# AnalytX by Calance

## Rapidly leverage AI with zero development

### A New AI Platform.

Introducing a new AI platform that requires zero development skill! AnalytX is a visual data science platform that rapidly builds solutions and integrates with your enterprise applications. The platform allows you to have better business processes through automatic deployments and enterprise integrations.

**Round-the-Clock Support**
24x7x365 support to maximize efficiency and flexibility.

**Global Resources**
Hybrid options for maximized value.

### Primary Features

| | |
|---|---|
| Easy Implementation | Customized Models |
| No Code Needed | Rapid ROI |
| Predictive Scoring | Variety of Uses |
| Business Processes | Scalability |

### The Calance Way

Calance prides itself on having top notch customer service and adaptability. Our team delivers solutions that match your ongoing business needs. We will work with you for efficient resource allocation and increased ROI.

### Easy Implementation
Our cloud-based platform with browser based UI allows for quick and adaptable installation, with ability to scale.

### No Code Needed
Create machine learning and deep learning models with no coding.

### Predictive Scoring
Predictive scoring on live data in real-time applications through an easy API integration.

### Business Processes
Trigger business processes based on predictive scoring and user activity.

### Customized Models
Interactively train and generate AI models that meet your specific business needs.

### Rapid ROI
Our tool enables non-programmers to build and integrate business solutions quickly, lowering the cost of implementation.

### Scalability
Use your models as building blocks for future projects. Overtime, the system will adapt to your needs and help you understand which business uses to expand upon.

### Use Case:
*Scenario: Interactions within an E-Commerce Platform & Cart Abandonment*

Using a cart abandonment scenario, AnalytX ensures that at the right time, a business process is sent for a more profitable Ecommerce interaction. The model takes a customer's interactions and predicts if the customer will abandon the shopping cart or not. Based on the abandonment scenario, the platform can trigger a coupon send to the customer. This logic can be handled within our platform without any written code. Unlike other platforms, AnalytX visually designs these predictions **and** builds business processes around them.