



XVI INTERNATIONAL EXTRA VERGIN OLIVE OIL COMPETITION

VERONA 14-19 FEBRUARY 2018

REGULATIONS

Article 1) Within the scope of events to be held during SOL&AGRI FOOD, scheduled in Verona 15th-18th April, 2018, Veronafiere S.p.A. announces and organises the XVI International Olive Oil Competition Sol d'Oro Northern Hemisphere 2018 (14th to 19th February 2018), in order to highlight the best EVO production, promote it among consumers and trade operators, present to visitors the full range of typical extra virgin olive oils, especially as regards geographical origin, and stimulate efforts by companies towards continual improvement of product quality.

Article 2) The Sol d'Oro Northern Hemisphere 2018 Competition is open to all Italian and international extra virgin olive oils on presentation of due application within the terms indicated and provided that they produce a minimum quantity of n° 2000 x 0.75 litre bottles or equivalent production.

The 2018 edition of the competition is also open to the extra virgin olive oils produced by companies in Southern Hemisphere countries (and in particular Argentina, Australia, Brazil, Chile, New Zealand, Peru, South Africa and Uruguay) which took part in the IV edition of the Sol d'Oro Southern Hemisphere Competition in 2017 held in Osaka and to the extra virgin olive oils produced in Japan.

Article 3) The olive oils presented are divided into three categories: Extra Virgin - Single Varietal - Organic. The Extra Virgin olive oil category is also further divided into:

- a) Delicate fruity olive oils;
- b) Medium fruity olive oils;
- c) Intense fruity olive oils.

Companies may take part in the competition with three samples maximum (one for each category) and may therefore enter the three categories indicated above (to be specified in the application form). In the Extra Virgin category, the Competition Tasting Commission will assign oils in accordance with characteristics.

Article 4) By 9 February 2018, the presenting company must deliver by courier and/or mail to the following address:
Veronafiere S.p.A. - Sol d'Oro Northern Hemisphere 2018 Prize
- Viale del Lavoro n° 8 - 37135 Verona:

4a) duly compiled application form; the application must be made out in clearly legible capital letters, on pain of exclusion from the Competition itself;

4b) certificates of analysis of the samples olive oil presented, indicating at least: free oil acidity; number of peroxides; the certificates must also clearly indicate the name of the company;

4c) three samples maximum of extra virgin olive oil per company, packaged and labelled in 5 x 0.75 litre bottles or equivalent quantity of olive oil in bottles of other formats for each label.

4d) information and consent to personal data stamped and signed.

Article 5) For companies exhibiting at SOL&AGRI FOOD 2018, participation in the Competition is free of charge for the first sample. For the following it is required a payment of € 100 per each sample.

Non-Exhibitors are required to pay a fee of € 150,00 + VAT for each olive oil presented, payment of which must be made at the same time as sending the entry application. Payments must be made with clear indication of the Client making the payment and of the Competition to which payment refers by means of:

- 1) Bank Draft:
Banco BPM Ag. Cassa Mercato Verona
IBAN: IT90K0503411751000000031508
SWIFT/BIC: BAPPIT21011
- 2) Non-transferable circular or bank cheque made out to "Veronafiere S.p.A."

The draft must clearly indicate the name of the company taking part and the reason for payment as International Sol d'Oro Northern Hemisphere Competition 2018. Any banking expenses shall be entirely born by the competition entrant. Olive oils by companies that have not paid the registration fee will be excluded from the Competition.

No payment is valid unless made directly to Veronafiere S.p.A.

Article 6) Companies taking part may attach with the documentation listed in article 4 a certificate, for each oil entered in the competition, testifying to the traceability of the batch of olive oil in question (the Sian declaration in Italy). The bottles of sample olive oil presented, documents and receipt of payment made, as required, must be delivered in a single sealed package.

N.B: The application form must be sent in advance by fax (045 8298247) or email (capriotti@veronafiere.it).

Article 7) The Organisers decline any and every responsibility for late arrival of samples compared to the required date, total or partial loss of samples during transport, chemical-physical and sensorial alterations of the samples caused by thermal ranges, breakages or other deterioration caused during transport. Expenses for shipment, customs clearance and final transport to destination: Veronafiere S.p.A. - SOL&AGRIFOOD 2018, Viale del Lavoro, 8 - 37135 Verona (Italy), shall be borne entirely by Companies taking part in the event. These expenses must be paid directly to the shipping agent. Samples shipped carriage forward will not be accepted and will not be returned.

