Solution Overview
Professional Services

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Business Transformation Through Technology Innovation

SAP

Transformation in Competitive Markets

Market Situation

Embracing Technology Innovation

Business Priorities

SAP Innovations

The ability of a company to transform itself is imperative for sustaining a competitive advantage in today's market. Those that embrace change will thrive, capitalizing on innovation to drive business.

Transformation means listening to what the moment calls for and being able to rethink your business around it.

Optimizing profitability requires more than incremental change. Organizations that rethink their business operations are able to implement new business models built to embrace innovation and maximize profitability. The goal is not only to get ahead of the curve, but to stay ahead.

To see this in action, we can look at any number of companies that have made sweeping, sustainable changes, breaking open new markets and greatly impacting their bottom line.

One product company in particular realized the way to ensure long-lived consumer engagement was to switch its attention from the product to the user. It changed its website from one with a product orientation to one focused on the customer, their activities, and location.

Transformation is about imagining the possibilities, then making them happen. What if you were not inhibited by technology? What if your adoption of new technologies was less of a challenge and more of a profit driver? The technology is here to drive that kind of transformation. Now is the time to put it into action.

Embracing Technology Innovation

Market Situation

Embracing Technology Innovation

Business Priorities

SAP Innovations

Business transformation through technology innovation.

For over 40 years, SAP software innovations have transformed businesses. Our latest generation of technology innovations allows you to make better and faster decisions and reach previously unachievable targets.
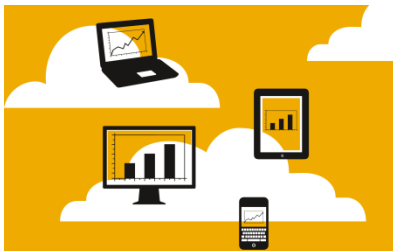
Enable the Real-Time Enterprise
SAP's integrated real-time analytic, predictive, and in-memory database solutions improve the business value of your information and optimize business outcomes.

Empower New Experiences
Our platform allows you to rapidly deliver simple, elegant, real-time applications across any device with the consumer-grade experience users have grown accustomed to in their personal lives.

Unwire the Business
Our integrated market-leading mobile platform and device management technologies allow you to transform your engagement with customers, partners, and employees.

SAP provides its customers with the opportunity to leverage technology and innovations to enable meaningful business transformation.

Technology Solutions from SAP

Market Situation

Embracing Technology Innovation

Business Priorities

SAP Innovations

By enabling a real-time enterprise, providing new customer experiences, and unwiring your business, you can drive real change for your organization. Technology solutions from SAP let you embrace a broad array of technology innovations.

- Analytics

- Data Management

- Application Development and Integration

- Enterprise Mobility

- Consumer Experience

- SAP HANA Platform

Understanding how these technologies can drive transformation can help your business run like never before.

SAP Innovations

Market Situation

Embracing Technology Innovation

Business Priorities

SAP Innovations

Technology is changing the way organizations do business. Many optimize existing business processes, but the biggest gains will go to those who use innovation to rethink business – to open new markets or reinvent their supply chain.

Every organization leverages technology in a different way, but the goal is much the same – to achieve a sustainable competitive advantage, grow revenue, and increase market share. Some choose to do this through incremental change, whereas others embrace more dramatic changes to see even more dramatic results.

Professional services firms can analyze their margins and simulate them – from a company-level view down to the individual project and resource. Firms can also gain clear and immediate insight into their current liquidity and cash flow by analyzing an incredible volume of available data in real time.

Service providers can transform their offerings and provide new analytical options to analyze traffic information and search through 360 million data records in approximately one second.

