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LOOK OUT REAL ESTATE CLICK BAIT, HERE COMES REAZO

New real estate website empowers home buyers and sellers with the confidence to undertake one of life's most stressful events.

Missoula, Montana - April 24, 2019 - Consumers, professionals, and online researchers just got smarter about buying and selling real estate. ClientHub (<https://www.clienthub.com/>), a software technology company based in Missoula, Montana, just announced the launch of Reazo.com. The new site helps educate consumers and sales professionals by providing in-depth research and articles about every aspect of home buying and selling. Some of the featured content, like "The Home Seller's Bible" (<https://www.reazo.com/home-sellers-bible>) and "Mastering the Art of Home Buying" (<https://www.reazo.com/mastering-the-art-of-home-buying>) have received rave reviews.

A new home buyer in Missoula, Montana who recently used Reazo to learn more about buying his first home said, "As a first-time home buyer, I was eager to learn everything there is to know about buying a home. Once I started searching for information online, I found myself staring at dozens of opened tabs, trying to sort out the relevant information, but ultimately feeling more confused than ever. When I found Reazo.com, I found answers to ALL of my questions, making other websites obsolete. I even learned about topics I hadn't thought of researching. Thanks to Reazo, I felt confident I was making the best decision when the time came to purchase a home."

"When trying to do initial research about real estate, it was really difficult to filter through the marketing buzz and click bait and find real, useful content," explains Angela Lyons, marketing manager for Reazo and ClientHub. "We enlisted professional researchers and writers to develop what will become the best online resource for real estate - like using Houzz for home remodeling, Reazo is the source for consumers seeking real answers to questions about how to buy or sell a home."

"We're just getting started but already have had great responses about the quality and depth of our research," adds Lyons.

Visit <https://www.reazo.com> today and be sure to sign up for the Reazo newsletter to get notified when new content is available.

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About Reazo.com:

For most people, buying or selling a home is the largest and most stressful transaction of their lives. At Reazo, our mission is to provide education, tools, and tips to make the consumer the expert. Our “plain and simple” articles help describe complex topics in a way everyone can relate.

Founded in 2003 by real estate professionals who have assisted many buyers, sellers and investors, Reazo is an online real estate community dedicated to providing comprehensive information for people interested in buying, selling and/or investing in real estate.

On Reazo.com you will find useful discussion topics about buying and selling real estate, using real estate as investments, buying foreclosures and flipping houses, financing real estate purchases and additional tools to help buyers and sellers as they prepare to make real estate decisions.