



# GetWell Loop COVID-19 Pediatric Content

Content designed to remotely monitor and manage your youngest patients

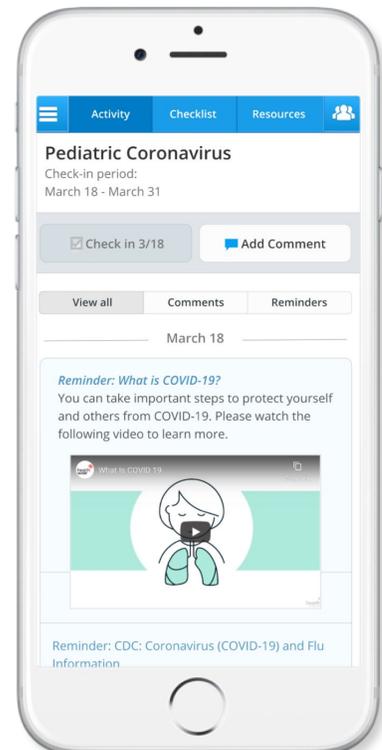
During the COVID-19 pandemic, caregivers are living in fear as they navigate the complex requirements and rapidly evolving guidelines necessary to keep their families safe. Our team of pediatric experts is committed to providing parents and caregivers the most up-to-date information to ensure they are addressing the clinical, social and behavioral effects of this pandemic on our children.

## WHAT IS GETWELL LOOP?

GetWell Loop™ is a digital care management solution that allows care teams to engage patients and their families across different episodes of care through automated virtual check-ins. By sending and collecting the right information at the right time, our solution identifies patients and families in real time who need help. Care teams are able to reach more patients and proactively intervene before costs and complications escalate, and families feel like their care team is with them every step of the way.

## COVID-19 Pediatric Active Symptom and Monitoring Loop

Designed for caregivers of a child who is at high risk for COVID-19, either due to a medical condition or known exposure. Caregivers are prompted with up-to-date instructions on social distancing, isolation and quarantine as appropriate. Digital check-ins help caregivers monitor the child's symptoms and help them manage at home unless a physical visit or test is required. Care teams can automatically monitor patient populations over a 16-day period and prioritize patients requiring in-person intervention.



## HOW CAN GETWELL LOOP HELP WITH COVID-19 POPULATIONS?

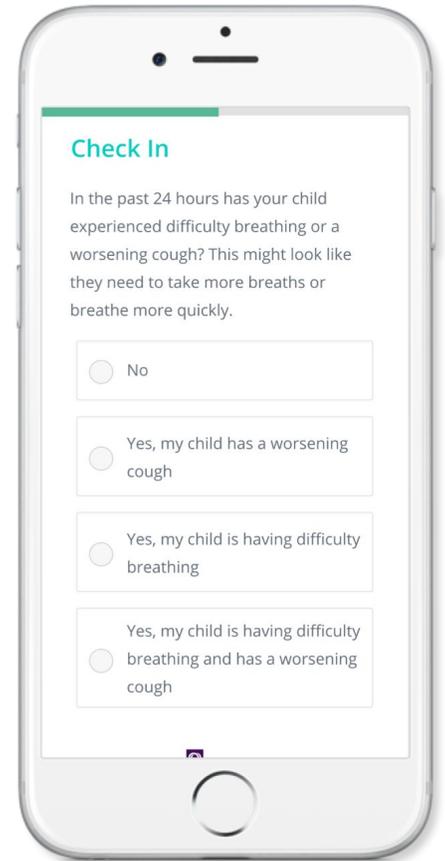
Healthcare organizations can enroll caregivers and parents onto the relevant COVID-19 care plan using GetWell Loop's clinician interface. Patients will then receive an email inviting them to activate their Loop.

### FOR PATIENTS AND FAMILIES

- Reduces anxiety through regular empathetic communication
- Educates on how to monitor and manage your child's symptoms
- Recommends safe practices for caregivers such as quarantine
- Provides updates and resources on COVID-19 including home care precautions, pediatric mask guidelines and caregiver safety
- Reports symptoms to the child's care team in real time (e.g., breathing difficulty, worsening fever) and communicates questions or concerns

### FOR CARE TEAMS

- Scale the impact of the care team through remote patient monitoring
- Receive real-time alerts when symptoms worsen
- Triage patients who need testing, a virtual visit or hospitalization
- Reduce unnecessary inbound calls from caregivers
- Capture appropriate documentation to support reimbursement when applicable



Example pediatric COVID-19 check-in

## TO PROTECT YOUR PEDIATRIC EMPLOYEES

### COVID-19 Healthcare Employee Loop

Designed for healthcare employees who are self-isolating due to active symptoms or a positive COVID-19 diagnosis. Employees are provided tailored content to address occupational health and stress management. Health systems can identify and plan for clinicians who can be safely called back to work. Manage and monitor your workforce remotely and use that visibility to inform staffing.

### Employee benefits

- Lower anxiety using empathetic communication and clear guidance
- Provide insights into who may be safe to return to work after exposure or a positive diagnosis
- Increase productivity through automated communication to all impacted employees
- Reduce transmission with active symptom monitoring to facilitate contact tracing within the workforce
- Triage employees who may need a virtual visit or hospitalization
- Reduce inbound calls from employees

## OUR PEDIATRIC COMMUNITY

8/10

U.S. News & World Report's  
Top 10 Children's Hospitals

15+

NICUs and growing

7/10

Seacrest Studios affiliated  
hospitals

30+

Children's Miracle Network  
affiliated hospitals

## RESPONDING TO NEW MARKET DEMANDS

The patients and families that we serve have come to expect digital connectivity in healthcare and are choosing providers based on the availability of convenient digital tools offered across the full episode of care. GetWell Loop supports pediatric providers in capturing the attention and business of millennial parents through:

- Virtual check-ins
- Personalized education, activities + recommendations
- Secure messaging with care team
- Remote patient monitoring
- Post-discharge check-ins and reminders
- PROMs collection

## GETWELL LOOP PEDIATRIC CONTENT DEVELOPMENT

GetWell Loop has a library of 180+ digital care plans covering both procedural episodes and chronic conditions. Our team is committed to supporting the unique needs of pediatric patients and their families and in partnership with our dedicated pediatric client service teams and our 60+ pediatric client partners, we are rapidly expanding our content library to include pediatric-specific care pathways.

## PEDIATRIC CARE PLANS

### Available today

- General/ED Discharge
- Perioperative (Pre/Post-Surgical)
- Tonsillectomy & Adenoidectomy
- COVID-19 Active Symptom and Monitoring

### Coming soon

- Asthma
- Inguinal Hernia
- Appendectomy
- Concussion

## COVID-19 PEDIATRIC CONTENT

COVID-19 care plans are developed in collaboration with The George Washington University School of Nursing, Froedtert & the Medical College of Wisconsin, LifeBridge Health, Sanford School of Medicine, USD, Great River Health System, Atrium Health and NorthBay Healthcare. These care plans are developed and maintained based on information and guidelines provided by the Centers for Disease Control (CDC), World Health Organization (WHO), American Academy of Pediatrics and KidsHealth.

## FOCUS AREAS FOR UPCOMING PEDIATRIC CONTENT DEVELOPMENT

- Top drivers of pediatric readmissions
- Top pediatric surgical procedures
- Top ED visit diagnoses
- Newly diagnosed pediatric chronic conditions
- Device-specific (PICCs, Central lines, Ports)