

178. TV Ad

RESILITE SPORTS PRODUCTS

VIDEO <https://youtu.be/2ks50RUuPL4>



SUMMARY

- To showcase the Resilite brand not only as the premier mat manufacturer in the United States, but as the preferred wrestling mat company; driven by the same passion and love for the sport as the athletes and coaches and serve.
- The Big Ten Network is the only network to feature weekly highly-anticipated match-ups between Big Ten Wrestling teams – often-times resulting in the most viewed program on the Big Ten Network for the week.

SUMMARY con't

- Our TV Ad aired during 10 of the Big Ten Network's 20 broadcast matches.
- Video captured and produced by Triscari Video | Web | Marketing (Camp Hill, PA) - www.triscari.com