

About Chameleon Art Products

Formed in 2013, Chameleon Art Products brings together the same visionary team recognized for bringing high-quality creative art products to the global market for over 20 years.

Priding ourselves on innovation, Chameleon bring you patented products you won't find anywhere else.

Based in the UK with representation in over 80 countries across the globe Chameleon launched their first product at the end of 2014.

After 3 years of development, the first offering brings a revolution in coloring; the Chameleon Markers. This unique and easily controlled system changes the tone of the ink in each marker from a hint of a tint to its pure color; creating highlights, shading, seamless gradations and blending effects.

Previewed at the Craft & Hobby Association (CHA) Mega Show 2014, Chameleon Markers were winners in the "HOT 20 Product Awards for product innovation & 2 years later winning the much sought after Red Dot Award for Innovation.

Chameleon have continued to develop this system launching Chameleon Color Tops in 2017, creating an unrivalled system allowing you to not only produce seamless tonal blends but stunning color to color blends.

The combination of Chameleon's innovative art products and with our core ethos of supporting our customers as they grow has achieved global popularity resulting in hundreds of thousands of social followers and viral campaigns worldwide.

In 2019 Chameleon took the next steps in changing color by launching their new innovative Chameleon Fineliner.

The Chameleon Fineliner is a game changer in the Stationery market. With Chameleon Fineliners you can write, draw, doodle and color like no other. An Amazing everyday pen with the ability to instantly blend 2, 3, 4 or more colors together by simply hopping the top!

Previewed at the Stationery Show London in 2019, The Chameleon Fineliner won the Supplier Stationery Award for the Art & Crafts category.

Chameleon aims to inspire, encourage and engage every artist, crafter and creative through innovations in color and we are committed to listening, supporting, inspiring and educating all our customers, no matter their age.