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Technology Solutions Value Map

SAP Solutions

Analytics
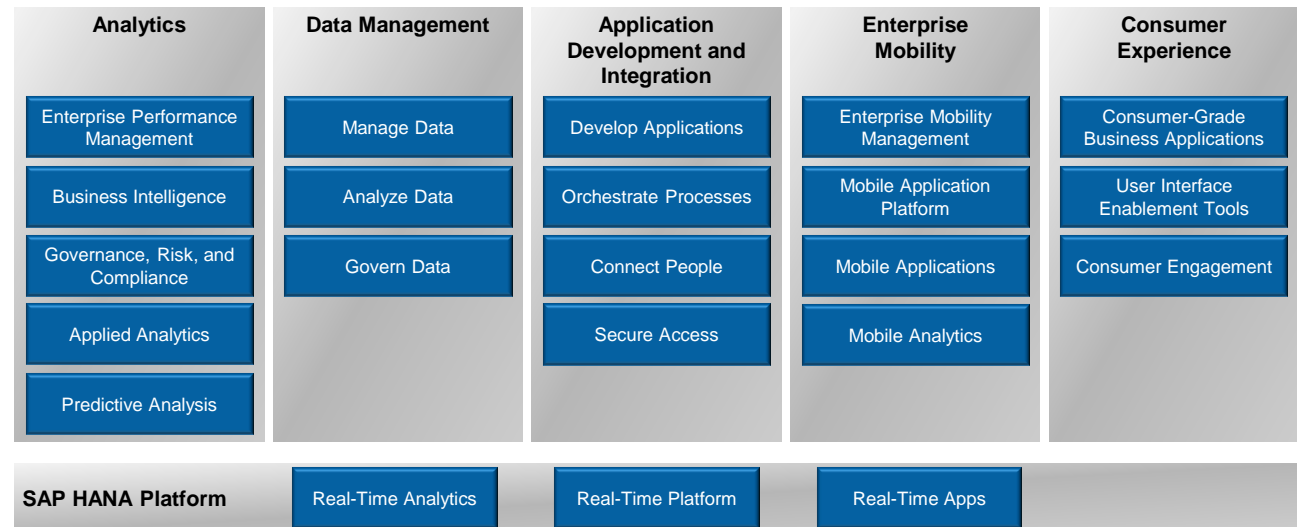
Data Management

Application Development
and Integration

Enterprise Mobility

Consumer Experience

SAP HANA Platform

Technologies to drive change and help your business thrive.

Analytics	Data Management	Application Development and Integration	Enterprise Mobility	Consumer Experience
Enterprise Performance Management	Manage Data	Develop Applications	Enterprise Mobility Management	Consumer-Grade Business Applications
Business Intelligence	Analyze Data	Orchestrate Processes	Mobile Application Platform	User Interface Enablement Tools
Governance, Risk, and Compliance	Govern Data	Connect People	Mobile Applications	Consumer Engagement
Applied Analytics		Secure Access	Mobile Analytics	
Predictive Analysis				

SAP HANA Platform	Real-Time Analytics	Real-Time Platform	Real-Time Apps	

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Analytics

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Analytics

Priorities

SAP Solutions

Best-run companies empower employees and business partners with personalized intelligent information, enabling a collaborative environment to align strategies with execution and adapt to constant market changes to drive business results.

20%

Higher revenue per employee in organizations using information to identify strategic and competitive advantages

Source: SAP Performance Benchmarking

Many business decision makers face a shrinking decision window. Add to this an information explosion where growth in data as well as users accelerates every year, and the number of employees needing access to analytics is increasing at a similar rate.

The wide variety of digital and social data sources now includes social data generated by over 1.5 billion social networking users globally.

Cloud access from sensory and mobile-to-mobile devices will only further drive upwards the volume of data.

What if you could take advantage of real-time intelligence to convert the growing volume and variety of data into accurate insights so every individual in your organization could get the information he or she needs in the moment of decision making, understanding both the opportunity and associated risks?

