Hello [insert boss’ name],

I would like your support in attending Women in Finance Dublin, on the 12th & 13th September 2019. It is the largest women in finance event in Ireland, attracting over 500 inspirational leaders and industry experts from across the country.

Here’s a quick list of what to expect from the event:

Inspiration & Motivation

* Learning from Ireland’s most successful women in finance will help me to push the limits of my work productivity, learn new skills and stretch my comfort zone.
* There is a whole stream dedicated to improving my soft skills and offering career advice to help me fulfill my potential. Sessions include guidance on leadership, confidence, and how to network successfully.

The Drive to Digital

* By seeing how digital transformation and fintech are being used by the most successful organisations in the world, I will gain new ideas on how we should incorporate these technologies within our own business.

Business Strategies

* These sessions will deliver expert insight on the most important issues facing businesses: how to create inclusive cultures, strategies for attracting and retaining employees, and managing organisational change.
* I’ll be able to share key learnings to further our long-term success.

The breadth of knowledge, skills and inspiration I’ll gain will enable me to contribute even more value to our business and provide real return on investment.

With your permission, I’d like to book my ticket before the price goes up on 2nd August.

|  |  |
| --- | --- |
| Costs |  |
| Ticket |  |
| Airfare and transportation | **[Insert cost]** |
| Hotel | **[Insert cost]** |
| Meals | **[Insert cost]** |
| Total event costs | **[Insert cost]** |

For more information you can visit the website here: <https://www.women-in-finance-dublin.com>

Thank you,

[name]