# RISK & COMPLIANCE DOW JONES

2015 Global Anti-Money Laundering Survey Results
Detailed Report

**Consumer Insights March 2015** 



#### **AML Survey Methodology**

- This online survey was conducted by Dow Jones Risk & Compliance in conjunction with the Association of Certified Anti-Money Laundering Specialists (ACAMS).
- AML is a maturing market and there is a need to understand how companies are dealing with the current regulatory environment and to assess how new regulations are impacting the way companies work.
- The Global Anti-Money Laundering survey was conducted for the first time in 2011 to establish a sense of this market. Subsequent surveys in 2012, 2013 and 2015 (this report) tracked key measures and looked at other issues that emerged.
- The key objectives of this survey are to:
  - Assess the current regulatory environment
  - Deepen understanding of client-screening processes, content and systems
  - Explore emerging issues related to regulatory expectations, data cleansing, fraud detection and sanctioned lists
  - Trend key measures from previous AML Surveys
- Survey invitations were sent via email to ACAMS' global membership of AML specialists. A total of 1,118 surveys were completed for 2015, including:
  - 818 in Americas
  - 166 in EMEA
  - 134 in Asia-Pacific
- 2015 total results are compared to previous surveys to measure trends; statistically significant differences between 2013 and 2015 are noted with arrows.

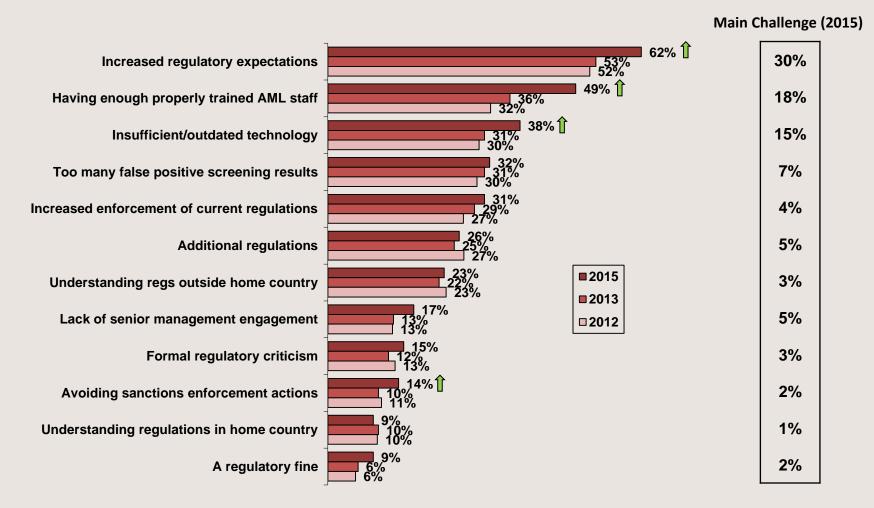
#### **Key Findings**

- Increased regulatory expectations continue to represent the greatest AML compliance challenge.
  - Shortages of trained staff and technology concerns have become more widespread challenges.
- Three-quarters of AML professionals report increased personal workloads.
  - FATCA and Dodd-Frank are the main drivers. Ukraine-related sanctions also have added to workloads.
  - FATCA has affected client-onboarding processes among over 70% of respondents.
- Data accuracy is the single "most important" factor in choosing AML data providers.
  - More respondents are using multiple AML data providers, often for better comprehensiveness.
  - Two-thirds are "extremely" or "very confident" in the data accuracy of their primary data provider.
  - Nearly 90% test the quality of data from their client-screening data providers.
- Three-quarters screen for domestic PEPs; among them, nearly 90% also screen for local-level PEPs.
- More than 85% of respondents work in companies with client-screening technology solutions in place.
  - More now have Government Risk & Compliance (GRC) platforms in place.
- Over 60% of respondents report their companies have "cleansed" customer data in the past six months.
- Over 70% adhere to standards of either 10% or 25% beneficial ownership verification.
- About 85% expect internal lists to be updated within 24 hours of changes to sanctioned/official lists.
- More than one-third of respondents report their companies have exited a full business line or segment
  of business in the past 12 months due to perceived regulatory risk and/or the organization's inability to
  manage the risk.
- ACAMS Today remains the most widely read compliance publication among ACAMS members.
  - Readership of ACAMS moneylaundering.com increased again in 2015.
- ACAMS Las Vegas and ACAMS moneylaundering.com were the most attended major conferences.
  - About 45% of respondents attended local seminars and conferences in the past year.
- Keeping up with industry trends and changes in laws/regulations are the key reasons for attending conferences.

# **AML Challenges & Workloads**

#### **AML Compliance Challenges Faced by Organizations**

Increased regulatory expectations continue to represent the greatest AML compliance challenge, cited by over 60% of respondents. Shortages of trained staff and technology concerns became more widespread in 2015 compared with 2013.

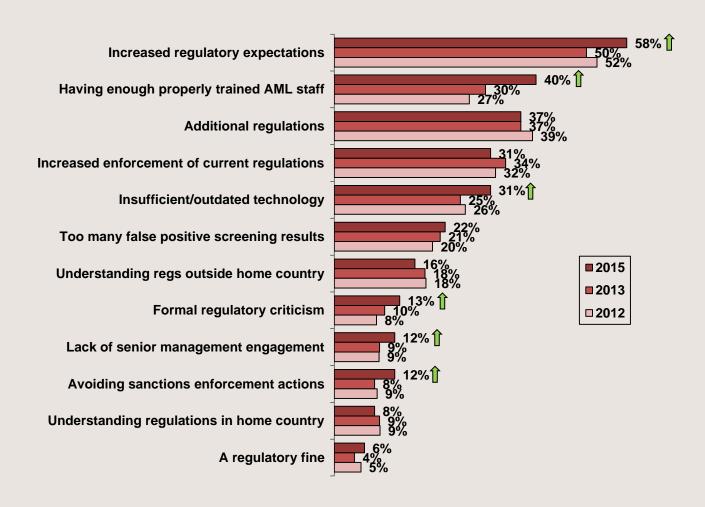


<sup>4.</sup> Which of the following AML compliance challenges is your organization currently facing?
5. And, which of these is currently your organization's greatest AML compliance challenge?

Base: Total: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

#### **AML Compliance Challenges in Next 12 Months**

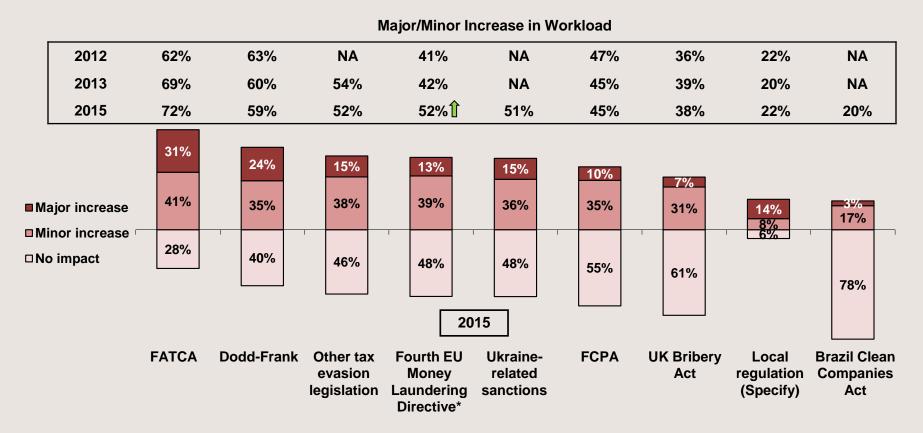
Increased regulatory expectations and shortages of trained staff continue to be the key future challenges for AML professionals, with more mentioning these challenges in 2015 than in 2013. Additional regulations, increased enforcement and technology concerns are mentioned by more than 30% of respondents.



<sup>6.</sup> Which of these AML compliance challenges do you expect your organization to face in the next 12 months? Base: Total: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

#### Impact of Regulations on Organization Workload

Increased workload continues to come mostly from FATCA and Dodd-Frank regulations as well as other tax evasion legislation. The impact of the Fourth EU Money Laundering Directive increases in 2015. More than half of respondents say Ukraine-related sanctions have also added to workloads.

