

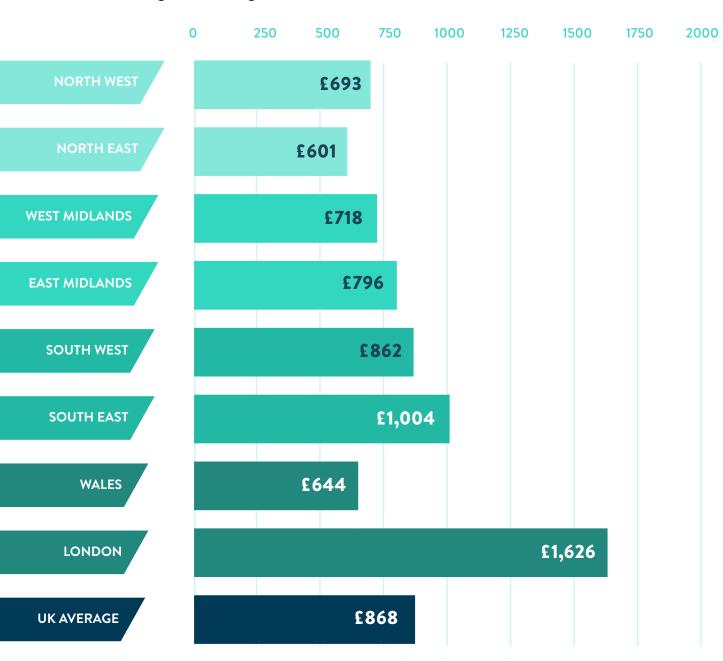
## **AVERAGE MONTHLY RENT**

	March	April	May	2020 regional average
NORTH WEST	£696	£684	£683	£693
NORTH EAST	£604	£581	£619	£601
WEST MIDLANDS	£748	£703	£706	£718
EAST MIDLANDS	£786	£798	£825	£796
SOUTH WEST	£864	£863	£859	£862
SOUTH EAST	£1,020	£1,032	£991	£1,004
WALES	£660	£621	£639	£644
LONDON	£1,647	£1,608	£1,578	£1,626
UK AVERAGE	£878	£861	£862	£868



#### **AVERAGE MONTHLY RENT**







# AVERAGE FIXED CONTRACT TERM

	March (months)	April (months)	May (months)	2020 regional average (months)
NORTH WEST	9	8	8	8
NORTH EAST	9	8	9	9
WEST MIDLANDS	10	10	9	10
EAST MIDLANDS	9	9	9	9
SOUTH WEST	9	9	9	9
SOUTH EAST	11	11	11	11
WALES	9	9	11	9
LONDON	14	14	13	14
UK AVERAGE	10	10	10	10



## AVERAGE FIXED CONTRACT TERM





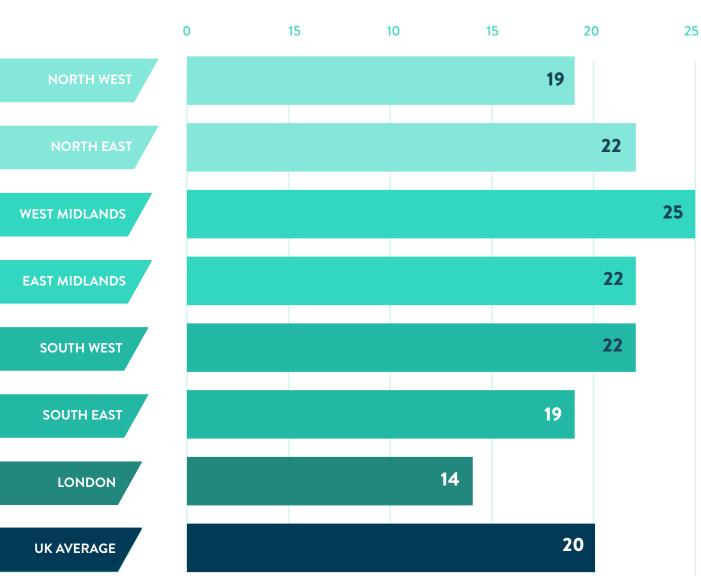
# AVERAGE VOID PERIOD

	March (days)	<b>April</b> (days)	<b>May</b> (days)	2020 regional average (days)
NORTH WEST	17	20	20	19
NORTH EAST	18	16	29	22
WEST MIDLANDS	15	44	26	25
EAST MIDLANDS	21	19	24	22
SOUTH WEST	21	26	23	22
SOUTH EAST	15	17	25	19
LONDON	14	12	18	14
UK AVERAGE	17	23	23	20



