

Fundraising in Turbulent Times

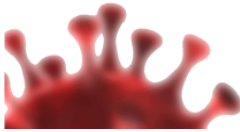
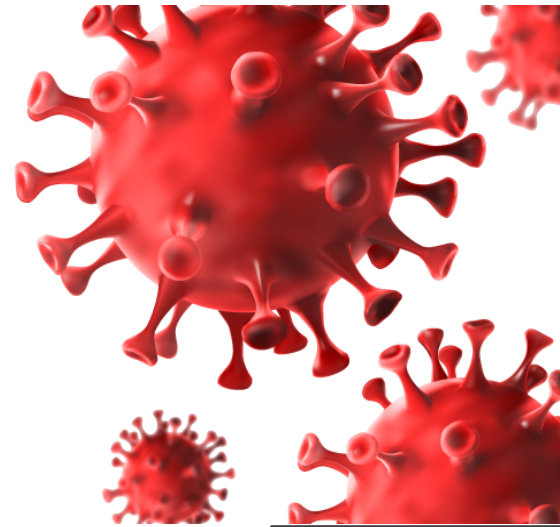


COVID-19

FUNDRAISING

RESPONSE

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MPW

STRATEGIES

mpwstrategies.com

Crisis Planning

What steps are you taking to crisis plan – as it relates to the people you serve and internally for staff?

Fundraising Approach

How have you shifted your approach related to current donors, prospects, events, and hand-raisers?

Communication

How have you adjusted your communications with donors?



Sign up for upcoming Webinars:

Fri., **April 3** – *Maggie McHenry with Florence Crittenton*

Fri. **April 10** – *Zim Consulting*

Fri. **April 17** – *Jen Darling with Children's Hospital*

Sign up

MpwStrategies.com/contact-us/



Don't miss AFP's Virtual Coffee Chat:

Thurs., April 9th, 8 am

Overcoming the Fear of Fundraising with Tanya Mote

Fear manifests in fundraising in many ways. When we finally relax and turn to abundance we realize that it is not about us.

Whether we make it rain, or even whether our individual organizations succeed. It is about the work.

*Visit AFPC.org
for more information*