



## Less + More Rebrands DocuWare

Less + More, a San Diego branding and design agency, reports it designed the new logo and oversaw the global rebranding of DocuWare, provider of cloud solutions for document management and workflow automation.

"DocuWare's rebrand was rooted in putting a new, more modern face on a company that delivers cutting-edge products to customers in 70 countries," said Mike Savacool, founding partner of Less + More. "We worked closely with DocuWare to define the core attributes that set them apart, and brought those to the forefront of our design strategy."

Savacool said the rebranding includes a new icon that captures concepts of digitalization, forward movement and process simplification.