



# XVIII INTERNATIONAL EXTRA VERGIN OLIVE OIL COMPETITION

VERONA 5-10 FEBRUARY 2020

## REGULATIONS

**Article 1)** Within the scope of the events organised during SOL&AGRIFOOD scheduled in Verona 19-22 April 2020, Veronafiore S.p.A. hereby announces and organises the XVIII International Sol d'Oro Northern Hemisphere 2020 Competition (5-10 February 2020) with the aim of highlighting the best olive oil production, promoting it among consumers and operators, presenting to the public at large typical extra virgin olive oils and their variety, especially in relation to geographical origin, and stimulate the efforts of companies towards continuous quality improvement of their products.

**Article 2)** The "International Sol d'Oro Northern Hemisphere 2020 Competition" is open to all Italian and international extra virgin olive oils produced and marketed by the following subjects:

- agricultural companies (individual or associated) producing olives and relative olive oil at an oil mill;
- olive mills producing oil using olives purchased or owned by the mill itself.

These companies must send, within the terms indicated, a regular application form on condition that they produce a minimum quantity of 1,500 litres, or equivalent production, for each olive oil entered in the competition.

This edition of the competition also includes extra virgin olive oils produced by companies in Southern Hemisphere countries (in particular Argentina, Australia, Brazil, Chile, New Zealand, Peru, South Africa and Uruguay) which took part in the 6<sup>th</sup> edition of the "International Sol d'Oro Southern Hemisphere 2019 Competition" held in Peru in September 2019.

**Article 3)** The extra virgin olive oils are divided into three categories Extra Virgin - Single Variety - Organic:

The Extra Virgin Olive Oil category in turn will be divided into:

- a) Delicate fruit olive oils;
- b) Medium fruit olive oils;
- c) Intense fruit olive oils.

Each company can take part in the Competition with a maximum of three different olive oils and consequently three different labels (one for each category) and may enter the three different categories listed above, as specified in the Application Form.

**In the Extra Virgin category, the classification based on fruit will be made by the Competition's Tasting Jury. For the Single Variety category, the label must include the name of the olive variety.**

**Article 4)** Companies entering the competition must sign up on the web site [www.solagrifood.com/sol-doro](http://www.solagrifood.com/sol-doro) and send until 31<sup>st</sup> January 2020 the samples of extra virgin olive oil, packaged, labelled and comprising n°6 bottles (for each type of olive oil) of

capacity 0.50 lt., or the equivalent quantity of oil in bottles having a different format, to the following address: Veronafiore S.p.A. - "Concorso Internazionale Sol d'Oro Emisfero Nord 2020", Viale del Lavoro n°8 - 37135 Verona (Italy).

**4a)** Certificate of analysis of the sample of the oil presented, indicating at least: free oleic acidity; number of peroxides; **the certificate must clearly indicate the name of the company.**

**Article 5)** For the Sol&Agrifood Exhibitors the participation fee is 150 euros + VAT for the first oil; from the second sample the participation fee is 100 euros + VAT.

For NON Exhibitors the participation fee is 150 euros + VAT for each oil.

The payment must be made at the same time as sending the application form: payments must be made with clear indication of the paying Client and the Competition to which payment refers **by bank transfer OR by credit card to: Veronafiore S.p.A.**

Bank transfer data:

Banco BPM S.p.A. Ag. Cassa Mercato Verona  
IBAN: IT37K 05034 11751 0000 0012 4030  
SWIFT/BIC: BAPPIT 21011

Clearly indicate the reason for payment: Veronafiore S.p.A. – SOL D'ORO NORTHERN HEMISPHERE COMPETITION 2020 and Company Name.

NB: Receipt of payment must also be sent in advance with the application form, by email to [segreteria@doro.veronafiore.it](mailto:segreteria@doro.veronafiore.it), the SWIFT code for tighter security.

Any bank charges are the full responsibility of the payer. **Evo oils entered by companies which have not paid the registration fee will not be admitted to the Competition.**

*No payment is valid unless made out directly to Veronafiore S.p.A.*

**Article 6)** Companies taking part may attach to the documentation referred to in Article 4 a certificate, for each oil presented, testifying to the traceability of the batch of olive oil entered in the Competition (for Italy, Sian declaration).

The bottles containing olive oil samples, documents and payment receipts should be delivered in a single sealed package.

**Article 7)** In order to improve awareness among small extra virgin olive oil producers and to offer them an indication of the quality level achieved, a special competition category named "Absolute Beginners", already introduced last years open to agricultural companies and mills (see article 2) that produce and market olive oils in quantities ranging from 500 to 1,499 litres. The olive oils entered in the "Extra Virgin"

category alone, without distinction of fruit-intensity, and the first three classified having obtained an assessment from the International Jury greater than or equal to 70/90, referred to the average scores of the jurors indicated on the competition tasting cards. Will respectively be awarded with Sol d'Oro Absolute Beginners 1<sup>st</sup> prize – Sol d'Argento Absolute Beginners 2<sup>nd</sup> prize – Sol di Bronzo Absolute Beginners 3<sup>rd</sup> prize. Companies taking part must uphold the dispositions indicated in Articles 4, 5, 6 and 8.

**Article 8)** The Organisers decline any and all responsibility for possible late arrival of samples compared to the closing date, total or partial loss of samples during transport, alterations of chemical-physical and sensorial properties of samples caused by temperature fluctuations, breakages or other problems incurred during transport.

