

SOLESENSOR

by Scanalytics Inc.

ABOUT

Intelligent floor sensors that measure consumer behavior insights through foot traffic in physical spaces. Analyze activity to the exact step and create a dynamic environment that optimizes your operational and marketing efficiencies.

BENEFITS

- predictive analytics
- understand behavior
- optimize floor plan
- increase ROI
- optimize workforce
- trigger interactions

INVEST IN DATA - LEASE THE TOOLS

- custom leases from 1 day - 4 years
- affordable for any size business
- real-time data and alerts
- 2' x 2' sensor size
- cover up to 10' x 10' with one outlet
- paper-thin technology at 1/32"

INSIGHTS

- engagements • approach time • capture rate • heat map • rush hour
- visitors • turnover • passbys • hesitations
- entrance count • brand exposure
- product engagement •



retail



medical



smart home



commercial

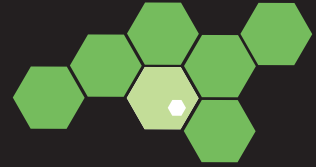


qsr



events

ACTIVATE THE SOLE OF YOUR BRAND



Scanalytics Inc.

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