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Promising futures.

2014 Annual Report

2,214

Because of you, the lives of 2,214 at-risk Idaho kids and their families were changed for the better in fiscal year 2014. Whether it was substance abuse treatment, job training, family counseling, animal assisted therapy, shelter for a runaway, referrals to community resources, or a college scholarship the Idaho Youth Ranch was able to give the right care at the right time thanks to your generous support.

You made promising futures possible for kids and families all over the state.

Your donations meant we never had to turn a child or family away if they couldn't afford the help they needed. We can't possibly say it enough: thank you!

> Please note: except where captioned, the photos in these pages do not depict actual IYR clients, and names in some of the stories have been changed to protect our clients' privacy.





Dominic, 22 YOUTHWORKS! Graduate



"A college scholarship was something I had always dreamed of but could never achieve, until now."

*See page 5

"I've found what I want to do for the rest of my life!"

*See page 11

Megan, 28 Hays Shelter Home Graduate



"It's real. I'm proof. Here's what you support!"

*See page 12

2

Here's what promising futures look like—thanks to you!



Help is Here for Idaho kids in crisis, in pain, or on dangerous ground. Ages 11 to 18.

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This Program Offers:

Residential care, education, animal-assisted therapy, counseling, family support, and recreation

> 35 kids served in FY 2014

When Katie first came to the Ranch Campus, she had no intention of ever returning home. Adopted as a teenager, she feared that her parents loved their biological kids more and the resulting conflicts had torn the family apart. Her intention was to complete the Ranch program, move into independent living, attend college, and never look back.

However, the help Katie received at the Ranch gave her new insight and understanding. At the same time, eager to help strengthen the family's relationships, her parents began working with our Family Counseling and Reintegration Services. Together, the family learned better ways to communicate when problems arise.

By the time Katie left the Ranch she was ready to move back in with her family until college started in the fall. They had a great summer together with little to no conflict, and Katie left for school knowing that she is loved and her family ties are strong. Katie also found the time to work two summer jobs to buy her own car. With the help of an Idaho Youth Ranch Scholarship, she's doing really well in her first year of college. Katie plans to go into social work to help others in the same way she and her family have been helped.





Amanda learns she's not alone

Betrayed by her family, Amanda once believed she had only herself to rely on. But, she left Hays Shelter Home knowing that her IYR "family" will always be here to support her into adulthood.

A police detective showed up at our house one day, told me to pack my things, and brought me to Hays. I missed my mom before we had even left the driveway. This all started because I had been sexually abused by someone in my family, for years, before I found the courage to speak up. But they called me a liar. No one wanted to face it.

Not even my mom believed me. There were hearings, interviews, trials, and evidence. By the time I got to Hays I thought there could never be a happy ending. But I know better now. I've learned to not live with grudges—they don't help. And I have more patience and understanding. I'm one of the oldest kids here, so the younger kids treat me like their big sister.



They look up to me and I get to teach them things and I really love that.

I've been learning about all the opportunities I have ahead of me and getting excited about the future. I'm going to apply for an IYR college scholarship after I graduate.

I'll miss everyone here when I leave, but Hays has really helped me a lot and I feel ready to move on with my life.



This Program Offers:

Emergency shelter, counseling (individual, group, family), education, parent education classes, and crisis intervention

92 kids served in FY 2014 + **420** calls to our 24/7 Help Line at **1.877.805.2308**



Anchor House

Matthew makes his mom proud

Matthew started smoking cigarettes at 12, using alcohol at 13, and rapidly escalated to meth and prescription drugs. Refusing to follow the ground rules his mom tried to set for him, he went to live with his dad and grandmother, where things only got worse—both used drugs.

Matthew began committing petty crimes and even overdosed several times. By age 17, drugs had taken over his life completely. That's when he came to Anchor House. Five months later Matthew was a changed young man. "Anchor House taught me life skills I could learn nowhere else," he said, "And I will use these skills for the rest of my life in everything I do. I am so thankful to have this opportunity."

He is committed to his new future because, "I was not only hurting myself when I was using drugs, I was tearing everyone who cares about me apart. Now I can finally make them proud in a way I never thought I could." Matthew just turned 18, has a great job with a heating company and started college in January.

Matthew's mom Christy is amazed and grateful. "It's like I have my boy back!" she said. "And the Idaho Youth Ranch is still there providing support [through Family Counseling and Reintegration Services] when we need it."



Help is Here residential treatment for boys struggling with substance abuse. Ages 13 to 18.