The cost of shipping, customs clearance and further transport to destination: Veronafiore S.p.A. - “**Concorso Internazionale Sol d'Oro Emisfero Nord 2020**”, Viale del Lavoro n°8 - 37135 Verona (Italy), are the responsibility of the presenting companies. These costs must be paid directly to the shipping agent. Producers outside European community are pleased to read the shipping guide form.

Samples shipped carriage paid will be rejected and not returned. Samples that do not comply with the regulations and judged not to comply with the sections and characteristics envisaged by the Competition as per Article 4 above will not be accepted and will be automatically excluded from the Competition. This does not entitle the Company to reimbursement of any registration fees paid; inasmuch, shipping is entirely at the expense and risk of the Company.

In any case, the company shall not be entitled to reimbursement of the registration fee or the samples sent.

**Article 9)** Veronafiore S.p.A. will take care of samples from receipt through to presentation to the jury in a scrupulous and appropriate manner ensuring their integrity.

A lawyer appointed by the organizer will ensure anonymous status of the samples of extra virgin olive oil received with a secret code, manage formal aspects and operative methods, supervise the work of the Jury and prepare the report with classifications.

**Article 10)** The Jury comprises a Panel of Tasters composed of tasting technicians from various panels and International Experts. The assessment method is detailed on specific data cards developed by the Technical Manager of the “International Sol d'Oro Northern Hemisphere 2020 Competition”.

The final score for each sample is the arithmetic average of the score cards envisaged in the method adopted. The Jury's decisions are final. To ensure appropriate confidentiality for Companies taking part, only the list of award-winning extra virgin olive oils is published and not the list of Companies taking part, nor the score assigned to individual samples.

The first three extra virgin olive oils obtaining the best scores in each of the three categories will respectively be awarded:

- Sol d'Oro - 1<sup>st</sup> prize (Gold)
- Sol d'Argento - 2<sup>nd</sup> prize (Silver)
- Sol di Bronzo - 3<sup>rd</sup> prize (Bronze).

In the Extra Virgin Olive Oil category, since it is divided in turn into three sections, Sol d'Oro, Sol d'Argento and Sol di Bronzo (Gold, Silver and Bronze) awards will be made in each of the three sections.

In each of the three categories, special mention diplomas will be also awarded to the first 12 samples of extra virgin olive oil (in the Extra Virgin Olive Oil category, the assignment of Special Mentions

involves all three sections) obtaining from the Tasting Jury a score equal to or higher than 70/90 as referred to Competition tasting card.

The announcement of the award-winning olive oils is scheduled during a special event organized by Veronafiore S.p.A. on Sunday 19 April 2020.

All awards that are not collected during SOL&AGRIFOOD will be shipped to winning companies by Veronafiore S.p.A., which accepts no liability for any losses or non-deliveries.

**Article 11)** To sensitise the companies to take part at the competition and specially to commit to present high quality products, Veronafiore establishes the “Sol d'Oro Challenge 2020” prize, that will be given to the company that will reach the highest score with the sum of the points collected from the oils presented in each of the three categories and will be classified in this way:

- Sol d'Oro: 10 points
- Sol d'Argento: 7 points
- Sol di Bronzo: 5 points
- Special Mention: 3 points

**Article 12)** Veronafiore S.p.A. in order to promote the Competition and highlight award-winning oils, reserves the right to:

- include award-winning oils in a list disclosed to the Italian and international press as well as through the website of the event;
- present the winners of the Sol Gold, Silver and Bronze awards in the Self Tasting area (19-22 April 2020);
- develop “The winners guide of Sol d'Oro” - a Guide to the award-winning oils distributed to buyers and delegates of Veronafiore S.p.A.;
- organize two tastings of award-winning olive oils in the Mantegna hall on the occasion of Sol&Agrifood (19-22 April 2020);
- organise a “walk around tasting” with international operators for all award-winning olive oils attending the 2020 Sol&Agrifood event.

**For the foregoing promotional activities, the producers of oils winning Awards and Special Mentions in the Competition must send n° 4 bottles of the oils in question.**

**Article 13)** Veronafiore S.p.A. grants award-winning Companies (Medals and Special Mentions) authorization to print a corresponding number of labels or stickers in order to affix them to the bottles containing the award-winning olive oil, bearing the words “Concorso Internazionale Sol d'Oro Emisfero Nord 2020” with different colours and wording depending on the award (“Sol d'Oro - Sol d'Argento - Sol di Bronzo - Sol d'Oro “Special Mention”) and in accordance with the dimensions and colours supplied by Veronafiore S.p.A.

The Company will receive the pertinent sticker by e-mail within 30 days from the date the award is assigned.

The number of labels or stickers must correspond to the number of bottles of the olive oil taking an award in the Competition based on the quantity declared in the registration application for the Competition itself; fraudulent use of these labels or stickers with olive oils that have not received awards is absolutely forbidden.

The cost of printing of labels and stickers shall be borne by the company.

Labels and stickers must meet the requirements defined in Article 7, item 3 of Ministerial Decree no. 335 dated 08 March 1994.

**Article 14)** Veronafiore S.p.A. reserves the right to modify these regulations at any time and whenever necessary.

Any controversy shall be referred to the Courts of Verona as place of jurisdiction.



**SOL & AGRIFOOD**

TASTE OF BUSINESS

VERONA 19-22 APRIL, 2020