NTT DATA Business Solutions
itelligence

itelligence Knows Meat & Poultry

Meat Producers and Processors Make the Digital Transformation With itelligence

Straight to the Meat of the Matter

For meat and poultry producers and processors, making the digital transformation provides an unprecedented opportunity to transform their businesses.

The industry faces unique challenges with changing consumer preferences, highly variable costs of inputs, regulatory compliance, trade competition and food safety concerns. It's not enough to manage healthy flocks and livestock, coordinate sales and handle distribution and logistics. You also have to track, trace and document the entire history of every end product throughout its value chain. And do it all profitably.

In the digital era, consumer expectations are constantly evolving. While the supply chain is demand driven, you still need to reconcile supply to the balance between fresh, frozen, and processed. Digitally savvy companies are driving innovation from connected consumer collaboration.

SAP Solutions for Digital Transformation

In an increasingly competitive global economy, success depends on speed and agility. Like any consumer goods enterprise, meat producers need to deliver amazing customer experiences, quickly respond to new markets, continually gain operational efficiencies and adapt to changing regulations.

A Prime Solution for the Meat and Poultry Value Chain

- Livestock and flock procurement
- Commodity procurement
- Harvesting
- Demand management – Push and Pull
- Chilling and deboning
- Grinding / blending/stuffing cooking/smoking
- Primal and sub-primal (beef/pork/poultry)
- Secondary Processing
- Process co and by-products
- Packaging
- Track & Trace / Shelf Life / Food Safety
- Call-lists for pre-selling activities

An accelerated end-to-end SAP best-practice approach to digital enterprise solutions for your Meat business.

Demand Management
- Deliver accurate information.
- Improve forecast accuracy.
- Support more effective decision making.

Sales and Operations Planning (S&OP)
- Evaluate all options for improving the business and increasing margins.
- Collaborate across roles and functions to build the best plan.
- Uncover cost optimization opportunities.

Food Safety
- Establish a comprehensive, systemized Food Safety program.
- Orchestrate quality across production and logistics.
- Meet compliance mandates; deliver timely, accurate reporting.

Supply Chain Agility
- Manage impact on S&OP of sudden demand shifts or capacity issues.
- Quickly respond to unexpected bottlenecks, such as a driver held up in traffic.
- Make better decisions faster using IoT; stream real-time information to operations analytics.

Inventory Management
- Manage inventory in multiple, concurrent units of measure.
- Address multiple inventory formats.
- Manage traceability, lot trace/track, quality recall and more.

Pricing, Promotions and Commissions
- Manage complex customer pricing contracts.
- Handle promotional pricing and manage issues connected to logistics planning cycles.
- Compensate Broker/Distributor channels accurately.

Analytics and Yield Management
- Manage yield throughout purchase, production, storage and logistics execution.
- Leverage embedded analytics for real-time feedback on critical issues.
- Increase visibility to key information.
- Streamline end-of-month and end-of-year processing.

Profitability Analysis
- Get visibility to customer- and product-level details, with the granularity to manage margins.
- Evaluate the customer/revenue and product/cost mix, against costs like logistics execution.
- Provide more accurate, timely feedback to S&OP.

Multi-Channel Sales
- Handle direct, indirect, B2B and B2C eCommerce channels within a single system.

eCommerce
- Easily integrate Electronic Data Interchange (EDI) into your business.
- Manage customer, vendor and logistics partner accounts.
- Sell smarter with catalogs, webshops, credit card processing, marketing automation and more.

On Premise and Cloud Options
- Own and manage your own IT landscape, or leverage itelligence Cloud for a lighter IT load.

Start your digital transformation now

» Discover how itelligence can help you revolutionize your business with SAP solutions. Contact us today: +1.866.422.8858