This Program Offers:

Substance abuse treatment (but not detoxing), education, recreation, life skills classes, counseling



Adoption Services From foundling to part of the family

Jennie is a single mom who has worked hard in low paying jobs all of her life and has cared for a 14-yearold-boy, Jacob, since he was left in her home by his birth mother at three days old.

Donna wasn't sure what to expect when she made the long drive for the required home visit and interviews. But though Jennie's home was small and sparsely furnished it was also clean, warm,

Jennie always meant to adopt Jacob but never had the extra money for the legal fees or the home study. When the school system notified her that Jacob would have to leave school unless she could produce his birth certificate or prove she had legal authority for him, she turned to IYR for help.



and homey.

Her children (both teenagers) were smart, polite, well-adjusted and planning to attend college to become medical professionals.

"It nearly brought tears to my eyes when Jacob told me how desperately he wanted to share his mother's last name and legally be part of the family," Donna said.

Donna Euler, our Adoptions Program Supervisor, took the case on a pro-bono basis and a Sandpoint attorney agreed to donate his services and the adoption filing fees to get the adoption completed.

"I am proud to be part of an agency able to help a deserving family who couldn't have afforded this adoption otherwise."



for birth parents and potential adoptive parents in Idaho.

This Program Offers:

Adoption services, home studies, advocacy, free birth parent counseling

> birth parents and adoptive parents served in FY 2014

Family Counseling and Reintegration Services

An integrated system of care and support



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Help is Here for entire families, either along with or as an alternative to residential treatment.

This Program Offers:

Family therapy; parenting strategies; group, individual and couples counseling; conflict resolution; family reunification and transitional support during and after residential care

207 kids and families served in FY 2014 When a child is hurting, everyone around them is affected. The kids we serve are usually not the only ones in their families who need help. At the Idaho Youth Ranch, Family Counseling and Reintegration Services have become interwoven into every other IYR program.

Our clinicians and counselors help families learn how to face challenges and find solutions. "We work WITH the family system instead of making them try to change it," said Fern Sargent, Chief Clinician at IYR.

Family therapy is an important part of treatment for all IYR kids. In some cases, it can even be the first step that prevents any need for residential care. Reintegration Services give families continuing support with parenting skills and dealing with family conflict after kids leave our programs—in some cases, long after.

"Families don't have only one problem and so we don't have just one approach," Fern said. "We can be flexible about what will work best and adapt as the situation changes."

"People come to us needing help and willing to engage," Fern said, and then added with a smile, "And they find that the process is much more enjoyable than they expected."



Call Us—Help is Here!

The first steps on a journey of healing

Let's say a worried mom reaches out to IYR because her once outgoing 15-year-old daughter now barely comes out of her room. She's been avoiding her friends and skipping school, too. Attempts to talk about it always turn into fights. Mom has noticed odd welts on her daughter's arm and is afraid she might be cutting herself.

Can IYR help? What should she do?

Intake and Referral Coordinator Sara Nord is IYR's "first responder" to calls like this every day. Sara helps kids and parents in crisis find answers and solutions.

With a master's degree in social work and broad experience in the field, Sara is passionate about promising futures. Her in-depth assessment process helps parents and IYR staff design the right treatment approach to meet the child's needs and the family's situation.

"It's all about what's best for your child, not about

trying to make your child fit into one of our programs," she said.

That might mean residential care, or a combination of different IYR programs—or it might even mean a referral to an outside agency or resource.

"If IYR services are not the best fit, I will work with you to find other solutions," Sara said.

"I always let people know about other resources and therapy options out there they may not have known about or tried yet."



Help is Here for all Idaho at-risk kids and their families.

This Program Offers:

Intake assessments, crisis intervention, referrals to IYR program and services, and information on other resources and options

.....

calls for help to IYR Intake and Referral Services in FY 2014



YOUTHWORKS! The power of people skills

YW! Help is Here

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for young Idahoans who need work experience and a career head start. Ages 16 to 22.

This Program Offers:

Onsite job training, classroom learning, mentorship, a stipend, job placement assistance

> 23 young people served in FY 2014

Danielle started YOUTHWORKS! as a painfully shy trainee. "Lack of confidence was my biggest weakness," she said. The idea of speaking in front of a group? Unthinkable. But just two months into the program, Danielle got an invitation to speak at an IYR store manager meeting and she accepted! She prepared diligently and nailed the presentation.

