



SOL D'ORO COMPETITION SOUTHERN HEMISPHERE

CAPE TOWN, 16-20 SEPTEMBER 2018

REGULATIONS

Article 1) Veronafiore S.p.A. in partnership with South African Olive Industry Association, hereby announce and organise the International Sol d'Oro Competition 2018 Southern Hemisphere in order to highlight the best olive oil production, improve the awareness of consumers and operators, present typical extra virgin olive oils and their varieties to the public at large, with special emphasis on geographical origin, and stimulate the efforts of companies with the aim of continually improving product quality.

Article 2) This Competition was created to overcome the historic disadvantage which extra virgin olive oils from the southern hemisphere suffer when competing in international competitions held in the northern hemisphere, generally from January to May, since they cannot compete on a par as regards assessments of sensory features with the new season oils made in the northern hemisphere; **but the 2019 Sol d'Oro Competition Northern Hemisphere (Verona, 6-11 February) will be also open to the EVO produced by Companies which took part in the Sol d'Oro Competition Southern Hemisphere.**

Article 3) The Sol d'Oro Competition Southern Hemisphere 2018 is open to all extra virgin olive oils from countries in the southern hemisphere – particularly Argentina, Australia, Brazil, Chile, New Zealand, Peru, South Africa and Uruguay – for 2018 produce duly registered within the terms indicated using the application form and provided that minimum production quantity is n° 2000 bottles of capacity 0.50 litres or equivalent output.

Article 4) The extra virgin olive oils entered will compete in the: **Extra Virgin Category:**

The extra virgin olive oil category in turn will be divided into:

- Delicate fruit oils;
- Medium fruit oils;
- Intense fruit oils.

Each company can enter Competition category with 3 different oils, specifying it in the application form: the classification based on fruitiness will be made by Competition's Tasting Jury.

Article 5) Until 11th September 2018, Companies entering the Competition must send:

5a) duly compiled application form; kindly note that the application must be made out in capitals and clearly legible: handwritten applications that are not clearly understandable are a reason for exclusion from the competition;

5b) certificate of analysis of the sample of the oil presented, indicating at least: free oleic acidity; number of peroxides; **the certificate must clearly indicate the name of the company;**

5c) three samples of extra virgin olive oil, packaged, labelled and comprising n° 4 bottles of capacity 0.50 lt. (max. 12 bottles per company with three olive oils), or the equivalent quantity of oil in bottles having a different format.

Article 6) The participation fee is USD\$150 (or the equivalent amount in rand for the south african producers) for the first oil; for the other samples the participation fee is USD\$100 or equivalent amount in rand. The payment must be made at the same time as sending the application form: payments must be made with clear indication of the paying Client and the Competition to which payment refers by bank transfer to: **South African Olive Industry Association.**

Bank transfer data:

First National Bank Limited
Account N°: 62180346275
Branch: PAARL
Branch code: 200110
Swift code: FIRNZAJJ

Clearly indicate the reason for payment: SOL D'ORO SOUTHERN HEMISPHERE COMPETITION 2018 and Company Name.

NB: Receipt of payment must also be sent in advance with the application form, by email to solagrifood@veronafiore.it, the SWIFT code for tighter security.

Any bank charges are the full responsibility of the payer. Olive oils entered by companies which have not paid the registration fee will not be admitted to the Competition.

No payment is valid unless made out directly to Veronafiore.

Article 7) The bottles containing olive oil samples, documents and payment receipts should be delivered in a single sealed package.

Article 7a)
SHIPMENTS

Each producer may select their own carrier in order to send olive oil samples entered for the Competition.

1. Address for the delivery by the applicants to be shown

Consignee:

258 Main Street, Paarl - South Africa, 7646
Attention: Mr. Karien Bezuidenhout

2. Remarks on invoice

100% Pure Olive Oil
Sample Of No Charge For Tasting
Nominal value for customs clearance purpose: Unit Price/
bottle & Total Price

Article 8) The Organisers decline any and all responsibility for possible late arrival of samples compared to the closing date, total or partial loss of samples during transport, alterations of chemical-physical and sensorial properties of samples caused by temperature fluctuations, breakages or other problems incurred during transport.