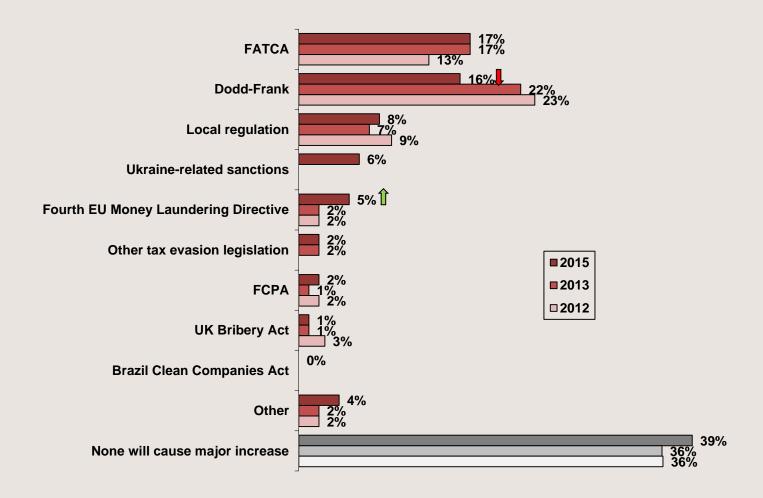


<sup>\*</sup>Note: Changed from "Fourth EU Directive" in 2013 to "Fourth EU Money Laundering Directive" in 2015

<sup>7.</sup> What impact do you believe these recent/forthcoming regulations or recommendations have had (or will have) on the workload of your organization? Base: Total: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

#### Regulation With Most Impact on Organization Workload

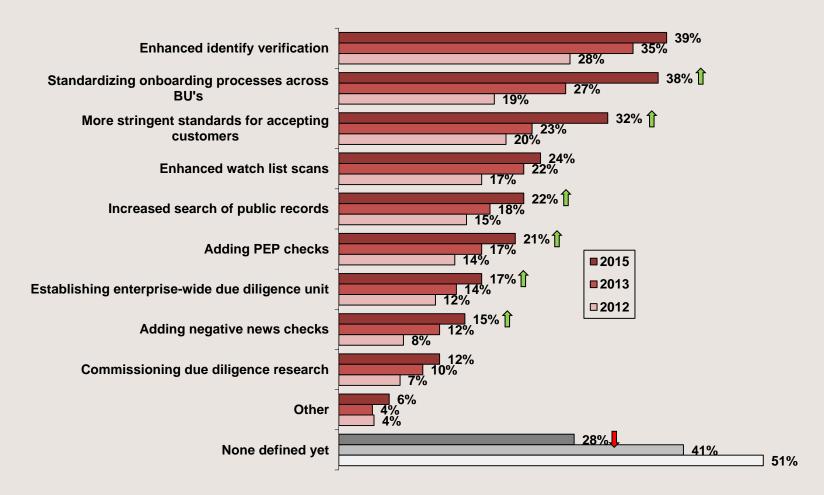
FATCA and Dodd-Frank continue to be the regulations most responsible for increased workloads, although the impact of Dodd-Frank decreases from 2013 to 2015. For nearly 40% of respondents, none of these specific regulations represented a major impact on workloads.



8. Which of these has resulted (or will result) in the greatest increase in your organization's workload? Base: Total: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

#### Client-Onboarding Changes Due to FATCA Requirements

An increasing proportion of respondents (over 70%) report their organizations have already made or are considering changes to client-onboarding processes due to FATCA requirements. Enhanced identity verification remains the most-mentioned change, although standardized onboarding processes and more stringent customer-acceptance standards increase sharply from 2013 to 2015.



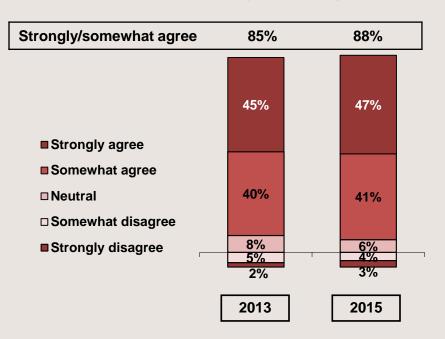
<sup>11.</sup> What changes, if any, is your organization considering (or has already implemented) to the client-onboarding process due to FATCA requirements? Base: Total answering: 2012 (n=972); 2013 (n=757); 2015 (n=860)

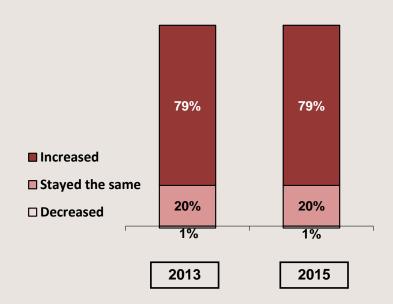
#### **Company Risk Policies and Operational Effectiveness**

A strong majority of respondents continue to believe their companies' risk policies and/or operations reflect a convergence of global compliance disciplines (e.g., AML, sanctions, anti-bribery, tax, fraud). As in 2013, nearly 80% report increased regulatory expectations for operational effectiveness in the past 12 months.

#### Policies/Operations Reflect Convergence of Compliance Disciplines

Change in Regulatory Expectations for Operational Effectiveness in Past 12 Months





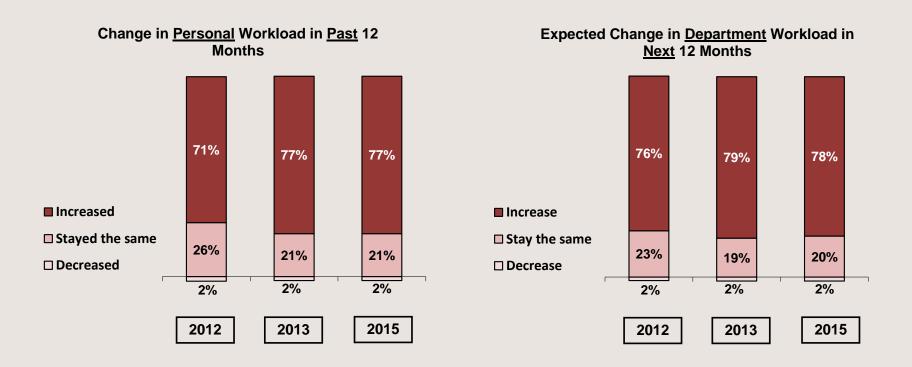
Base: Total answering: 2013 (n=932); 2015 (n=1,075)

<sup>11</sup>a. Agree or disagree: My company's risk policy and/or operations reflect the convergence of multiple disciplines in the global compliance environment. Base: Total answering: 2013 (n=961); 2015 (n=1,074)

<sup>11</sup>b. In the past 12 months, have regulatory expectations for operational effectiveness increased, decreased or remained the same?

#### **Changes in Personal & Department Workload**

As in previous years, three-quarters of AML professionals report increased personal workloads and comparable proportions predict further increases in department workloads in the coming year. Most others expect their workloads to remain at current levels.

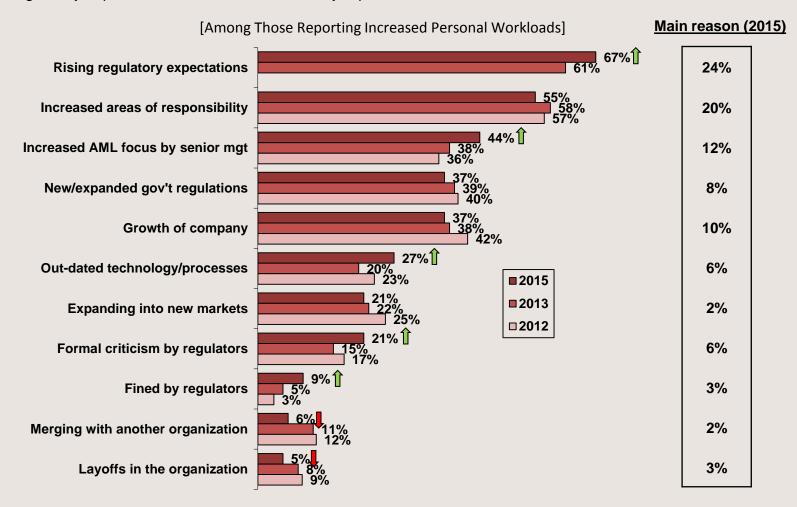


<sup>14.</sup> In the past 12 months, has your personal workload in relation to AML compliance increased, decreased or stayed the same?

<sup>17.</sup> Over the next 12 months, do you expect your department's workload, in relation to AML compliance, to increase, decrease or stay the same? Base: Total: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

#### Reasons for Increase in Personal Workload

Rising regulatory expectations and increased areas of responsibility remained the strongest drivers of greater personal workloads. Increased senior management focus on AML, outdated technology, formal regulator criticism and regulator fines – along with regulatory expectations – became more widely reported reasons for increased workloads.

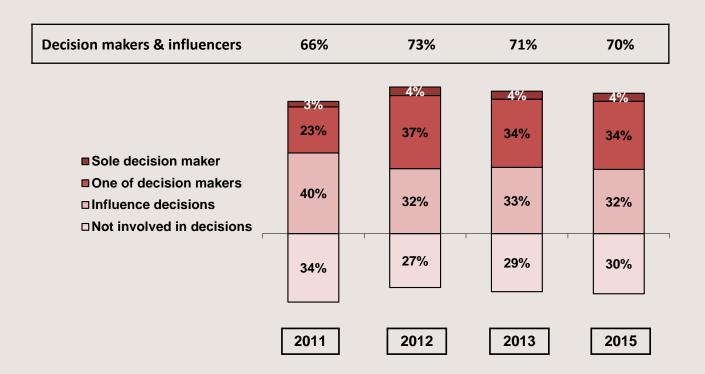


<sup>15.</sup> Which of the following are reasons your workload increased? 16. And, which of these is the main reason why your workload increased? Base: Workload increased: 2012 (n=909); 2013 (n=764); 2015 (n=862)

#### **AML Data Providers**

#### **AML Data Provider Decision-Making Role**

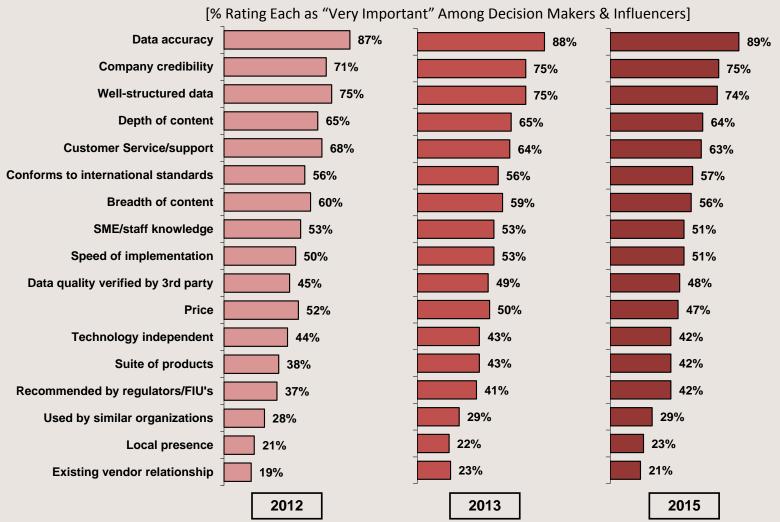
70% of 2015 respondents are involved in decisions regarding AML data providers. This proportion is similar to levels in previous years.