Analytics

SAP Solutions

Analytics

  Priorities

  SAP Solutions

Enable positive business outcomes.
Real-time analytics from SAP empowers everyone in your organization with:
- Real-time visibility to key performance and risk indicators
- Self-service access to discover, predict, and analyze Big Data
- A collaborative strategy and planning platform
- Secure access across business processes and systems

Enterprise Performance Management	Improve effectiveness and performance control across your enterprise. Manage profitably by aligning with strategic objectives.
Business Intelligence	Empower employees with self-service visualizations of information.
Governance, Risk, and Compliance	Reduce cost and effort of managing risk and compliance while better protecting value. Confidently protect revenue streams.
Applied Analytics	Identify business use cases and apply analytics to quickly achieve a desired outcome.
Predictive Analysis	Enable business leaders to steer the enterprise by predicting future outcomes in real time for reliable decision making.

68%

Greater ability to use Big Data for organizations with a well-defined, enterprise-wide, high-performance analytics strategy

Source: SAP Performance Benchmarking

Benefits
- Make informed and intelligent decisions
- Align across the business to achieve objectives
- Leverage real-time insights
- Define, measure, and meet performance goals
- Balance risk and opportunity

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Data Management

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Data Management

Priorities

SAP Solutions

To create a competitive advantage in the face of exponential data growth in volume, velocity, and variety, your data management systems need to deliver superior performance, reliability, and value whenever and wherever you need it.

To turn data into actionable information, you need to simplify management and access to all enterprise data, devices, and social media sources. To do this, you need enterprise-wide data management software that enables you to seize opportunities and gain insights into market dynamics as they occur.

Transforming your data into actionable and trusted information lets you respond quickly to critical events and gives you the agility to make fast, profitable decisions.

Delivery of timely and accurate information to all employees, devices, and applications puts this information to work across your enterprise and across the globe.

51%

More data governed by formal data definition, where there is a data governance function to sanction definitions in a cross-functional manner

Source: SAP Performance Benchmarking

Data Management

SAP Solutions

Data Management

   Priorities

   SAP Solutions

Turn data into an enterprise asset for actionable insights and improved business efficiency.
Zeroing in on the right information when you need it can turn data into a competitive asset. Designed to integrate closely with SAP, third-party, and custom applications, our data management solutions can drive smarter decision making and operational efficiencies across your organization.

Manage Data	Manage information and gather and secure your enterprise data, documents, and other sources.
Analyze Data	Analyze information, consolidate and aggregate data, and interpret meaning from data across the business.
Govern Data	Govern information, assess and improve data quality, and create master data records.

14%

Greater data accuracy where the data warehouse architecture is flexible enough to extend, integrate, and monitor new data

Source: SAP Performance Benchmarking

Benefits

- Interpret meaning from disparate data sources
- Create powerful data-driven applications

- Improve data flow and collaboration
- Improve data quality
- Manage data sources over the data lifecycle

Application Development and Integration

Fast-paced technology innovation requires organizations to adapt application landscapes and the user experience rapidly. At the same time, the rise of cloud-based applications, social media, and business networks increases integration needs.

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Application Development and Integration

Priorities

SAP Solutions

30%–50%

Reduction in development time using cloud platforms versus traditional on-premise development software

Source: SAP estimates and analyst discussions

Today, social and business networks connect people to companies, customers, suppliers, and to each other. Smart mobile devices proliferate, and both computing power and data is delivered to these devices instantaneously, everywhere. Success is increasingly dependent on the ability to sense, analyze, and respond rapidly to change within organizations as well as across their business networks.

IT leaders must make significant decisions on how to adapt their application infrastructure. Every new device, network, and on-demand application brings new ways of delivering user experiences, integrating processes and data, developing software extensions, and securing access to systems.

Being locked into numerous niche application platforms makes centralized management nearly impossible. Instead, IT organizations should establish integrated, large-scale platforms that provide maximum synergy and flexibility.

Application Development and Integration

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Application Development and Integration

    Priorities

    SAP Solutions

60%

Reduction in service order processing times through the provision of a tailored, integrated process for service desk personnel

Source**:** SAP Business Transformation Study

Integrate application delivery for low cost of ownership and fast time to value.

Provide an integrated application delivery platform to run packaged and custom applications, on premise, mobile, and in the cloud. Standardize in-house know-how and technology infrastructure. Reuse application investments for new business processes and user experiences.

