

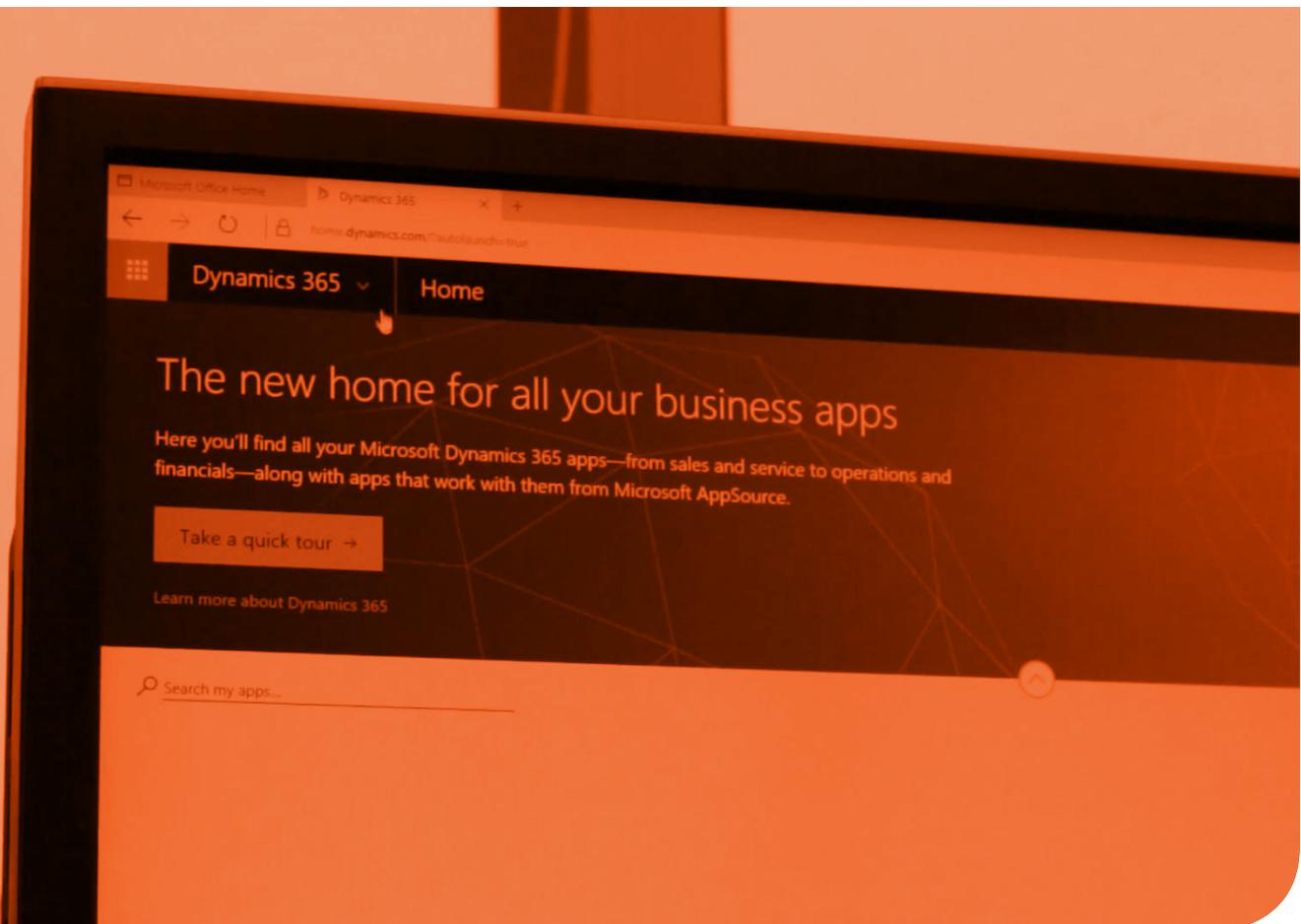
# Qual IT success story

## Magnetism

**Need:** Short on testing resources and the testing experience or knowledge to hire them, Magnetism needed to recruit testing staff to successfully deliver a large project.

**Solution:** Provide Qual IT senior testing staff to oversee the testing aspects of CRM upgrade project for Magnetism and their government client.

**Outcome:** Thoroughly tested solutions deployed to Magnetism's customers with results and test documentation which has improved beyond measure.



## The pull of Microsoft Dynamics

Auckland-based Magnetism Software Solutions specialises in implementing Microsoft's Dynamics CRM solution. The award winning firm is a Microsoft Gold Certified Partner, servicing organisations throughout New Zealand and overseas, across a range of industries.

"At Magnetism we pride ourselves on delivering the best solution to our customers and this means ensuring that our solutions are tested thoroughly by the best in the business," says Jaime Smith, Project Manager.

### Quality focus

"We had been finding it difficult to recruit testing staff, partly because those of us responsible for the hiring had little experience or knowledge of the testing industry, including standards and expected qualifications. Furthermore, we were in a particular bind when we were successful in a tender to upgrade CRM 4.0 system to CRM 2011 for a large government agency and we were short on testing resources," Jaime said.

Magnetism selected Qual IT to support their projects, says Jaime. "Initially we engaged to contract a Senior Test Analyst to oversee our large upgrade project. Next, we wanted to develop our capacity and knowledge in recruiting our own internal testing staff and Qual IT were extremely generous in sharing their expertise, advice and assisting us build a profile of our tester requirements. In our view this demonstrates a value within Qual IT that is committed to helping those they work with achieve success, irrespective of the outcome for them."

### Improved beyond measure

"We have worked with Qualit for over a year now and the results speak for themselves... our solutions are deployed to our customers fully tested and our test documentation has improved beyond measure."

"We recently had a customer provide feedback to us that during their User Acceptance Testing they were hard pressed to find any errors! This is an awesome result in which Qual IT has played an integral part!" says Jaime.

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Project Manager, Magnetism

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## About Qual IT

Qual IT is New Zealand's largest provider of quality assurance services for information technology, working with some of the country's largest and most successful organisations, including Transpower, NZ Police, IAG and New Zealand Transport Agency through offices in Auckland, Wellington, Hamilton and Christchurch. Formed in 2004 we have in excess of 230 senior permanent and contract quality assurance and test professionals.

## Integrated QA solutions



Wellington | Auckland | Christchurch | Hamilton