



Stages Learning Announces Free Version of Language Builder® App

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FOR IMMEDIATE RELEASE:

CAMBRIDGE, MA, Aug. 19, 2015 – Stages Learning Materials, creators of the acclaimed Language Builder Picture Cards for special needs education and children with autism, are proud to announce the launch of the latest addition to their growing family of apps, Language Builder Free. The Language Builder Free App includes two of six core ABA autism education activities, Identical Matching and Similar Matching, each with infinitely customizable presentations

“We’re very excited to give this app to parents and educators,” said Stages President Angela Nelson in a statement. “Providing these two core, customizable, ABA-based activities for free allows new users the opportunity to try our product before buying. Also, we offer an easy-to-use upgrade path within the app, so that parents and teachers can access more features as their child or student progresses.”

What people are already saying about the Stages Learning Language Builder apps:

- “The Language Builder from Stages app is based off SLP and ABA-beloved Language Builder Picture Noun Cards that many have come to rely on daily. Highly customizable settings allow you to choose from multiple speech and text commands, card positions, prompts and prompt fading, target and distractor words, reinforcers, and more.” – *autismspeaks.org*
- “All the images in these apps are taken directly from the top-selling Language Builder Picture Cards. By offering Free, Basic and Pro versions, parents will have enough activities and images to get started, and can upgrade as needed. If you are a Therapist or a Teacher, my overall recommendation is the Pro version.” – *friendshipcircle.org*
- “I really like the fact we have the option of controlling the reinforcement. I’ve had kids in the past who are motivated by the negative reaction, so it’s a great feature!” – *Julie Carey, SLP*

Language Builder Free can be downloaded now by visiting www.languagebuilderapp.com.

Stages Learning Materials was founded by a UCLA-trained ABA Therapist in 1997, when Autism diagnosis first began to rise. Our top-selling autism education product, the Language Builder Picture Cards, was designed to specifically meet the learning needs of the individual with Autism. The Language Builder Series has become a staple in home and school programs across the world. Today Stages offers a full range of real photo products as well as the Language Builder interactive mobile apps for autism education.



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