Develop Applications	Enable new functionality and provide a consistent user experience with integrated systems management and standardized security, smoothly blending into the SAP application landscape.
Orchestrate Processes	Incorporate applications into end-to-end business processes. Route business documents and work to the right applications and people.
Connect People	Present the right user interface to different audiences, combining analytics, transactions, documents, and workflow elements – on-premise, mobile, and in the cloud.
Secure Access	Manage identities and access rights in an integrated way – from analytics to streamlined identity provisioning services and single sign-on.

Benefits

- Accelerate the pace of innovation
- Develop apps with analytics and mobile features
- Integrate with any IT environment

- Extend and customize any business process
- Reach any audience efficiently
- Protect applications and data from misuse

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Summary

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Enterprise Mobility
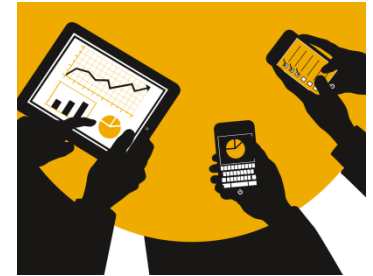
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Enterprise Mobility

Priorities

SAP Solutions

Leading businesses recognize that mobile solutions can transform their entire business, but this requires a comprehensive strategy to mobilize their business and mobile solutions that can meet all their needs.

3x

Higher revenue growth realized by companies with mature enterprise mobility best practices

Source: SAP Performance Benchmarking

All enterprises, at one point or another, identify a need for a mobile app, whether it be a short-term tactical solution for an immediate problem or a robust solution that unwires a key stake-holder or automates a mission-critical process.

Without a comprehensive strategy to mobilize the enterprise, stakeholders will ultimately deploy multiple solutions with different approaches and technologies. The result is duplication of effort and unsustainable and unrepeatable solutions that are costly to deploy and maintain.

Best-run companies recognize that a comprehensive strategy with a view to the future is essential to tear down the silos of data, provide 360-degree visibility, enable proactive and predictive decisions – and improve processes end to end across the value chain. Such a strategy requires a comprehensive mobile platform for deploying all mobile applications.

Enterprise Mobility

SAP Solutions

Enterprise Mobility

Priorities

SAP Solutions

Unwire your employees, customers, and partners.
Virtualize, accelerate, and transform your business with a comprehensive platform-based offering. This allows you to build, deploy, and manage industry-specific mobile applications and analytics for your entire enterprise. You can also readily deploy apps to multiple devices and support them.

Enterprise Mobility Management	Secure corporate data, control support costs, and automate ongoing tasks.
Mobile Application Platform	Build and deploy mobile apps to keep your workforce, partners, and customers connected and engaged.
Mobile Applications	Transform your business with industry-specific mobile apps for your workforce, customers, and partners.
Mobile Analytics	Process Big Data to get a 360-degree 24x7 global view of your ecosystem. Assess, decide, and respond to continually changing conditions and opportunities in real time.

54%

Lower mobile spend per employee in companies that have a higher overall maturity in best practices for enterprise mobility

Source: SAP Performance Benchmarking

Benefits
- Create new revenue streams
- Respond quickly to changing market conditions
- Accelerate time to value
- Improve user satisfaction and loyalty
- Simplify the mobile user experience
- Reduce total cost of mobile solutions

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Consumer Experience

Consumer apps have catalyzed a major shift in the business world. Companies need to engage customers through innovative consumer apps while providing employees with the software experiences they have come to enjoy in their personal lives.

Consumer applications enabled by mobile, social media, cloud, and other technologies have catalyzed a fundamental shift in the business world.

Consumers have come to embrace mobile and Web apps that provide delightful user experiences and instant value in their lives. Companies need to connect with customers through innovative consumer apps to earn their mind share, drive stronger customer loyalty, and gain differentiation in the market.