Since then, Danielle has spoken at a number of public events, including a site visit for funders from United Way. She has become confident and comfortable spreading the word about YOUTHWORKS! to potential sponsors and to young people who need better workplace skills. Her favorite part of YOUTHWORKS! was the sense of community. "It was a full year of feeling like I really belonged," she said. "That made a big difference for me."

Danielle graduated from YOUTHWORKS! in April and is now working at Little Scholars Academy daycare. Without the program, she said, "I'm pretty sure I wouldn't be the same person. I never would have applied for this job. I would've been too intimidated." Danielle is thinking about a degree in early childhood education because she loves working with little kids. "They're learning all the time," she said, "so I get to be a big influence in their process. It's very rewarding!"



Alumni Association

Reconnecting with a very special "family"

IYR's Alumni Association is our newest program, just launched in March 2014. Everyone who was ever part of any IYR program is invited to joinwhether they completed services or not.

We held the first Alumni Association reunion dinner at Havs Shelter Home in Boise last November, Alums came from all over the state, including Ron Ashley, the first person to graduate from the Ranch Campus in 1959. Megan Doer (see page 13)

was our keynote speaker and Alumni Relations Coordinator Del Morgan was the host and MC.

The Alumni Association has personal meaning for Del, who is a graduate of the Ranch Campus and Emancipation House (a discontinued IYR program). No one could be more passionate about staying connected and finishing the job with our kids.

"The Alumni Association will help effect positive change for all current and future IYR clients as well as creating a built-in support system for the alumni from the past 60+ years," Del said.

opening remarks. "Remember the other kids who

were in that program with you? Those shared

experiences create strong bonds, like the bonds

between brothers and sisters. That makes us family."



Help is Here for all current and former participants of any IYR program since 1953.

This Program Offers:

Mentoring, reunions, volunteer and networking opportunities, help accessing community resources, private Facebook group

Become a Member!

Joining the IYR Alumni Association is not only easyit's free!

"At one point in our lives we were all in the care of the Idaho Youth Ranch." Del said in his

To join the Idaho Youth Ranch Alumni Association or learn more about it:

Visit youthranch.org/programs/alumni or facebook.com/groups/IYRAlumni • Call 208.947.0863 or Email alumni@youthranch.org.

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Meet Dominic



Dominic Howard

A high school prank gone wrong kept Dominic from graduating and lost him a college scholarship. He went into a deep depression, got into drugs and trouble with the law, at a loss about what to do with his life.

Dominic's mom heard about YOUTHWORKS! on the radio and got him to apply. Although he was skeptical at first, YOUTHWORKS! turned out to be exactly what Dominic needed. As the program continued, Dominic's fellow trainees began looking to him as a group leader and even chose him as the speaker for their class graduation in April.

He especially liked the "Thought Patterns for a Successful Career" class. By the end of his first week of on-the-job thrift store training he was already finding ways to apply it at work. For his internship, Dominic was hoping to work at the Boise Downtown YMCA, but

chances looked slim due to his record and the Y's hiring policy. Thanks to support from Jim Everett, Treasure Valley YMCA CEO, Dominic got the placement. After just one day he said, "I found what I want to do for the rest of my life!" That feeling turned out to be mutual.

When Dominic graduated from YOUTHWORKS! he was immediately hired on full-time and Jim and his team are thrilled with how well he's doing.

Dominic started college in January, because he realized how much a degree will help him grow and succeed in his YMCA dream job.

Check out more success stories on our blog at youthranch.org/whats-new.

Meet Megan

As a teenager, Megan was taken away from her drug-addicted mother and placed in Hays Shelter Home. There, she discovered a whole new world. "For the first time I felt like I was cared for and safe," she said. "I met amazing people. They showed me a way of life I grew to love and wanted for myself."

Megan was eventually released back to her mom, but their struggles weren't over. During her 20's, Megan fell into her own battle with addiction, lost custody of her two sons and landed in jail, pregnant with a daughter. There, she found the will to start over.

"Having Ava woke me up. I wanted my daughter to have a sober mom and grow up with her big brothers."



Megan Doer

"In that hard time I remembered the love and caring I felt at Hays. I knew if I reached out the Idaho Youth Ranch would help me and be there for me," Megan said.

She was right. With help from IYR, Megan is now close to completing her GED and graduating the Ada County Drug Court program. She is 28, drug-free, has a great new job, and is thrilled to have all of her children back. "Thank you to everyone who has helped me on my journey," Megan said, "and remember that you can make it too if you believe with all of your heart."