<sup>3.</sup> Which of the following best describes your role in the selection and approval of AML data providers used in your department or organization? Base: Total: 2011 (n=562); 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

#### **Key Factors In Choosing AML Data Provider**

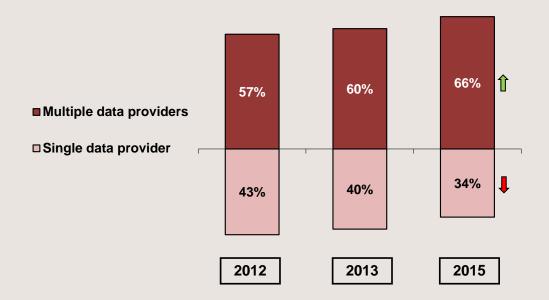
Decision-makers continue to cite data accuracy as the single "most important" factor in choosing AML data providers. Vendor credibility, data structure, vendor credibility, depth of content and customer service remain "very important" for 60% or more of decision makers.



<sup>18.</sup> When choosing an AML data provider for your organization, how important is each factor? Base: Decision Makers & Influencers: 2012 (n=932); 2013 (n=702); 2015 (n=780)

#### **Number of AML Data Providers Used**

An increasing proportion of respondents – more than 65% – report their organizations are using multiple AML data providers.



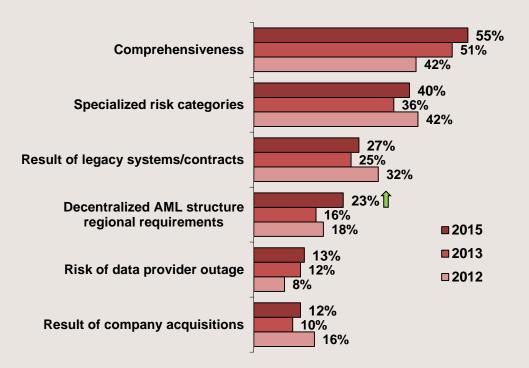
<sup>21.</sup> Do you use more than one sanctions, PEP and adverse media data provider for AML compliance? Base: Total answering: 2012 (n=1,065); 2013 (n=777); 2015 (n=871)

#### **Using & Consolidating Multiple AML Data Providers**

Comprehensiveness remains the most-mentioned reason for using multiple providers, followed by coverage of specialized risk categories. More respondents claim their companies are using multiple data providers to satisfy company regional requirements in 2015. Nearly 45% of respondents in companies using multiple providers report their companies are considering consolidating to a single provider.

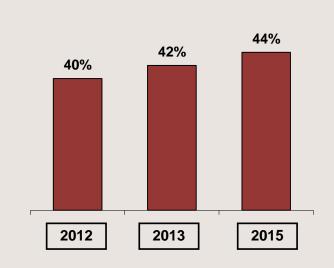
#### Reasons for using multiple data providers

[Among Those Using Multiple Data Providers]



#### Considering consolidating data providers

[Among Decision Makers Using Multiple Data Providers]



Base: Decision makers/influencers w/multiple providers who answered question: 2012 (n=302); 2013 (n=247); 2015 (n=301)

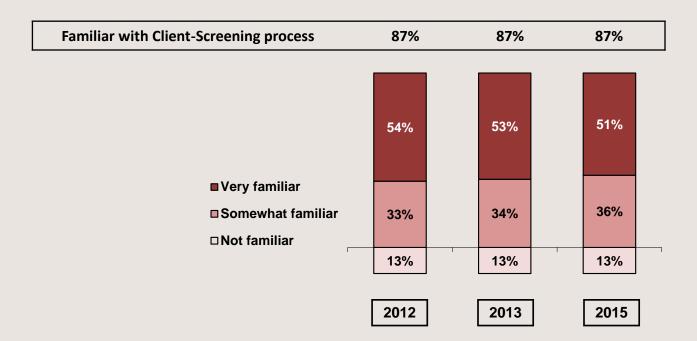
<sup>22.</sup> What are the reasons for using more than one data provider? Base: Use multiple data providers: 2012 (n=609); 2013 (n=467); 2015 (n=579)

<sup>23.</sup> Are you considering consolidating data providers?

# **Client Screening**

#### Familiarity with Client-Screening Process in Organization

The vast majority of respondents are at least somewhat familiar with the client-screening processes in their organizations, including more than half who are "very familiar."

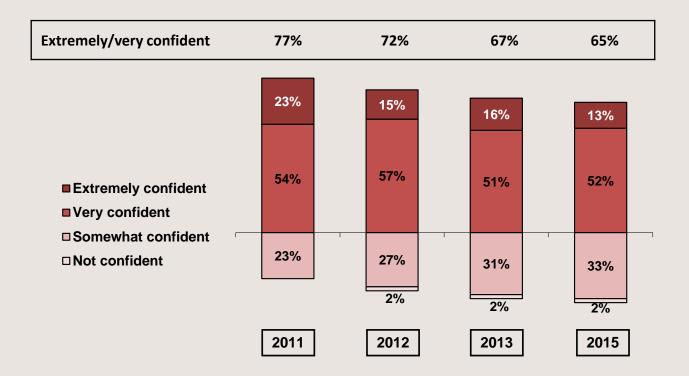


24. How familiar are you with the client-screening process in your organization? Base: Total: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

#### **Confidence in Client-Screening Provider Data Accuracy**

About two-thirds of respondents who are mainly focused on client screening are "extremely" or "very confident" in the data accuracy of their primary data provider. Confidence levels have decreased over the past few years but not significantly in any single year.

[Among Those With Client Screening as a Main Function]

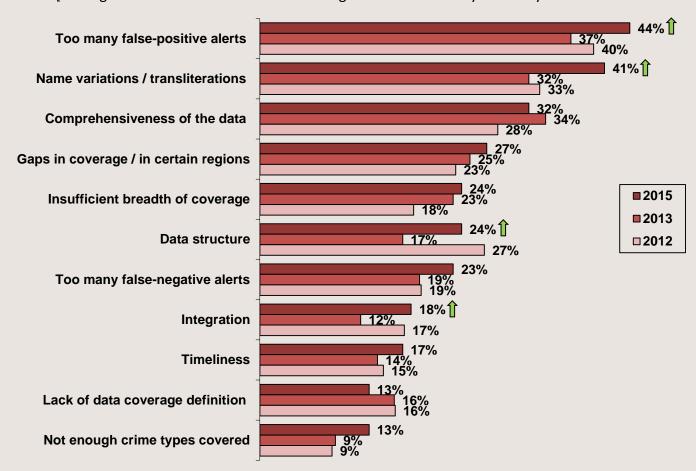


<sup>25.</sup> When thinking of your organization's primary data provider for client screening, how confident are you that the data is accurate? Base: Client Screening is main function: 2011 (n=95); 2012 (n=295); 2013 (n=248); 2015 (n=286)

## Why not Fully Confident in Client-Screening Data Accuracy

Excessive false-positive alerts and issues regarding name variations are even more important in 2015 as key factors hurting confidence in client-screening data providers. Concerns about data structure and integration also increased in importance.

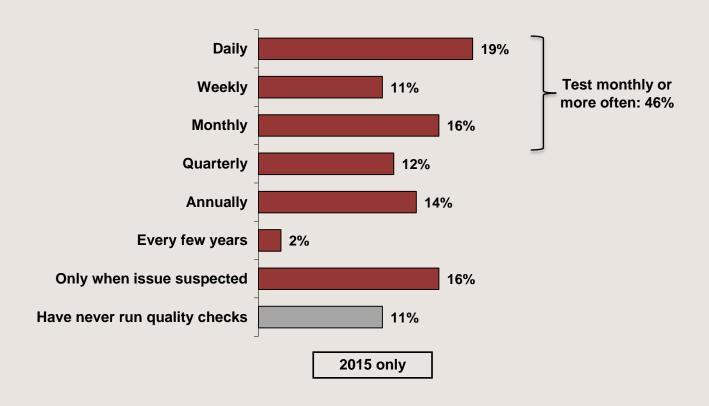
[Among Those Familiar with Client Screening and Not "Extremely" or "Very" Confident in Data Accuracy]



#### **Testing Client-Screening Data Quality**

Nearly 90% of respondents report that their companies test the quality of data from their client-screening data providers, including almost half who conduct quality checks monthly or more often.

