Hello [insert boss’ name],

I would like your support in attending European Women in Tech at RAI, Amsterdam, on the 26th & 27th November 2019. It is the largest women in tech event in Europe, attracting over 4,000 inspirational leaders and industry experts from across the continent.

Here’s a quick list of what to expect from the event:

Inspiration & Motivation

* Learning from Europe’s most successful women in tech will help me to push the limits of my work productivity, learn new skills and stretch my comfort zone.
* There is a whole stage dedicated to improving my soft skills and offering career advice, including guidance on leadership, confidence, and how to fulfil my potential.

Tech Talks

* By seeing how emerging technologies and processes, including [blockchain, machine learning, AI, neurodiversity, AR & VR] are being used by the most successful organisations in the world, I will gain new ideas on how we should incorporate these technologies within our own business.
* There are also in-depth workshops specifically on [big data, cloud, apps, java, test driving infrastructure], which will improve my technical knowledge and skills.

Business Strategies

* Business strategy sessions will deliver expert insight on the most important issues facing corporations: attracting and retaining top talent, digital transformation, building diverse and successful teams, and leadership development.
* I’ll be able to share key learnings to further our long-term success.

The breadth of knowledge, skills and inspiration I’ll gain will enable me to contribute even more value to our business and provide real return on investment.

With your permission, I’d like to book my ticket before they sell out. Discounts are also available for groups of 3 or more.

|  |  |
| --- | --- |
| Costs |  |
| Ticket |  |
| Airfare and transportation | **[Insert cost]** |
| Hotel | **[Insert cost]** |
| Meals | **[Insert cost]** |
| Total event costs | **[Insert cost]** |

For more information you can visit the website here: [www.europeanwomenintech.com](http://www.europeanwomenintech.com)

Thank you,

[name]