Powering Your Next Generation College Recruiting

The journey from college to career isn’t transactional and students are becoming increasingly savvy job-seekers. Employers need to adapt and enhance their legacy approach to college recruiting to engage the right talent.

100% of the Fortune 500 rely on Handshake

Handshake helps you source, engage, and hire the right talent for your team, wherever they may be.

4M Active Students and Alumni

The largest student career network


700 Colleges and Universities

Career center system of record

The connection point for you to schedule on-campus interviews, register for career fairs, and set up your own events.

300K Employers

One unified platform

One central place to reach all schools and holistically manage all college recruiting.

Companies of all sizes rely on Handshake
Build your *best, most diverse* team with Handshake

**Essentials**  
*Proactively grow your early career talent program*
- Advanced Search Filters
- BulkMessaging *(5,000/season)*
- Company Branded Presence
- Message Results
- Onboarding & Online Support Resources
- 3 User Licenses

**Professional**  
*Scale your engagement and brand with the Talent Engagement Suite*
- Essentials, plus...
- Dynamic Segments
- Customized Branding
- Smart Campaigns
- Talent Analytics
- Customer Success team, with regular training, check-ins & QBRs

**Enterprise**  
*The most innovative early talent solution across the whole organization*
- Professional, plus...
- Advanced Analytics & Benchmarking
- Dedicated Handshake Advisor and team
- D&I Strategy & Advisory
- API Access, SSO
- Custom MSA

**Level up your program with these add-ons**
- **Event Check-In**  
  Intelligently track and follow up with attendees
- **Handshake Insights**  
  Leverage data to drive smarter decisions

Handshake Core is free to all users and includes the ability to post to a nationwide network of over 700 schools, collect and manage applicants, and attend and host career fairs and events.

**Handshake's premium partners are achieving exceptional engagement**

**IBM**
60%+
of virtual event attendees were part of diversity & inclusion-focused organizations

**M&T Bank**
161%
increase in qualified applications from proactive engagement

**Box**
33x
expansion in reach outside of local schools

Partner with our experts to drive your program success.  
[joinhandshake.com/employers](https://joinhandshake.com/employers)  
[employers@joinhandshake.com](mailto:employers@joinhandshake.com)