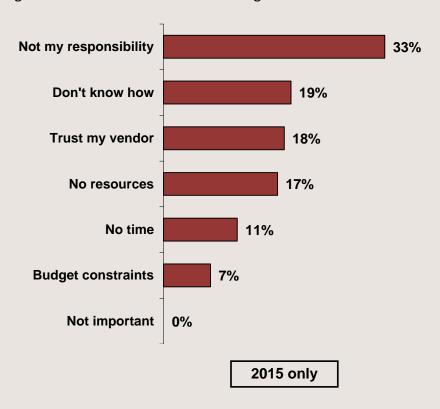
[Among Those Familiar With Client Screening]



#### Reasons For Not Reviewing Client-Screening Data Quality

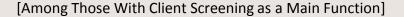
One-third of respondents in companies that don't review client-screening data quality claim it is simply not their responsibility. Not knowing how to test data, trusting vendors and lack of resources are other important reasons why data quality is not tested.

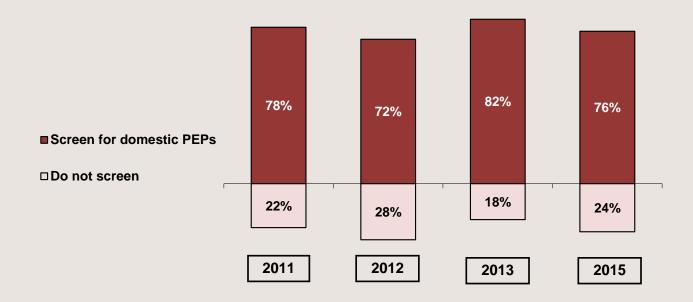
[Among Those Familiar with Client Screening Who Have Never Screened for Data Quality]



#### **Screening for Domestic PEPs**

About three-quarters of respondents work in organizations that screen for domestic PEPs in the client-screening process. The proportion for 2015 is within the range seen in previous years.





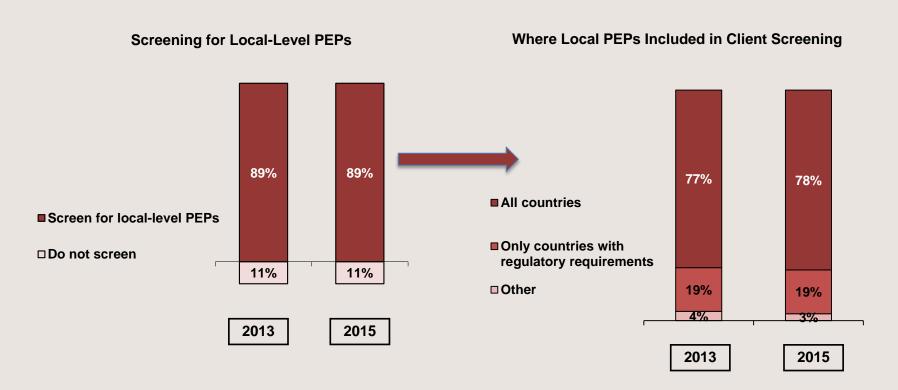
<sup>10.</sup> In your organization's current client screening process, do you screen for domestic PEPs?

Base: Client Screening is main function and answered question: 2011 (n=144); 2012 (n=293); 2013 (n=251); 2015 (n=286)

#### **Screening for Local-Level PEPs**

Nearly 90% of respondents in organizations that screen for domestic PEPs report that their companies also screen for local-level PEPs. Local PEPs are usually included in client screening in all countries, not only those with regulatory requirements.

[Among Organizations Screening for Domestic PEPs]



23a. Does your organization's client-screening process for PEP's include screening for "local" level PEPs?

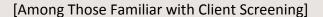
Base: Screen for domestic PEPs and answered question: 2013 (n=598); 2015 (n=652)

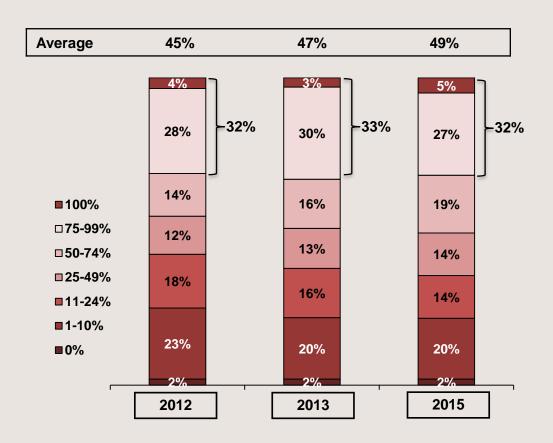
23b. Are local level PEPs included in client screening in all countries or only those with specific regulatory requirements for local PEPs?

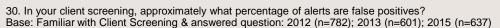
Base: Screen for local PEPs: 2013 (n=533); 2015 (n=579)

#### **False Positive Alerts in Client Screening**

As seen in previous years, nearly half of the alerts generated in client screening are false positives. One-third of respondents report 75% or more of their alerts are false positives.

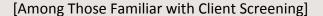


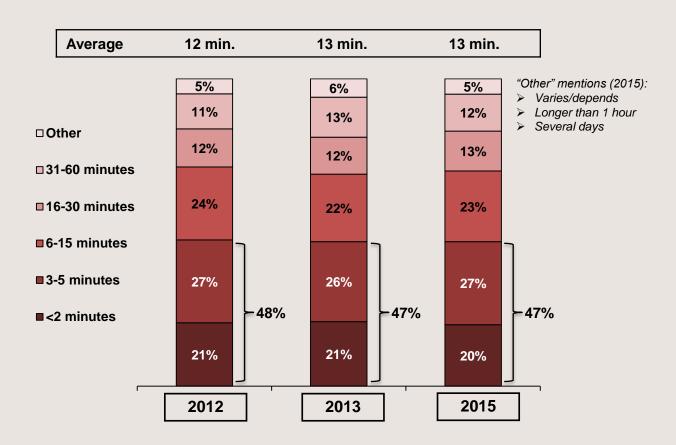


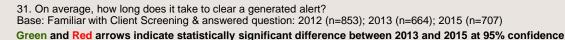


#### **Average Time to Clear Generated Alert**

As in previous years, nearly half of respondents claim their companies typically clear a generated alert within 5 minutes or less. The average across all respondents remains at 13 minutes.





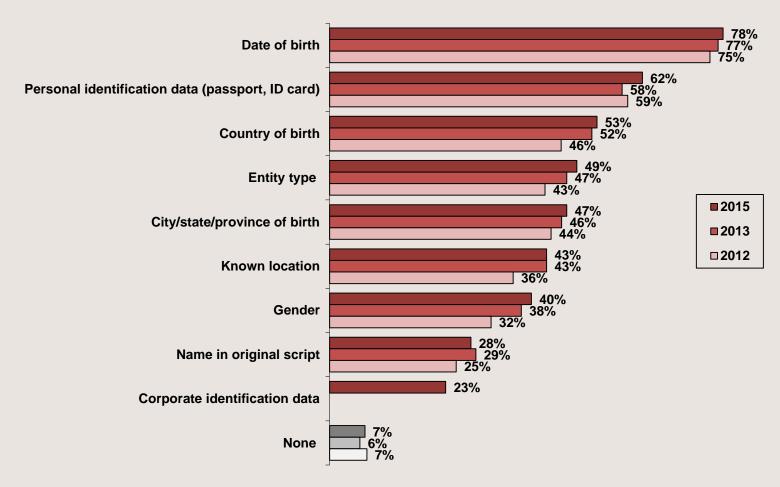




## Secondary Identifiers Used in Client Screening

More than 90% of respondents report their organizations use secondary identifiers in the client-screening process. Date of birth, personal identification data and country of birth continue to be the most widely used secondary identifiers.

[Among Those Familiar with Client Screening]

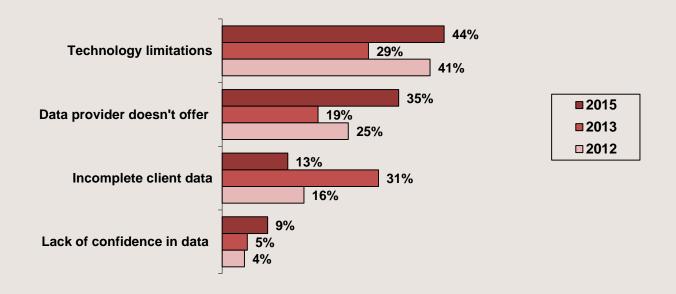


<sup>32.</sup> Aside from name in Latin script, what other secondary identifiers, if any, do you use for automated client screening? Base: Familiar with Client Screening & answered question: 2012 (n=915); 2013 (n=702); 2015 (n=769)

#### Reasons Why Don't Use Secondary Identifiers

Among those who don't use secondary identifiers, technology limitations and having data providers that don't offer secondary identifiers are the most common barriers.

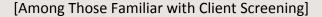
[Among Those Familiar with Client Screening Who Do Not Use Any Secondary Identifiers]

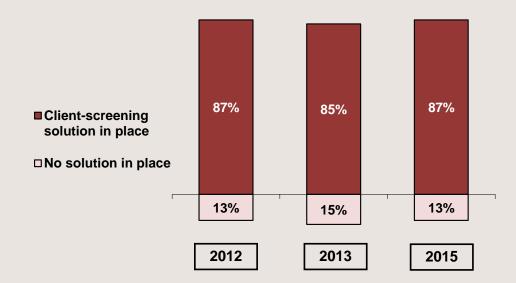


33. What are the main reasons why you do not use any secondary identifiers for client screening? Base: Use 'none': 2012 (n=68); 2013 (n=42); 2015 (n=54)

#### **Have Client-Screening Technology Solution in Place**

More than 85% of respondents work in companies with client-screening technology solutions in place. This proportion has been steady since 2012.