While consumers enjoy delightful software experiences in their personal lives, they continue to deal with complex business applications that are difficult to use at work. Companies need to close this gap and empower their workforce with consumer-grade software that is simple and intuitive and delivers value in real time via any device. Failure to do so can result in lower employee productivity and efficiency and impair competitiveness as an organization.

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Consumer Experience

SAP Solutions

Consumer Experience

Priorities

SAP Solutions

Deliver consumer-grade experiences for your customers and workers.
Companies can extend their brand experience and drive stronger customer loyalty by connecting with customers through new business-to-consumer applications from SAP. Businesses can empower their workforce with consumer-grade applications and user experiences to increase productivity and efficiency.

Consumer-Grade Business Applications	Empower your workforce with consumer-grade applications for accessing business insights and accomplishing tasks faster and more effectively.
User Interface Enablement Tools	Enable companies to rapidly create and modify user interfaces for SAP applications to address specific business needs and increase workforce productivity.
Consumer Engagement	Engage your customers through innovative consumer applications to drive stronger customer loyalty and differentiation in the market.

Benefits
- Drive stronger customer loyalty
- Deliver greater value to consumers
- Innovate and personalize consumer engagement
- Increase workforce productivity
- Meet users' experience expectations

SAP HANA Platform

SAP Solutions

SAP HANA Platform

Priorities

SAP Solutions

No matter what business you're in, success is all about insight. Not just data gleaned from standardized reports, but enterprise-wide data you can pick up on, the second it surfaces, to help your business thrive.

One of the key challenges faced by organizations of any size and any industry is managing and analyzing soaring quantities of data, and harnessing that information to improve and accelerate business performance.

IT is challenged by the high costs associated with the purchase and maintenance of hardware needed to accommodate growing data volumes, while business users need quick access to information to react more quickly to changing market conditions.

For many industries – especially utilities, retail, and telecom – the amount of data coming in is simply overwhelming. At the same time, the windows to leverage opportunities presented by data analysis are shrinking.

Companies need a comprehensive solution for crunching enormous amounts of data in real time, modeling complex scenarios, and producing actionable results.

40%

Greater ability to use Big Data to gain insights, where there is a well-established center of excellence for analytics and data modeling

Source: SAP Performance Benchmarking

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SAP HANA Platform

SAP Solutions

SAP HANA Platform

Priorities

SAP Solutions

Transform your business with a modern, real-time data platform.
The SAP HANA platform powers a new class of real-time analytics and applications. Based on in-memory computing, SAP HANA transforms businesses by streamlining applications, planning, and predictive and sentiment analysis on a single platform so businesses can operate in real time.

Real-Time Analytics	Analyze critical business data in real time. Accelerate information access in your organization to develop a more responsive workforce.
Real-Time Platform	Rely on an open real-time platform to streamline data management deployed on premise or via the cloud.
Real-Time Apps	Deliver a new class of applications that run on the SAP HANA platform to provide real-time analytics and insight into Big Data.

Benefits

- Capture new business opportunities
- Speed up decision making

- Unleash the value of your data
- Build and run applications at accelerated speed

SAP Innovations

SAP Innovations

SAP HANA

Mobile

Analytics

Cloud

4

"Cloud, social networking, mobility and the strategic use of information are the four forces that combine to create a new era of computing and new opportunities for business."

Source: Gartner, "SAP Is Driving Analytics, Cloud and Mobility in the Nexus of Forces," Donald Feinberg, August 24, 2012

SAP drives innovation. For over 40 years our technologies have transformed businesses. Our latest generation of innovations is driving unprecedented change in our customers' businesses with breakthrough technologies such as in-memory computing and mobile solutions.

Transformative change is imperative to a company's success in today's market. Those that sit still will simply be left behind. Leaders must leverage new technologies, and creative ways to employ them, to clear a path to new markets, products, and revenue streams.

