



ASX Announcement

23 October 2018

**Elsight Ltd receives further orders from Traffilog strengthening partnership and increasing cooperation**

**Highlights**

- **Traffilog has placed further orders totalling ~US\$323,000 of Elsight's Rider series for vehicle telematics platform to public security agencies in the UK**
- **Traffilog and Elsight are strengthening cooperation by in-depth integration between the two platforms: Elsight's video transmission platform with Traffilog's telematics Fleet Management System (FMS) platform**
- **Integration of Elsight's technology into Traffilog's FMS platform will allow a unique one platform solution for large fleets**

**Tel Aviv — October 22, 2018 — Traffilog** ([website.traffilog.com](http://website.traffilog.com)) has selected **Elsight (ASX: "ELS")** as vehicle video solutions partner for its Fleet Management customers. New orders worth ~US\$323K (US\$378k incl VAT), received by Elsight for its Rider series from Traffilog, are for the same UK security agency project as in the first order. As reported previously, the project entails vehicles used in tactical operations on a daily basis with the potential to generate ongoing repeat orders.

This time, the order was accompanied by a special development request for deeper integration of Elsight's Commander 360 platform into Traffilog's FMS with much stronger security. Development of these new features is expected to be completed by the end of the year and whilst they do not affect the revenue generated in this order, which will strengthen the competitive position of the solution offered by Traffilog.

Traffilog provides complete telematics big data solutions for auto manufacturers, insurance agencies, Stolen Vehicle Recovery (SVR) and fleet management companies. With a global presence, Traffilog brings insights about the vehicle to the command centre as well as offering predictive maintenance services and much more. With Elsight, Traffilog will now be able to offer a video solution integrated into the same platform, providing a crucial value-add to its customers.

"This repeat order from our highly demanding customer is a vote of confidence towards our cooperation with Elsight," said Assi Biton, Deputy CEO of Traffilog. "Shortly, once Elsight delivers the newly requested feature, we anticipate a constant flow of orders from this happy customer."

Elsight's leading vehicle solutions provide state-of-the-art high definition cameras together with an advanced vehicle video recording system (DVR/NVR) and real time transmission via 4G/LTE networks.

"We are strengthening our relationship with Traffilog, who advances both of our companies forward by providing us with customers who will continue to provide us with a steady flow of orders," said Nir Gabay, Elsight CEO. "The Automotive segment is one of the strategic segments for us, and partnership with Traffilog fits our strategy perfectly. We are strengthening cooperation not only on the technical side but also on the business side, entering many different projects together, not only in UK. We are looking forward to closing these projects in other parts of the world, thus driving significant revenues in 2019."

**-ENDS-**

For more information, please contact:

#### **Corporate Enquiries**

Nathan Barbarich  
RM Corporate Finance  
T: +61 6380 9200  
E: [nbarbarich@rmcf.com.au](mailto:nbarbarich@rmcf.com.au)

Justin Rosenberg  
Gleneagle Securities  
T: +61 2 8277 6683  
E: [justin.rosenberg@gleneagle.com.au](mailto:justin.rosenberg@gleneagle.com.au)

#### **Australian Media and Business Enquiries**

Howard Digby  
Elsight Limited  
T: +61 434 987 750  
E: [howarddigby@gmail.com](mailto:howarddigby@gmail.com)

#### **About Elsight**

**Elsight** ([www.elsight.com](http://www.elsight.com)) is a solution provider of ground-breaking hybrid video and data transport services (on-the-move or fixed) for large Safe-City projects, sensitive facilities management, and surveillance and protective activities. The platform supports video capturing, recording, and highly secured transmission against video interception and hacking. **Elsight's** platform was designed to address the most demanding requirements of Special Forces across enemy lines and sophisticated intelligence organizations. These systems underwent the most rigorous testing in combat situations as well as extensive testing by the most demanding laboratories. As a result, they present an unmatched level of reliability, lowest latency, and highest adaptive bandwidth over cellular networks that enables HD and 4K tv transmission quality, with "never-fail" redundancy and much more. For the first time they offer strict military requirements for civil usage. **Elsight's** customers range from defence and homeland security, industrial security, broadcasting, first responders and healthcare.

#### **About Traffilog**

Traffilog provides complete telematics solutions ([website.traffilog.com](http://website.traffilog.com)) for auto manufacturers, insurance, SVR and fleet management industries. Founded in 2003, Traffilog's solution has already been deployed in over 28 countries, offering a wide range of solutions and Big Data based products. Traffilog unique expertise is based on in-depth automotive engineering knowledge, strong real-time programming skills, and modern web-based applications – all serviced by a vast network of leading experts in the fields of transportation, communications, logistics, operations, and software development.