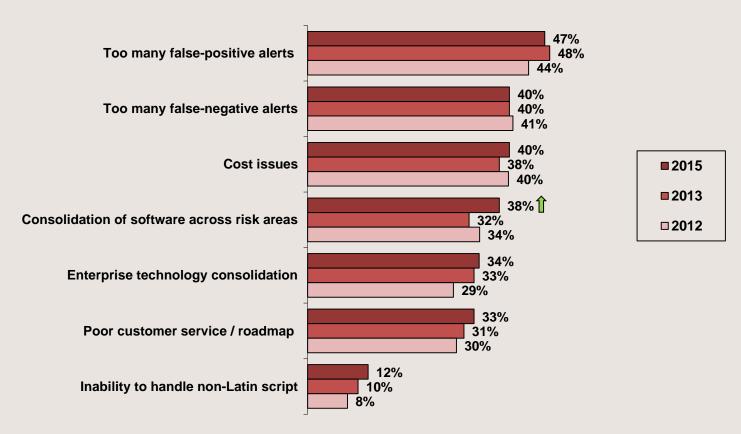




# Reasons to Review/Change Client-Screening Technology

Among respondents from companies with client-screening technology solutions in place, excessive false alerts – positive and/or negative – and cost issues are the reasons most likely to prompt companies to review their solutions. Consolidation of software across risk areas is more important in 2015 than in 2013.

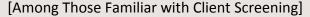
[Among Those Familiar with Client Screening & Have Solution in Place]

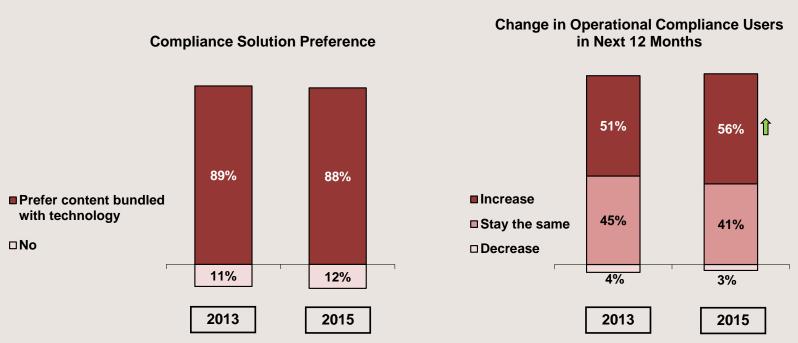


<sup>36.</sup> What issues would prompt your organization to review or change client-screening technology solutions? Base: Have Client Screening Solution & answered question: 2012 (n=847); 2013 (n=623); 2015 (n=709)

#### **Compliance Solutions & Operational Users**

Nearly 90% of respondents prefer compliance solutions that provide content bundled with technology. More than 55% anticipate increases in the number of operational compliance users in their companies in the next 12 months, higher than levels predicted in 2013.





36a. Does your organization prefer compliance solutions that provide content bundled with technology?

Base: Familiar with Client Screening & answered question: 2013 (n=578); 2015 (n=616)

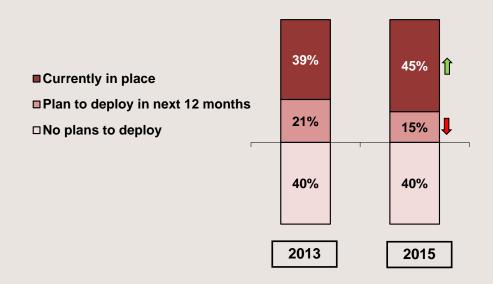
36b. Over the next 12 months, do you expect the number of operational compliance users within your organization to...?

Base: Familiar with Client Screening & answered question: 2013 (n=778); 2015 (n=877)

## **Government Risk & Compliance Platform Deployment**

A larger proportion of respondents report their companies have Government Risk & Compliance platforms in place in 2015 (as some that were planning to implement completed their deployments). As in 2013, 40% claim their companies have no plans to deploy GRC systems.

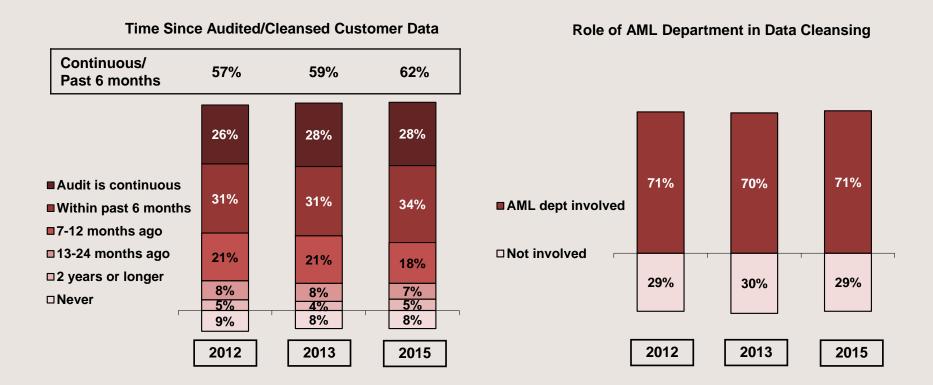
[Among Those Familiar with Client Screening]



# Data Cleansing, Fraud & Sanctioned Lists

#### **Customer Data Audits/Cleansing**

More than 60% of respondents report their companies have "cleansed" customer data in the past six months, including nearly 30% that conduct continuous audits. The AML department is usually involved in data cleansing.



37. How recently has your organization audited existing customer data (e.g., cleansed the customer database)?

Base: Total answering: 2012 (n=880); 2013 (n=702); 2015 (n=777) 38. Is the AML compliance department involved in data cleansing?

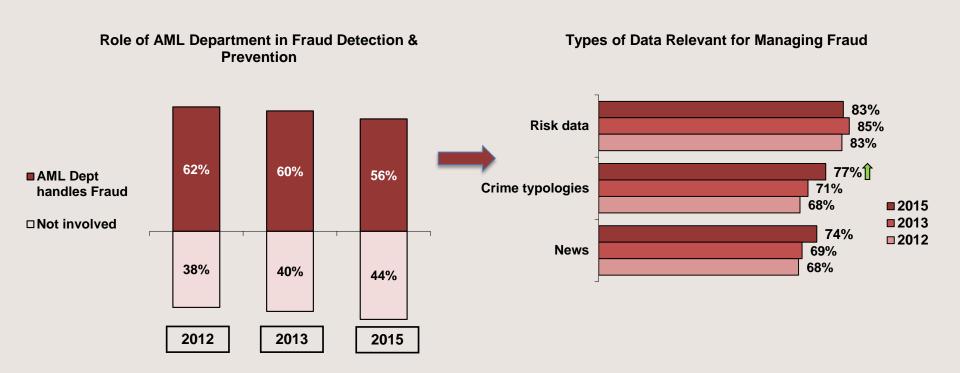
Base: Have cleansed data & answered question: 2012 (n=679); 2013 (n=547); 2015 (n=604)

Green and Red arrows indicate statistically significant difference between 2013 and 2015 at 95% confidence



#### Fraud Detection & Prevention

The proportion of respondents working in companies in which the AML department handles Fraud detection and prevention is decreasing, although it has not declined significantly during any single survey wave. Risk data remains the most relevant information for managing Fraud, although the importance of crime typologies increases in 2015.



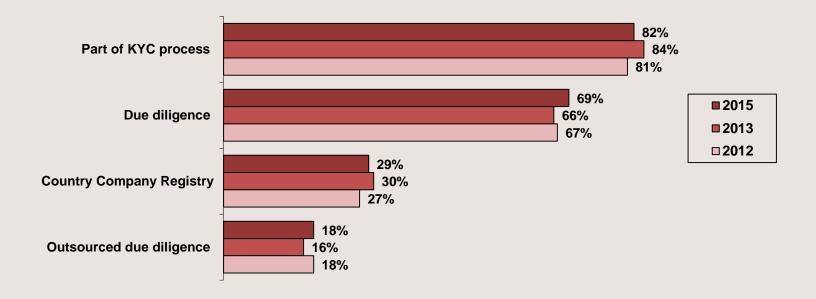
40. What types of data are very relevant to your organization for managing fraud?

Base: AML Dep't involved in Fraud & answered question: 2012 (n=652); 2013 (n=486); 2015 (n=511)

<sup>39.</sup> Does your AML Department handle or coordinate Fraud detection/prevention? Base: Total answering: 2012 (n=1,146); 2013 (n=890); 2015 (n=990)

#### **How Companies Verify Beneficial Ownership**

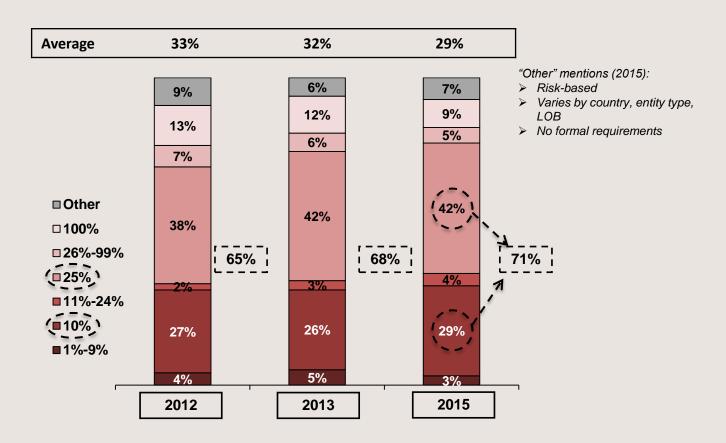
Beneficial ownership is usually verified as part of the KYC process or through internal due diligence.