SAP knows that technology drives change and delivers breakthrough innovations that enable the real-time enterprise, deliver new developer and user experiences, and unwire your business. SAP HANA, the cornerstone of our reinvented technologies, is a platform that makes real-time business possible. SAP HANA enables completely new classes of real-time analytics and applications brought to users on their desktop and mobile devices.

Yet, our commitment to technology advancements goes beyond SAP HANA. Ongoing investments in mobile and data management solutions expand the tools you can use to enable change. And the SAP HANA platform allows you to quickly develop and deliver a new class of real-time applications with an elegant "consumer-class" experience.

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SAP HANA

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SAP HANA

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Analytics

Cloud

SAP HANA is a transformative platform for real-time business. Based on in-memory computing, it streamlines transactions, analytics, planning, and predictive and sentiment data processing on a single database. The advances SAP HANA offers are capitalized on in all of our technology solutions.

Analytics
Accelerate any analytics scenario in real time. Make informed decisions with lightning speed using a high-performance database based on in-memory computing. Model and predict alternate business outcomes.

Application Development and Integration
Rapidly create applications that sense, analyze, and respond to changes in your business networks with the only cloud platform built on SAP HANA.

Data Management
Provide an open and adaptable data management platform that delivers complete and up-to-date information at any time for any device – with low cost of ownership. Harness Big Data by delivering complete and accurate information to your SAP HANA platform. Accelerate your implementation of SAP HANA with a modeled architecture.

48%

Of organizations foresee a need for predictive modeling and complex optimization techniques when analyzing Big Data

Source: SAP Performance Benchmarking

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Mobile

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SAP HANA

Mobile

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Our investment in mobile apps allows you to unwire your business and transform your engagement with customers, partners, and employees. Mobile apps are key throughout the full range of our solution portfolio.

Consumer Experience

Connect with consumers in new ways via any mobile device by delivering personalized offers and information and facilitating frictionless transactions. Gain deeper insight into consumers in real time through mobile apps, and engage in two-way dialog through a social, interactive medium. Provide simple, intuitive, real-time access to enterprise information via the mobile device of choice for workers.

Analytics

Deliver real-time insights directly to users' mobile devices to help them make instant business decisions. Provide insights on consumption patterns, sentiment, and behavior via mobile device-to-device public information and signals.

Application Development and Integration

Address the need for collaborative business networks by rapidly building secure, cloud-scale applications with comprehensive support for Big Data, mobile, and collaboration workloads.

40%

Higher employee productivity where mobile access is provided to employees across all levels

Source: SAP Performance Benchmarking

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Analytics

SAP Innovations

SAP HANA

Mobile

Analytics

Cloud

Analytics solutions from SAP allow customers to answer questions that previously could only be asked. New predictive technologies uncover trends, patterns, hidden risks, and untapped opportunities. Innovations are enabling new functions for all of our technology solutions.

20%

Higher revenue per employee in organizations using information to identify strategic and competitive advantages

Source: SAP Performance Benchmarking

Real-Time Platform

SAP HANA enables fast, informed decision processing by delivering high-performance based on in-memory computing. It accelerates any analytics scenario to perform in real time no matter how much data is involved.

Enterprise Mobility

Mobile technology opens the floodgates of new data – in both directions. The introduction of in-memory computing provides the required power to manage the data volume and enable real-time analytics. New gaming advances in mobile user experience have introduced simple, intuitive, and highly inter-active controls to access and work effectively and quickly with analytics on a mobile device. Mobile intelligence ensures that analytics are relevant and personalized for the specific mobile user.

Data Management

Companies can accelerate decision making with timely, consistent, and trustworthy information at every level of the enterprise. Reveal unseen correlations, historic trends, and patterns while improving query accuracy by storing and analyzing large volumes of data – and establish trust in information by cleansing and enriching data.

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The open SAP HANA platform allows companies to address their need for breakthrough innovation by building and deploying secure, cloud-scale applications that are relevant, personalized, insightful, social, and mobile.