> Join our email list to stay up to date on how you're helping kids like Megan and Dominic. Sign up at youthranch.org.



Ranch Readers

This Program Offers: Free books for any Idaho child age 17 or under



Education is so critical to future success that an early love of learning, especially reading, is one of the biggest advantages any child can have in life. To help as many Idaho kids as possible get that opportunity, the Idaho Youth Ranch launched a book giveaway program through our thrift stores, called Ranch Readers, in February 2013.

Any child up to age 17 who comes to any IYR thrift store can take home a free book with a special bookmark. When they finish the book, they can bring the bookmark back to the store for a stamp and another free book, winning a prize for every five books read. Ranch Readers has been a huge hit so far. In fiscal year 2014 our stores gave away 71,112 free books to Idaho kids. By the end of 2014 that total had risen to 104,747!

Getting free books and prizes for finishing them is proving to be a powerful motivator. We hear great stories from proud parents about kids who improved their reading skills by a grade level or more, having fun in the process, thanks to Ranch Readers.

Teachers love the program, too. One Ontario elementary teacher used Ranch Readers bookmarks as Christmas presents for all her students. She was delighted to be able to offer a gift that, at no cost, would be the key to many years of reading and learning pleasure for every one of them.



and a stamp on your bookmark!



Read five books and get a fun prize!

MY NAME

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Nearly New and Totally You

Turning great used stuff into dollars for promising futures

In "best of" polls all over the state, IYR thrift stores consistently win top honors, year after year, and we couldn't feel more honored. Thank you, Idaho! We're working hard to become Idaho's favorite place to shop and we appreciate your business.

But what matters more is the reason we have those stores in the first place: to help Idaho kids and families get the care they need, whether or not they can afford it. We're making promising futures possible for more and more kids and families every year, thanks to you, our growing community of customers and donors.

And speaking of thrift store donors, IYR's school donation hut program contributed over \$10,000 to southwest Idaho schools in fiscal year 2014. The bright red collection "huts" currently grace the parking lots of 47 (and counting) schools and we pay each school by the pound for what they collect. Last year, that came to more than 222,000 pounds of second hand clothing and merchandise. Think of that—instead of languishing in the back of somebody's closet or garage or ending up in a landfill, 222,000 pounds of donations were stretched into doing double duty, raising funds for Idaho's schools and for at-risk kids. And none of that would be possible without your support.



\$10,134 contributed to Idaho schools in FY 2014

47 school donation huts

222,113 Ibs. of donated merchandise collected by schools in FY 2014



Your donation is more than a generous gift it's a sound investment.

To view our Audited Financial Statements and IRS Form 990 for 2014, visit youthranch.org.

Financial Statements

The Idaho Youth Ranch's financial strategy is twofold: 1) develop and maintain a diversified set of funding sources that enable consistency in funding for our programs and services over time; and 2) direct as much funding as possible to the provision of high quality programs and services while maintaining a competent and committed workforce, strong management and careful stewardship of our financial and other resources.

Supports And Revenues

- **Contributions –** restricted and unrestricted cash donations along with non-cash donations used by the organization.
- **Grant Revenue** funding from private foundations, corporations, and government agencies.
- **Fundraising** amounts raised at events through ticket sales, auctions, sponsorships, raffles, etc.
- **Program Fees and Services** earned revenue generated through state contracts and fees paid by individuals for mission related services. Services include shelter care, drug and alcohol treatment, family counseling, and adoption services. Private placement fees are paid by parents and guardians for a small portion of the cost of their child's care based on a sliding fee structure tied to federal poverty guidelines.
- **Thrift Enterprises** sales of donated store merchandise, donated vehicle sales, internet sales of donated books and collectibles, and recycling revenues.
- Investment Income IYR investments are held in the

Consolidated Investment Trust (CIT). The CIT includes unrestricted cash reserves, donations temporarily restricted by the donor, and permanently restricted endowment and scholarship funds.

- Gain on Sale of Assets generated from the sale of land, buildings, equipment, or other capital assets when the net proceeds from the sale exceed the depreciated book value of the asset.
- **Other Income –** other earned income from rental payments, etc.

Expenses

- **Program Services –** direct expenses for program operations.
- **General and Administrative –** indirect administrative support for the organization and programs including governance, audit and accounting, human resources, and facility management.
- **Fundraising –** includes direct fundraising expenses for personnel, donor solicitation and relations, publications, events, and indirect marketing expenses.