<sup>41.</sup> How do you currently verify beneficial ownership? Base: Total answering: 2012 (n=1,125); 2013 (n=861); 2015 (n=968)

#### **Beneficial Ownership Verification Required**

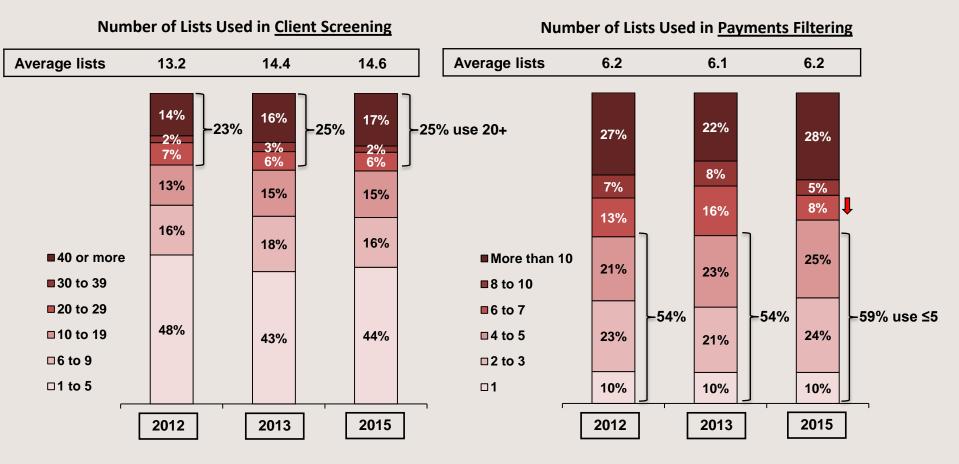
Over 70% of respondents report their companies adhere to standards of either 10% or 25% beneficial ownership verification. This proportion is rising, although it has not increased significantly during any single survey wave. Nearly one-tenth claim their companies require 100% verification.



#### **Usage of Sanctioned/Official Lists**

The number of sanctioned/official lists for client screening varies widely, with nearly 45% of respondents reporting their companies use five or fewer lists and one-quarter claiming 20 or more lists. Payment filtering list usage also varies, but at lower levels, with most respondents estimating their companies use five or fewer lists.

[Among Those Responsible for Client Screening and/or Payments Filtering]



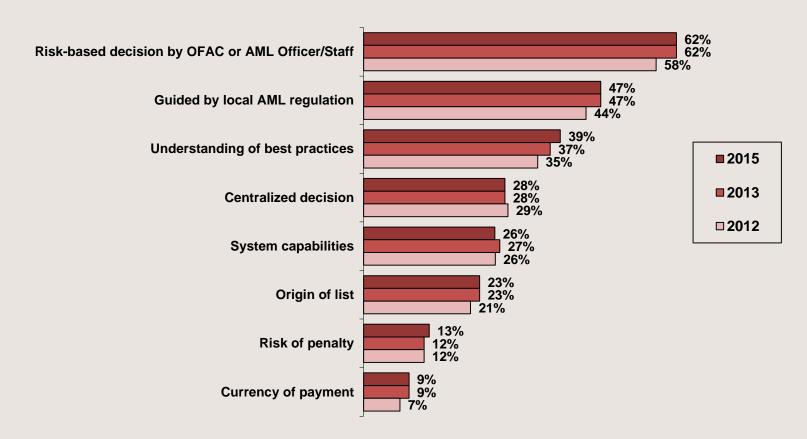
<sup>43.</sup> How many sanctioned/official lists do you screen against for client screening? Base: Familiar with Client Screening: 2012 (n=1,113); 2013 (n=864); 2015 (n=969) 44. How many sanctioned/official lists do you screen against for payments filtering? Base: Payments filtering is main function: 2012 (n=136); 2013 (n=103); 2015 (n=102)



### **Choosing Lists For Client Screening & Payments Filtering**

Most respondents work in AML departments that make risk-based decisions in choosing which sanctioned/official lists to use in client screening and/or payments filtering. Local AML regulations provide guidance in choosing lists for nearly half of respondents. Penalty risks and currency of payment are the least important factors.

[Among Those Responsible for Client Screening and/or Payments Filtering]

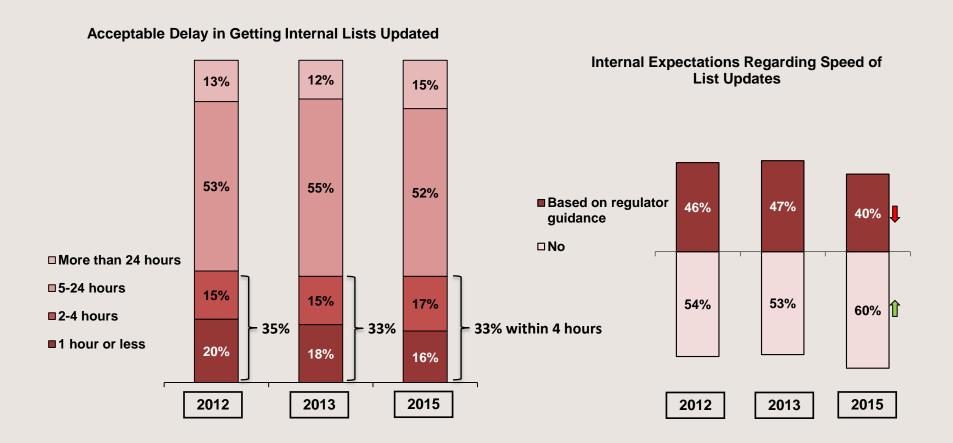


<sup>45.</sup> How do you decide which sanctioned/official lists to screen against?

Base: Familiar with Client Screening or have Payments filtering as main function & answered question: 2012 (n=969); 2013 (n=728); 2015 (n=809)

#### **Internal Updates to Sanctioned/Official Lists**

About 85% of respondents expect internal lists to be updated within 24 hours of changes to sanctioned/official lists, including one-third that expect updates within four hours. Fewer respondents report their companies are basing their expectations on regulator guidance in 2015.



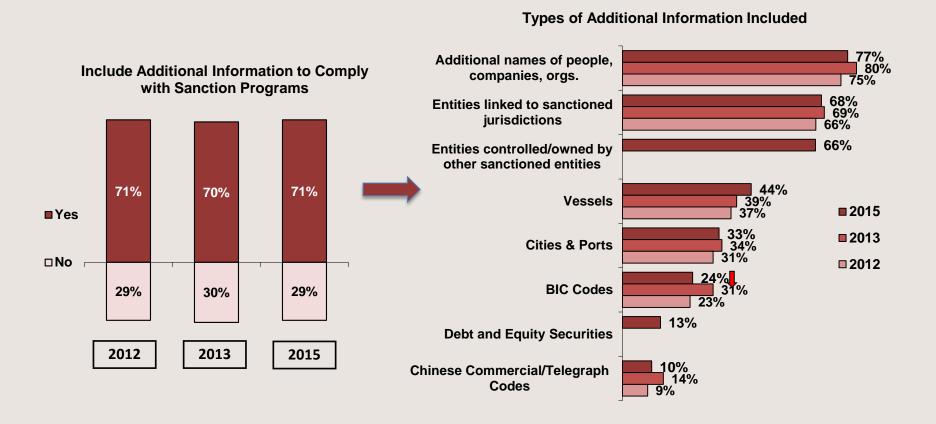
Base: Total answering: 2012 (n=655); 2013 (n=493); 2015 (n=549)

<sup>46.</sup> What is an acceptable delay in getting internal lists updated when a change is made to a sanctioned/official list? Base: Total answering: 2012 (n=865); 2013 (n=652); 2015 (n=705)

<sup>47.</sup> Is this internal expectation regarding speed of sanctioned/official list updates based on regulator guidance?

#### Additional Information Used in Sanctioned/Official Lists

Most respondents report their companies include information other than the entities named on sanctioned/official lists in their screening processes. Additional names of people/companies/organizations, entities linked to sanctioned jurisdictions and entities controlled or owned by other sanctioned entities are the most frequently used supplemental information.



49. Which additional pieces of information do you add to your company's sanctioned/official screening lists? Base: Include add'l info & answered: 2012 (n=490); 2013 (n=384); 2015 (n=418)



<sup>48.</sup> In addition to the entities named on the sanctioned/official lists, does your organization also include additional information to comply with your interpretation of the sanction programs? Base: Total answering: 2012 (n=837); 2013 (n=638); 2015 (n=724)

## **De-Risking**

#### **Exiting Business Segments Due to Regulatory Risk**

More than one-third of respondents report their companies have exited a full business line or segment of business in the past 12 months due to perceived regulatory risk and/or the organization's inability to manage the risk. About 30% of respondents claim their companies are planning to exit and/or are investigating the possibility of exiting a business line or segment in the next 12 months due to perceived regulatory risk.

