



ASX Announcement

MGM Wireless Limited (ASX:MWR)

**16 October 2018**

## **EXPANSION OF SPACETALK SALES**

### **Highlights:**

- **MWR has received orders to stock SPACETALK in JB Hi-Fi stores in Australia**
- **Excluding pre-existing channels, JB Hi-Fi is to have exclusivity to February 28, 2019**
- **Sales will be supported via a significant Christmas and Back-to-School advertising campaign**

**16 October 2018** – Technology company **MGM Wireless Limited (ASX:MWR)** ('MGM' or 'the Company') is pleased to announce that it has received orders from JB Hi-Fi, Australia's largest consumer electronics retailer, that mark the commencement of the rollout of our SPACETALK smartphone watch into JB Hi-Fi stores in Australia.

It is intended that JB Hi-Fi stores will have stock by November 1, 2018. MGM Wireless CEO Mark Fortunatow says "We are honoured to have JB Hi-Fi, Australia's largest and one of the world's leading consumer electronics retailers on-board selling SPACETALK in Australian stores. From November 1, 2018 Australian parents will be able to walk into JB Hi-Fi Stores, and see, feel and try SPACETALK before they buy our device with the confidence that they are purchasing from Australia's leading consumer electronics retailer. With JB Hi-Fi also being a Telstra reseller, parents will be able to connect the SPACETALK device to the Telstra 3G network all in the one location. This is a significant milestone in our Company's development".

Since the launch of the Company's online store at [www.allmytribe.com](http://www.allmytribe.com) 12 months ago in October 2017 with an initial production run of 3,000 units, the Company has since manufactured a further 3,000 units, and ordered a subsequent run of 15,000 units which are in production now and were completed last week. A further production run of 5,000 is planned for November.



## About SPACETALK

**SPACETALK is an all-in-one children's smartphone, watch and GPS tracker that allows parents and children to be in constant contact without exposing their kids to the dangers of social media apps and unrestricted access to the Internet.**

It is the first of its kind to be wholly developed in Australia and one of the first worldwide. The child can make or receive calls from a list of contacts parents choose in the AllMyTribe® smartphone app. If the child needs help, a special SOS alert function can be customised to call parents and other guardians. Parents can see their child's location on their smartphone and the AllMyTribe App features alerts so whenever children leave designated safe spaces such as school or home, parents are notified. A step counter tracks the wearer's physical activity.

SPACETALK has been independently verified by leading international cyber security experts as "unhackable", and has world's best practice security and privacy features built in. It will also meet the upcoming European GDPR regulations. All data is hosted in Australia in highly secure data centres and protected by Australian Privacy and Data Security legislation, so security is assured.

## ABOUT MGM

MGM Wireless Limited is a technology company designing, developing and wearables devices for children, and software for school communication and student absence management. The Company's AllMyTribe division has developed a wearable device called SPACETALK, which allows two-way 3G communication, GPS tracking and alerts parents whenever children leave designated safe spaces, such as school or the home.



MGM Wireless built its track record with school communication solutions after creating the world's first SMS based Automated Student Absence Notification Solution. It is recognised as a global leader and pioneer in socially responsible and technology-enabled school communications.

MGM Wireless products include student absence notifications 'messageyou', absence analytics software 'Watchlists', school news and messaging app 'School Star', a content management and messaging platform for mobile school communication called Outreach+, and student attendance management solution 'RollMarker'.

Used by over 1100 schools and 1.6 million parents, the Company's multichannel school communication solutions empower schools to effectively communicate to parents and caregivers through SMS, mobile in-app and other means to improve student attendance and safety, help schools reduce operating costs and increase parent engagement. To learn more please visit: [www.mgmwireless.com](http://www.mgmwireless.com)

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