

156. Corporate Image

RESILITE SPORTS PRODUCTS

VIDEO <https://youtu.be/6hy534YxjGY>



SUMMARY

- In celebration of our 60-year anniversary, the goal was to capture a video that showcased the hand craftsmanship, the commitment to excellence, and the innovation that Resilite was built upon and continues to this day.
- This video was shown to employees during a 60-year anniversary party, then later debuted on social media, including YouTube. A link to view the video was also included on resilite.com under the 'About' section.

SUMMARY con't

- Script and storyboard were developed internally (Resilite Sports Products).
- Video captured and produced by Triscari Video | Web | Marketing (Camp Hill, PA) - www.triscari.com