

176. YouTube Video

RESILITE SPORTS PRODUCTS

VIDEO <https://youtu.be/bNz5m5YaD9c>



SUMMARY

- To showcase the Resilite brand as the premier mat manufacturer in the United States, having partnered with the NCAA on supplying their tournament mats since 1963.
- The NCAA Wrestling Championships is arguably the highest level of wrestling in the United States.

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- **THE CHALLENGE:** Resilite does not have a videography team or department; no video equipment and no professional post-production software.
 - Realizing how important video is today, showcasing a “behind the scenes look” at Resilite’s involvement in the NCAA Wrestling Championships was an opportunity we needed to capture.
- Video captured via iPhone 7 by Resilite Sports Products
- Video post-production completed in-house (Resilite Sports Products) via iMovie