Hello [insert boss’ name],

I would like your support in attending **Women in Sport Summit** at the Twickenham Stadium, London, on the 19th June 2019. It is expected to welcome over 400 people to the event.

Here’s an overview of what I expect to gain from attending the event:

Inspiration & Motivation

* Opportunity to hear from a wide range of speakers who are at the top of their game including the founders of WEBOX and UN Board Member and FA Inclusion Advisory Board, Nuala Walsh.
* Learning and networking with the most successful women in sport will help me to push the limits of my work productivity, learn new skills and stretch my comfort zone.

Career & Personal Development

* The presentation series called ‘How I Got Here’ is dedicated to showcasing women who have smashed the glass ceiling and delivered incredible results.
* There are also sessions focused on team-building and inclusivity; I will be able to share my learnings to further improve team synergy and cross-departmental collaboration.
* 87% of previous attendees noticed that there was an immediate tangible change in their activity.

Expert Industry Insight

* There will be expert insight on the conversation surrounding gender in the sport industry, including gender bias, equal pay, intersectionality and influencer marketing.
* This can enable us to become an organisation that is truly prepared for the future.

The breadth of knowledge, skills and inspiration I’ll gain will enable me to add more value to our business and provide real return on investment.

With your permission, I’d like to book my ticket whilst they are on Early Bird prices as I can save up to 25%. There are only a limited number remaining.

|  |  |
| --- | --- |
| Costs |  |
| Ticket |  |
| Transportation | **[Insert cost]** |
| Hotel | **[Insert cost]** |
| Meals | **[Insert cost]** |
| Total event costs | **[Insert cost]** |

For more information you can visit the site here: <https://www.women-in-sport-summit.com/>

Thank you,

[name]