The cost of shipping, customs clearance and further transport to destination are the full responsibility of Companies entering the competition. These costs must be paid directly to the shipping agent. Samples shipped carriage paid will be rejected and not returned.

Samples that do not comply with the regulations and judged not to comply with the sections and characteristics envisaged by the Competition as per Article 5 above will not be accepted and will be automatically excluded from the Competition. This does not entitle the Company to reimbursement of any registration fees paid; inasmuch, shipping is entirely at the expense and risk of the Company.

In any case, the company shall not be entitled to reimbursement of the registration fee or the samples sent.

Article 9) Veronafiere will take care of samples from receipt through to presentation to the jury in a scrupulous and appropriate manner ensuring their integrity.

A lawyer appointed by the organizers will ensure anonymous status of the samples of extra virgin olive oil received with a secret code, manage formal aspects and operative methods, supervise the work of the Jury and prepare the report with classifications.

Article 10) The Jury comprises a Panel of Tasters made up of tasting technicians from various panels and international experts.

The assessment method is detailed on specific data cards developed by the technical Manager of the SOL d'Oro Competition Southern Hemisphere.

The final score for each sample is the arithmetic average of the score cards envisaged in the method adopted. The Jury's decisions are final. To ensure appropriate confidentiality for Companies taking part, only the list of award-winning extra virgin olive oils is published and not the list of Companies taking part, nor the score assigned to individual samples.

The first three extra virgin olive oils obtaining the best scores will respectively be awarded:

- Sol d'Oro - 1st prize (Gold)
- Sol d'Argento - 2nd prize (Silver)
- Sol di Bronzo - 3rd prize (Bronze).

In the Extra Virgin Olive Oil category, in each of three sections, Special Mention diplomas will be also awarded to the first 10 samples of extra virgin olive oil obtaining from the Tasting Jury a score equal to or higher than 70/90 as referred to Competition tasting card.

Starting this year the "Giulio Bertrand" special prize will be awarded to the company that will have obtained the highest score in the three oils presented in competition according to the following score:

Sol d'Oro: 10 points

Sol d'Argento: 7 points

Sol di Bronzo: 5 points

Special Mention: 3 points

Oils entered in the competition: 1 point

The winning olive oils will be presented during a special event scheduled in Cape Town.

Awards that are not collected during this event will be sent to award-winning companies by the organisers, who decline any and all liability for losses or non-delivery.

Article 11) In order to promote the contest and give more prominence to the award-winning oils, Veronafiere reserve the right to:

- a) Promote award-winning oils in a list disclosed to the Italian and international press as well as through the website of the event;
- b) Present the winners of gold, silver and bronze medals at the next edition of Hong Kong International Wine&Spirits fair in the EVOO Area with a guided tasting scheduled in Hong Kong 8-10 November;
- c) Publish "Le Stelle del Sol d'Oro", a guide to award winning oils for distribution to buyers and Veronafiere delegates.

For the foregoing promotional activities, the producers of oils winning awards in the Competition must send n° 4 bottles of the oils in question.

Article 12) Veronafiere releases, on request by companies concerned, issues authorisation to print a corresponding number of labels or stickers for application to bottles containing award-winning olive oils, indicating the distinction Sol d'Oro Competition Southern Hemisphere 2018 – Sol d'Oro/Gold – Sol d'Argento/Silver – Sol di Bronzo/Bronze – Sol d'Oro "Special Mention" with different colours and wording in accordance with the medals awarded.

The number of labels or stickers must correspond to the number of bottles of the olive oil taking an award in the Competition based on the quantity declared in the registration application for the Competition itself; fraudulent use of these labels or stickers with olive oils that have not received awards is absolutely forbidden.

The cost of printing of labels and stickers shall be borne by the company.

Article 13) Veronafiere reserve the right to modify these regulations at any time and as and if necessary.



SOL & AGRIFOOD

TASTE OF BUSINESS

VERONA 7-10 APRIL 2019

SA OLIVE
SA OLIVE INDUSTRY ASSOCIATION