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Statement of Financial Position

(At June 30, 2014)

Assets

Total Assets	\$ 41,524,771
Land, Buildings, and Equipment, net	16,742,385
Idaho Youth Land Reserve	7,295,000
Trust Receivables	389,609
Resale Inventories	435,682
Prepaid Expenses and Deposits	191,101
Accounts Receivable and Grants Receivable	226,043
Investments	16,004,321
Cash and Cash Equivalents	\$ 240,630

Liabilities And Net Assets

Liabilities

Accounts Payable Annuities Payable Accrued Personnel Costs and Other Expenses Deferred Revenue Line of Credit Notes Payable Executive Retirement Agreements Interest in Life Estate	\$ 544,094 2,725 1,225,944 666,023 79,239 6,214,599 323,643 3,576,739
Total Liabilities	\$ 12,633,006
Net Assets Unrestricted Temporarily Restricted Permanently Restricted	23,794,998 620,033 4,476,734
Total Net Assets	\$ 28,891,765
Total Liabilities And Net Assets	\$ 41,524,771

Statement of Activities

(For the 12 Months Ending June 30, 2014)

Support and Revenues

Contributions Grants Fundraising Program Fees and Services Thrift Enterprises Investment Income Gain on Sale of Assets Other Income	\$ 2,447,113 464,272 95,094 869,544 14,403,446 2,377,662 38,806 61,593
Total Support And Revenue	\$ 20,757,530
Expenses	
Program Services:	
Residential Treatment Community Services Workforce Development Thrift Enterprises	\$ 3,437,600 575,223 410,449 14,686,837
Total Program Services	\$ 19,110,109
Supporting Services:	
General and Administrative Fundraising	1,665,182 1,121,392
Total Supporting Services	\$ 2,786,574
Total Expenses	\$ 21,896,683
Net Decrease in Net Assets	\$ (1,139,153)
Net Assets, Beginning of Year	30,030,918
Net Assets, End of Year	\$ 28,891,765

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New Home, New Horizons for the Ranch Campus

Last winter, IYR announced plans to relocate our beloved Ranch Campus to the Treasure Valley. During spring break, our friends at One Stone (a student-led Boise nonprofit) came out to the Ranch to host an innovative workshop on "design Moving the program closer to a major population center will make it easier for families to visit and participate in their kids' treatment. It will give Ranch kids better access to other IYR programs, schools, service learning projects, and other

thinking." They challenged Ranch resident kids and IYR staff to create a vision of the next incarnation of what our namesake, flagship program could be. We began looking for property, wondering if we'd be able to find anything even close to that vision. And amazingly enough, we found it!

The new site, near Middleton, includes 258 acres of forest, fields, ponds, agricultural land, mature landscaping,

local resources.

Because this wonderful property is close to several communities in the surrounding area, we will be able to maximize its value by making it available for other youth organizations to use. Our goal is to create an exceptional place for kids to learn, heal, have fun, and support the growing movement of youth helping youth in Idaho.

We've just begun the planning stage, and we'll keep you posted on our progress! Meanwhile,

our Ranch Campus program will continue helping kids and families just as it has for over 60 years, thanks to your generous support.

and natural Idaho habitat. Its beautiful rural setting offers plenty of space for therapeutic activities, animal-assisted therapy, healing solitude, hard work and healthy recreation.

Read more details and news coverage at youthranch.org/media-center/in-the-news. Stay tuned for updates!

It's About Results

Making a lasting difference in young lives



Thanks to you, the Idaho Youth Ranch helps thousands of kids, year after year. To make sure our services are making a lasting difference we provide help for as long as needed and follow up with them after they leave our care. We report how

YOUTHWORKS! Graduation April 2014

kids are doing when they enter our programs and use that baseline data to compare to their status up to one year after our services end.

We track the results by measuring a variety of tangible and intangible elements, or "outcomes," that add up to a fulfilling, rewarding life.

On behalf of all the Idaho kids and families whose lives have been changed by your support, thank you for being part of the promise!

As of FY 2014, here's how IYR alumni are doing:









Family Relationships

75%

with adult family members.



Community Connections

86%

know now to access esources and support in their communities.



Sobriety 72% have not used drugs or alcohol since discharge.



Other Relationships

86%



Health and Well-Being

tell us their health

or improved

To read more inspiring stories of transformation—and learn more about how you can get involved, volunteer, or donate—visit us at youthranch.org.

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Promising futures, one kid at a time.

Together with our community, the Idaho Youth Ranch helps good kids on a dangerous path find promising futures.



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