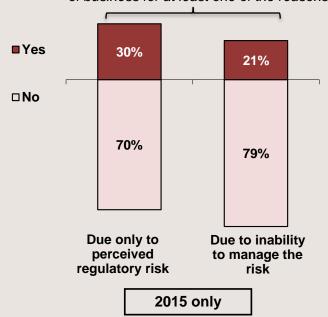
exiting

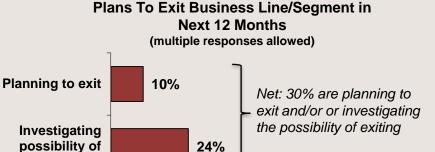
Not planning or

investigating exit

#### **Have Exited Business Line/Segment in Past** 12 Months

Net: 35% have exited business line or segment of business for at least one of the reasons







49a. Has your organization exited a full business line or segment of business in the past 12 months due only to perceived regulatory risk? Base: Total answering: 2015 (n=853) 49b. Has your organization exited a full business line or segment of business in the past 12 months due to the organization's inability to manage the risk? Base: Total answering: 2015 (n=827)

49c. Is your organization planning to exit and/or investigating the possibility of exiting any full business segments due to perceived regulatory risk in the next 12 months?

Base: Total answering: 2015 (n=640)

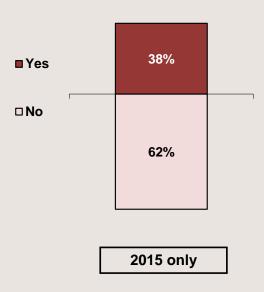


70%

#### FinCEN Impact on Maintaining High-Risk Accounts

Nearly 40% of respondents acknowledge that the recent FinCEN statement regarding reported mass closures of money service businesses (MSB) or other high-risk accounts has reduced their organizations' willingness to continue maintaining these types of accounts.

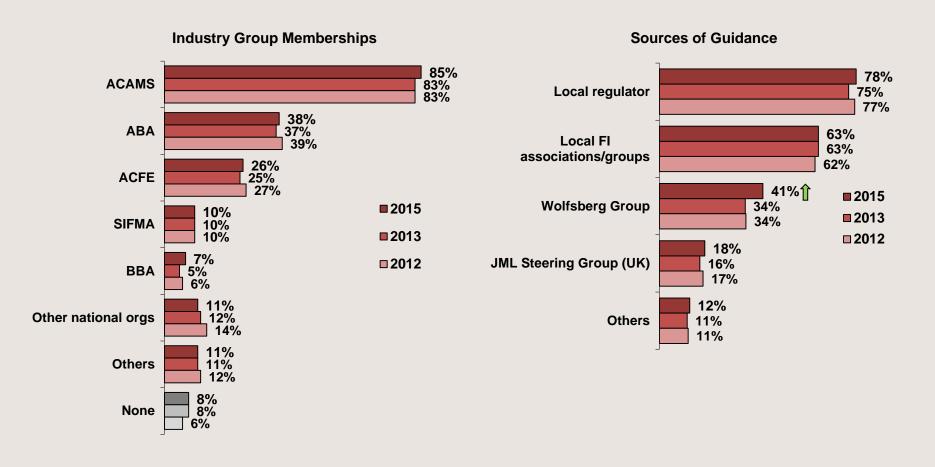




# Industry Memberships & Conference Attendance

#### **Industry Group Memberships & Affiliations**

Over 80% of respondents represent member companies of ACAMS, which was the source for recruiting respondents for this survey. Notable proportions are also ABA and ACFE members. For industry guidance, three-quarters say they rely on local regulators and almost two-thirds consult local financial associations. The proportion reporting receiving guidance from the Wolfsberg Group increased in 2015.

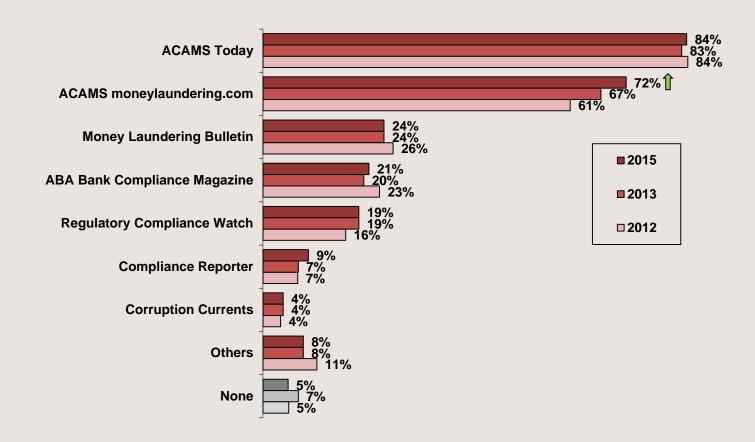


<sup>51.</sup> What industry groups do you or your organization belong to? Base: Total: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

<sup>50.</sup> What industry guidance do you or others in your organization rely on? Base: Total: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

#### **Compliance Publication Readership**

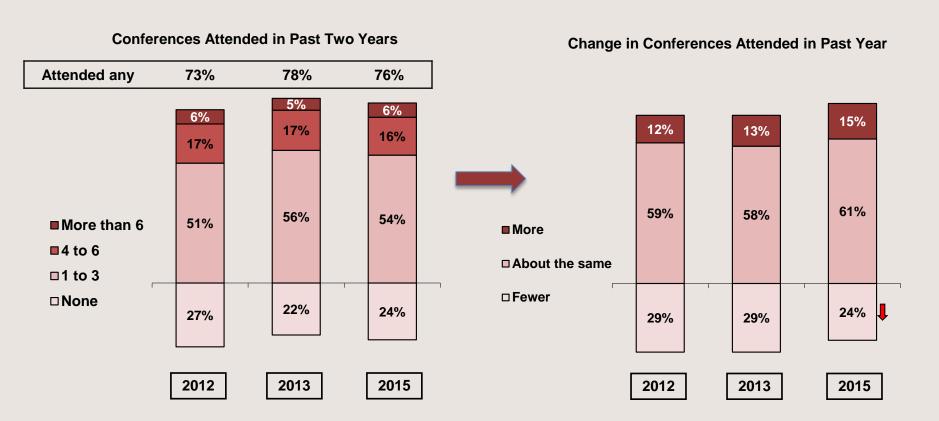
ACAMS Today remains the most widely read compliance publication among this population. However, readership of ACAMS moneylaundering.com increased again in 2015. Readership of other publications was unchanged from 2013.



52. What compliance publications do you read (regardless of whether you personally subscribe)? Base: Total: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

#### **Conference Attendance**

Conference attendance was steady in 2015 compared to 2013, with over 75% of respondents reporting they attended at least one event in the past two years. Most reported increased or stable conference attendance rates versus the previous year while the proportion who attended fewer conferences decreased in 2015.



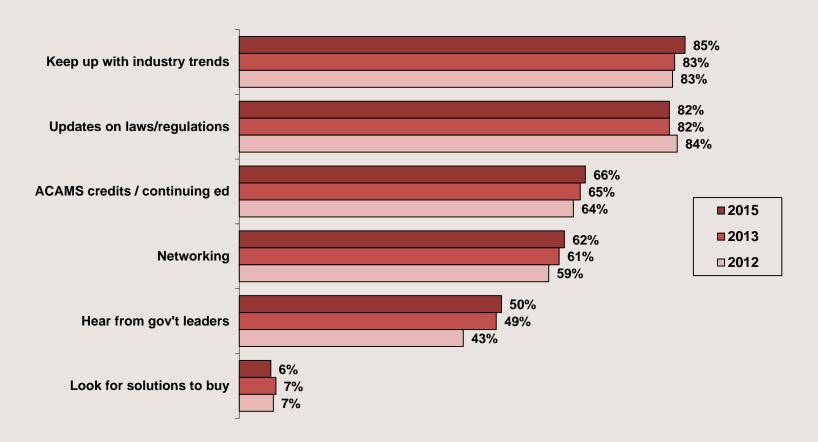
Base: Total: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

<sup>53.</sup> How many conferences have you personally attended in the past two years? Base: Total: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118) 56. Have you attended more, about the same number or fewer events in the last 12 months compared to the previous year?

#### **Reasons for Attending Conferences**

Keeping up with industry trends and changes in laws/regulations remain the key reasons for attending conferences. Getting ACAMS certification credits (or other continuing education credits) and networking are also mentioned by 60% or more of conference attendees as motivators for attending.

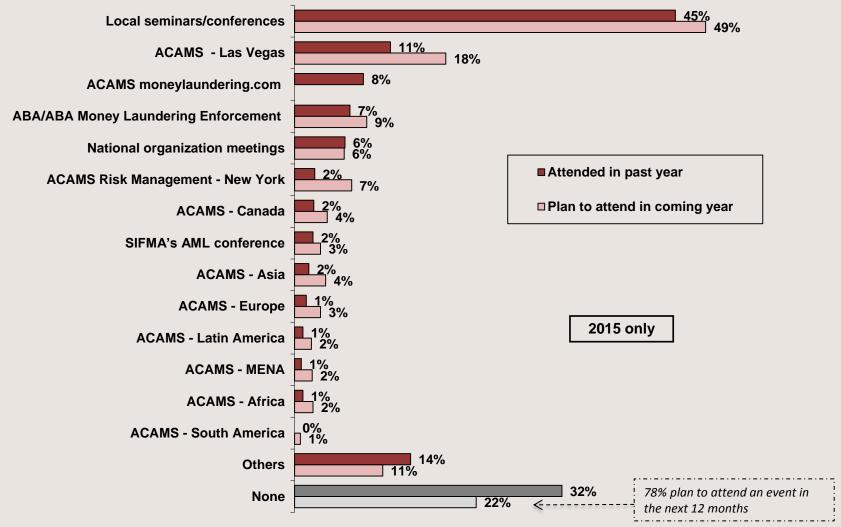
[Among Those Attending Conferences in the Past Two Years]



57. Which of these are very important reasons why you attend events? Base: Attended conference in past two years: 2012 (n=980); 2013 (n=773); 2015 (n=852)

#### **Conferences Attended in Past Year & Plans for Coming Year**

About 45% of respondents attended local seminars and conferences in the past year. Among major conferences, ACAMS – Las Vegas and ACAMS moneylaundering.com were the meetings attended by most respondents in the past year. Nearly 80% plan to attend some event in the coming year, with ACAMS – Las Vegas mentioned most often among major conferences.