Samples that do not meet the regulations and judged not to conform with the groups and characteristics envisaged by the Competition as governed by Article 4 above will not be accepted and will therefore be automatically excluded from the Competition. In such cases, companies will not be entitled to reimbursement of enrolment fees already paid and, inasmuch, shipment expenses shall be borne entirely by companies at their own risk and hazard.

In any case, companies will not be entitled to the reimbursement of entry fees or the return of samples.

Article 8) From receipt of samples to presentation to the Jury, the Organiser undertakes to take care of them in a scrupulous and appropriate manner in order to ensure their integrity.

The lawyer appointed by the Organiser will ensure the anonymity of the samples of extra virgin olive oils received by means of a secret code, warrant formal aspects and operative modes, supervise the work of the Jury and prepare the final report with results.

Article 9) The Jury comprises a Tasting Commission of tasting technicians from various Panels and international Experts.

The assessment method is defined in the specific data card prepared by the Technical Director of the Sol d'Oro Northern Hemisphere 2018.

The final score of every sample is the arithmetic average of the scores given in the score table envisaged by the method adopted. The decisions of the Jury shall be final. For reasons of confidentiality as regards participating companies, only the list of extra virgin olive oils receiving awards will be notified but not the names of participating companies, nor the score assigned to individual samples.

The first three extra virgin olive oils obtaining the best score in each of the 3 categories will respectively be awarded:

- Sol d'Oro - Gold Medal - 1st Prize;
- Sol d'Argento - Silver Medal - 2nd Prize;
- Sol di Bronzo - Bronze Medal - 3rd Prize.

In the Extra Virgin category, since it is divided into three sections, Sol d'Oro Gold, Silver and Bronze medals will be awarded in each of the three sections.

In each of the three categories, Special Mention diplomas will also be awarded to the top 12 samples of extra virgin olive oil (and in each of the three sections for the Extra Virgin category) that achieving a tasting score of at least 70/90 as listed in

the Competition tasting cards. The announcement of award-winning olive oils will be made during a specific event organised by Veronafiere S.p.A. on Sunday 15 April 2018.

Awards which are not collected during SOL&AGRIFOOD itself will be sent to the winning Companies by Veronafiere S.p.A., which declines any and all responsibility for loss or non-delivery.

Article 10) Veronafiere S.p.A., in order to promote the Competition and highlight award-winning olive oils, will:

- a) prepare a list of award-winning olive oils for distribution to the Italian and international press as well as on the site of the event;
- b) present the winners of Gold, Silver and Bronze Medals in the Self Tasting Area and all the EVO awarded on the "Olive Oil Trolley" in the Goloso Restaurant during SOL&AGRIFOOD exhibition itself (15-18 April 2018);
- c) publish "Le stelle del Sol d'Oro", a Guide to Award Winning Oils for distribution to buyers and Veronafiere S.p.A. delegates.
- d) organizing two tastings for the olive oil winners in Mantegna room;
- e) organizing a "walk around tasting with international buyers for all the olive oils winners from Sol&Agrifood 2018;

In relation to the foregoing promotional activities, producers of the olive oils earning Competition Medals and Special Mentions shall deliver 4 bottles of the award-winning olive oils.

Article 11) Veronafiere S.p.A. may issue, on request by interested Companies, authorisation to print a corresponding number of labels or stickers to be applied to bottles containing the award-winning olive oil with the wording "International Sol d'Oro Northern Hemisphere Competition 2018" – Sol d'Oro with different colours and wording depending on the award *(Golden medal, Silver medal, Bronze medal) and in accordance with the dimensions and colours defined by Veronafiere S.p.A.

Companies will receive by mail within 30 days from the prize assignment, the corresponding labels or stickers.

The number of labels or stickers must correspond to the number of bottles of the oil winning a competition award, in accordance with the quantity declared in the Competition Enrolment Application, and fraudulent use of labels or stickers for oils not winning awards is strictly forbidden.

The costs for printing the labels or stickers shall be borne by the applicant company.

The labels and stickers must comply with the requirements of Article 7, item 3 of D.M. n. 335 dated 08 March 1994.

Article 12) Veronafiere S.p.A. reserves the right to modify these Regulations at any time and whenever necessary. The Courts of Verona shall be the competent place of jurisdiction for any controversy.



SOL&AGRIFOOD

TASTE OF BUSINESS

VERONA 15-18 APRIL, 2018



VERONAFIERE

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