

BIZTECH CUSTOMER SUCCESS STORY

Transamerica Financial Advisors



Transamerica Financial Advisors entrust BizTech to build a tech-forward, interconnected workspace

Summary

BizTech successfully designed and deployed a brand new network infrastructure for Transamerica Financial Advisors' remodeled office space in Maumee, Ohio.

About Transamerica Financial Advisors

With decades of experience, Transamerica Financial Advisors, Inc. is a full-service, fully licensed, independent Broker/Dealer and Registered Investment Advisor. With over 3,300 independent representatives located throughout the United States, TFA provides clients with the resources of a large corporation and the personalized service of a small firm.

"BizTech has been tremendous! All the guys were great and we were very pleased with how they handled everything. We are very comfortable continuing a long-term relationship with BizTech as our overall technology solution."

The Challenge

With three offices in Northwest Ohio and Southeast Michigan, a group of independent TFA agents wanted to bring their separate offices under one roof with shared resources and technology. They desired a brand new, tech-forward space where they could easily collaborate with their clients and each other.

The Project

Tyson Moore, the local branch manager of Transamerica Financial Advisors contacted BizTech after a referral from another local Toledo business, Carpets by Otto. He stated their goal was to have a new office space where many independent agents could work and collaborate. This was planned to be a quick remodel, and BizTech would need to build out the network infrastructure from the ground up during a limited time-frame.

This project required installation of:

- Network cabling
- Internet service provider with CISP & Buckeye Cable Systems
- Nextiva cloud VOIP phone system
- Ubiquity gateway firewall and switch
- Three high-bandwidth wireless access points for complete office coverage
- Multifunction wireless printer
- Sonos audio network integration

Results

With limited time and a limited technology budget, TFA gave BizTech quite a challenge. However, with only three weeks from network design to deployment, BizTech finished the project on budget and within the estimated number of hours