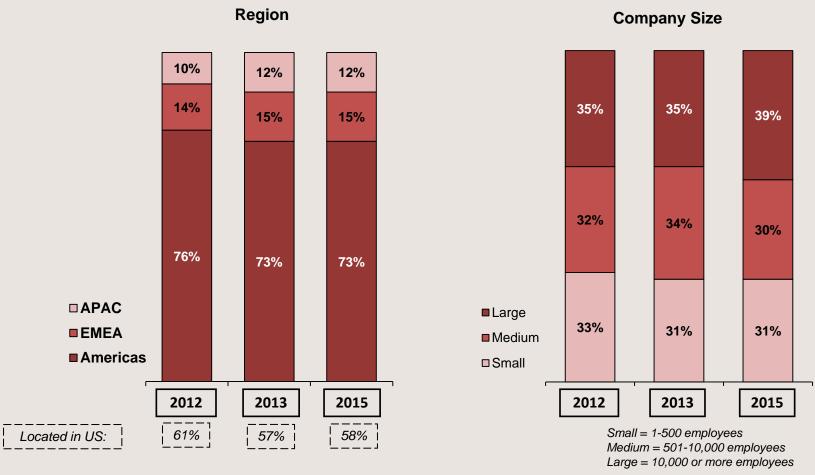
<sup>54.</sup> Which conferences have you personally attended in the past year? Base: 2015 (n=1,118)

<sup>55.</sup> Which conferences do you personally plan on attending in the next 12 months? Base: Total: 2015 (n=1,118)

## **Respondent Profiles**

#### **Company Geography & Size**

As in previous years, about three-quarters of respondents are from companies in the Americas, including nearly 60% from the US. Respondents are split between small, medium and large companies.



58. Approximately how many employees does your organization have at all locations worldwide?

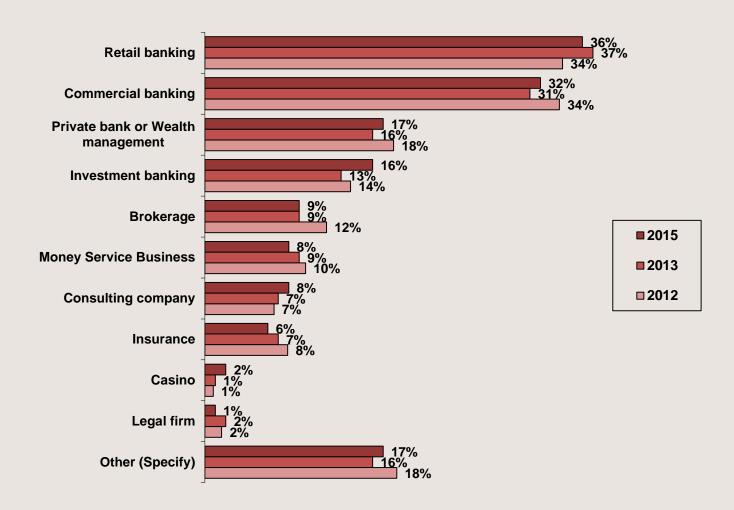
60. In what country is your job located?

Base: Total: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

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#### **Type of Organization**

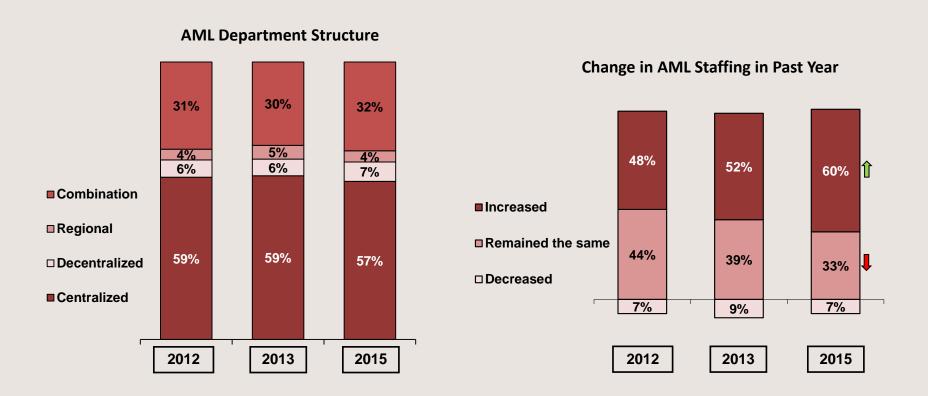
In 2015, as in previous years, retail and commercial banking were the largest industries represented among respondents, followed by private banking/wealth management and investment banking.



<sup>1.</sup> Which of the following describe the organization you personally work in? Select all that apply. Base: Total: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

#### **AML Department Structure & Staffing**

More than half of respondents report their AML departments are centralized and another one-third have a combination of structures. 60% report their organizations increased AML staff levels in the past year, continuing the increase in staffing growth rates since 2012.

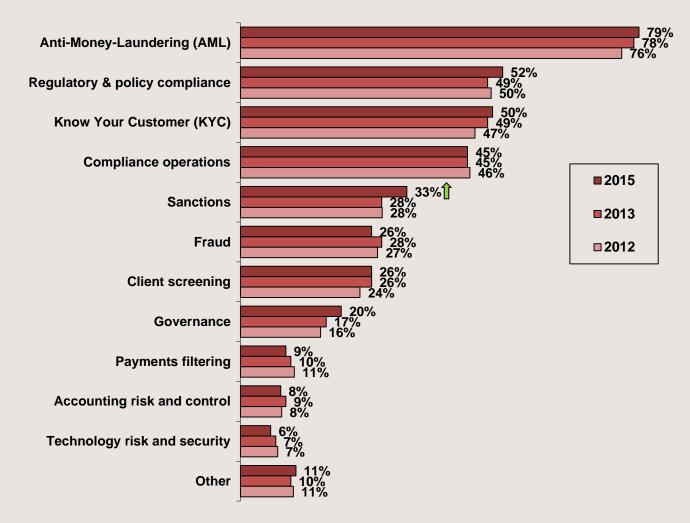


<sup>12.</sup> How is your organization's AML department structured? Base: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

<sup>13.</sup> In the past 12 months, has your organization increased, decreased or kept the same number of people working on AML compliance at all locations worldwide? Base: Total answering: 2012 (n=1,189); 2013 (n=928); 2015 (n=1,073)

#### **AML Job Functions**

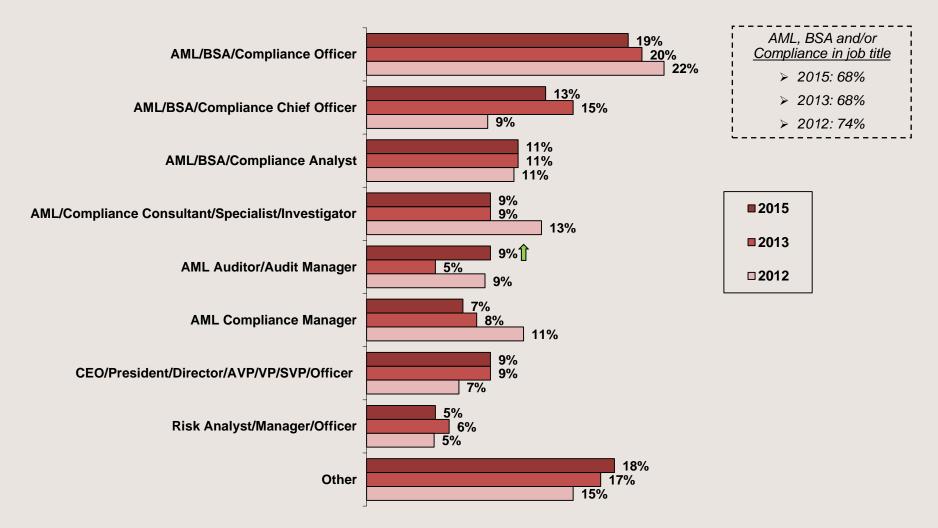
Nearly 80% of respondents have AML-related job functions. Many also identify working in regulatory/policy compliance, KYC and Compliance Operations. The proportion involved with sanctions is higher in 2015.



<sup>2.</sup> What are your main functions? Base: Total: 2012 (n=1,275); 2013 (n=989); 2015 (n=1,118)

#### **Job Titles**

Two-thirds of respondents have job titles specifying AML, BSA and/or Compliance responsibilities.



59. What is your job title? (write in) Base: Total answering: 2012 (n=1,266); 2013 (n=979); 2015 (n=1,117)