65%

Of organizations believe that the cloud will amplify other technology megatrends, such as enterprise mobility, Big Data, and analytics

Source: SAP Performance Benchmarking

Application Development and Integration

Dramatically increase developer productivity with an open, modular, standards-based cloud development experience that provides support for multiple languages and frameworks and is familiar and easy to use.

Enterprise Mobility

Advanced browser controls and paradigms for mobile devices ensure that the browser experience is optimized for mobile devices and personalized for the user. In-memory computing, a precision retailing engine, and advances in interactive mobile apps provide new levels of access to, and visibility into, consumer behavior, preferences, and lifestyles. These advances allow businesses to make targeted, personalized recommendations and offerings to consumers via their mobile devices. Advances in mobile technology introduce new possibilities for cost-effective deployment of solutions to partners and employees.

Consumer Experience

The cloud enables companies to provide consumers with straightforward access to data and functionality.

Best-Run Customers

Best-Run Customers

Infosys

Mozzart

Colgate-Palmolive

Standard Bank

Why SAP?

SAP HANA can increase analysis speed by more than 10,000x, comparable to walking from California to New York in six minutes.

SAP holds the Guinness World Record for powering the largest data warehouse.

SAP powers analytics that track more than 6 billion U.S. stock trades per day to identify fraud and protect investors.

SAP can reach more than 97% of the world's wireless subscribers via text messaging.

SAP Mobile Platform reliably delivers 1.8 billion text messages worldwide every day.

8 out of 10

Decision makers think access to the right information at the right time is critical to their business

Source: SAP Performance Benchmarking

Customer Co-Innovation

Best-Run Customers

Infosys

Mozzart

Colgate-Palmolive

Standard Bank

Why SAP?

160+

Start-ups and independent software vendors deploying their solutions on SAP HANA

Source: SAP press release

SAP co-innovates with leading companies to drive priorities for technology solutions. Customers provide guidance through industry advisory councils.
SAP Co-Innovation Lab advances customer and partner solutions through close collaboration.

SAP Co-Innovation Lab

SAP Co-Innovation Lab facilitates co-innovation with customers and partners to enhance the SAP ecosystem. The collaboration connects innovation today with future use.

Co-Innovation Partners

The exchange lets customers browse and purchase partner solutions leveraging the latest technology solutions from SAP, focused on real-time analytics, Big Data scenarios, and predictive analytics.

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Best-Run Customers

Infosys

Mozzart

Colgate-Palmolive

Standard Bank

Why SAP?

Infosys Limited is one of the largest technology services companies in India.

Stringent management of user access controls and the segregation of duties are becoming a strategic concern for businesses as regulations multiply and compliance becomes more challenging. To adopt best practices for governance and risk management, Infosys, a global IT services company based in India, implemented the SAP Access Control application.

Key Benefits

- Real-time monitoring and assessment facility to control user access and conflicts
- Robust fraud prevention and detection capabilities
- Minimized labor effort required to manage and report on governance and of existing test scripts

"The SAP Access Control application provides an enterprise-wide view to efficiently and effectively manage access controls and conflicts in segregation of duties in a large-scale company like Infosys."

Shalesh Agarwal, Associate VP, Finance, Infosys Ltd.

80%

Reduction in time to manage access control

100%

Elimination of segregation-of-duties violations

1

Hour needed to prepare reports, down from 1 week

Best-Run Customers

Infosys

Mozzart

Colgate-Palmolive

Standard Bank

Why SAP?

Based in Serbia, Mozzart provides sports betting services at over 500 locations throughout Serbia, Romania, and Macedonia as well as Bosnia and Herzegovina.

As a leader in sports betting in the western Balkans, Mozzart implemented SAP Sybase IQ and SAP Sybase PowerDesigner software to analyze the profitability of 50,000 daily betting games. It can now review each game's performance in real time and adjust odds when necessary – improving profitability and the customer experience and enabling expansion into new markets.

Key Benefits

- Better decision making through more accurate and timely reporting
- Immediate ad hoc reports and other types of reports previously impossible to deliver
- Maintained report-generation speed, even as data is added and as more users access the system

"Technology from SAP and Sybase added a new dimension to our business – we can now report on any data our executives need within minutes. Previously, reports were impossible or took a full day to generate."