#### **AVERAGE VOID PERIOD**







# O AVERAGE PROPERTY AFFORDABILITY

	March	April	May	2020 regional average
NORTH WEST	4.1	4.2	3.8	4.0
NORTH EAST	3.9	4.1	4.3	4.2
WEST MIDLANDS	4.0	4.7	4.4	4.4
EAST MIDLANDS	4.1	4.1	4.3	4.1
SOUTH WEST	3.6	3.9	3.7	3.7
SOUTH EAST	3.8	3.6	3.7	3.7
WALES	3.5	3.9	4.4	4.0
LONDON	3.5	3.8	3.7	3.6
UK AVERAGE	3.8	4.0	4.1	3.9



#### **O AVERAGE PROPERTY AFFORDABILITY**







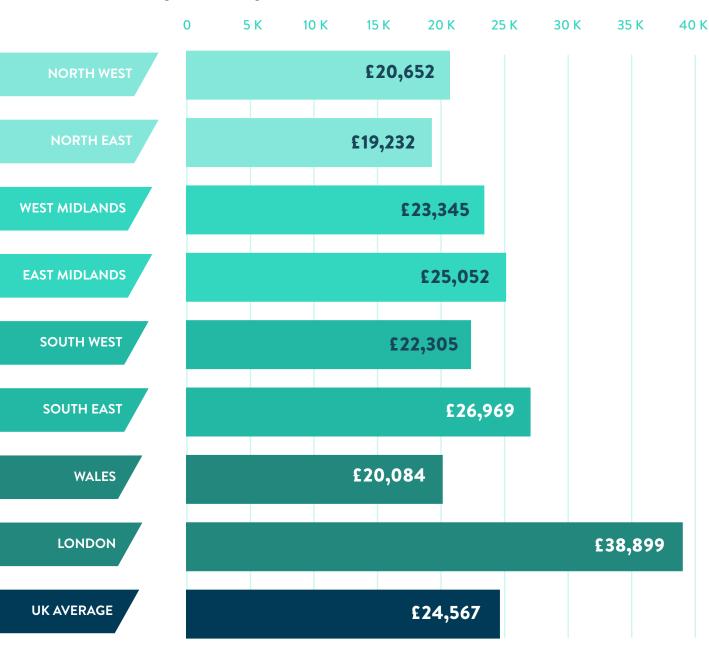
## **O AVERAGE TENANT INCOME**

	March	April	May	2020 regional average
NORTH WEST	£20,513.30	£21,209.79	£20,536.28	£20,652
NORTH EAST	£18,319.22	£17,778.86	£19,817.78	£19,232
WEST MIDLANDS	£23,088.96	£24,010.56	£23,699.49	£23,345
EAST MIDLANDS	£25,748.22	£24,175.91	£26,387.45	£25,052
SOUTH WEST	£21,499.24	£23,256.88	£22,196.01	£22,305
SOUTH EAST	£26,979.77	£26,746.42	£27,101.03	£26,969
WALES	£18,491.84	£18,973.34	£21,595.62	£20,084
LONDON	£38,250.82	£40,050.29	£39,208.80	£38,899
UK AVERAGE	£24,111	£24,525	£25,068	£24,567



#### **O AVERAGE TENANT INCOME**

#### 2020 regional average





# O AVERAGE TENANT AGE

	March (years)	<b>April</b> (years)	<b>May</b> (years)	2020 regional average (years)
NORTH WEST	33	30	31	32
NORTH EAST	34	33	31	33
WEST MIDLANDS	33	32	33	33
EAST MIDLANDS	36	33	33	34
SOUTH WEST	34	32	33	34
SOUTH EAST	35	34	32	34
WALES	38	31	37	35
LONDON	33	31	31	32
UK AVERAGE	35	32	33	33



#### **O AVERAGE AGE**

#### 2020 regional





# goodlord

goodlord.co 020 3198 2060