Bojan Sovilj, Research and Development Manager, Mozzart

7x
Faster reporting than previous production database

50,000
Daily sports betting games analyzed in real time

140M
Rows of data processed each month

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COLGATE-PALMOLIVE COMPANY

Best-Run Customers

Infosys

Mozzart

Colgate-Palmolive

Standard Bank

Why SAP?

Colgate-Palmolive, a leading consumer products company, has global brands sold in over 200 countries.

Facing challenges to measure and control the quality of information and to make it a valuable asset, Colgate-Palmolive outlined objectives to support their information governance needs of both global and regional business units. The company relies on SAP solutions for enterprise information management for master-data management capabilities and tight integration with SAP Business Suite software.

Key Benefits

- Increased accuracy of data and reports through centralized maintenance of master data and ongoing data quality monitoring
- Faster financial close and improved efficiency for financial reporting
- Better data quality to drive process improvement across multiple business channels

✓

Improved efficiency of business processes through greater data accuracy

✓

Increased reliability of analysis through greater trust in business information

✓

Improved process control across the global landscape

"With SAP solutions for enterprise information management, we can profile, govern, and measure our enterprise data more effectively. We utilize packaged and extensible solutions that support our information governance program, automate compliance, and leverage our investments."

Jian Ming Se, Associate Director, Colgate-Palmolive Company

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Standard Bank

Standard Bank Group Ltd. is the largest bank in South Africa. It operates in 17 African countries and 13 other nations.

How can a responsible financial institution help combat poverty in South Africa while improving its bottom line? Standard Bank Group Ltd. built innovative mobile apps based on Sybase Unwired Platform. By bringing financial management technologies to potentially 10 million new people, the bank dramatically expanded its customer base and reduced origination costs.

Key Benefits

- Opened banking to 10 million prospective customers
- Trimmed the account origination process from 27 minutes to 10 minutes
- Enabled integration with banking services from SAP
- Removed paper from the process
- Decreased the cost of acquiring customers

"SAP Mobile Platform helps us integrate mobile banking apps with our existing SAP software. It provides a stable, scalable solution that will help us grow our core banking business."

Willie Stegmann, Core Banking Transformation Executive, Standard Bank Group Ltd.

10 min.
Time needed to open a mobile account, down 64%

7,000
New mobile accounts opened daily

100,000
New loans opened monthly in loan centers

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Why SAP?

Best-Run Customers

Infosys

Mozzart

Colgate-Palmolive

Standard Bank

Why SAP?

Technology solutions from SAP allow you to drive change and help your business thrive. SAP helps you to enable the real-time enterprise, empower new experiences, and unwire the business.

Technologies That Drive Change

Our comprehensive portfolio of proven solutions allows you to embrace technology in order to transform your business. Seize new opportunities by leveraging technologies like cloud-based solutions, in-memory computing, and mobile technology. Enable entirely new classes of real-time analytics and applications brought directly to users on their desktop and mobile devices.

Enabling Customer Success for over 40 Years

The world's leading companies in every industry rely on SAP technology to enable their success. Our commitment to reinforce that success continues as we drive transformation that generates value with our latest round of technology solutions.

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Find Out More About How Your Organization Can Become Best-Run

Benchmark Your Performance

Position your organization for dominance in this new economy with the business performance benchmarking program from SAP – available free to SAP customers and select prospects. The SAP benchmarking program has helped more than 3,000 organizations assess their strengths, uncover areas for improvement, and identify best practices and IT strategies that generate clear, tangible value – not someday, but today.

Visit valuemanagement.sap.com >>

Go Live in Weeks

Here's the fastest way to run your business better: our rapid-deployment solutions. In one package, you get everything you need to be up and running quickly – including preconfigured software and implementation services – in just weeks. With a defined scope and predictable costs, there are no surprises.

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