



CEO Robert Mason and SPOC employees reap the benefits of CommuteSmart

CommuteSmart Works for Business

SPOC Automation designs and manufactures variable frequency drive solutions for almost every form of artificial lift for use in the oil fields of the global oil and gas industry. "Everything we make, from software to hardware, is specifically engineered for the harsh conditions of the oil field," according to Robert Mason, President of SPOC Automation in Trussville.

Under Mason's steady leadership, the accolades for SPOC have rolled in. The company was named to Inc.'s annual list of the fastest-growing companies in North America in both 2014 and 2015. SPOC has also been a two-time finalist for Alabama's Manufacturer of the Year Awards, which are presented by the Alabama Technology Network and the Business Council of Alabama (BCA).

While those awards and honors have been a sign of extraordinary business success, a more day-to-day accolade has been the terrific success the company has had with its CommuteSmart program.

SPOC signed a formal CommuteSmart partnership in September of 2014, though employees have been participating in the program since 2012. Twenty-seven employees have registered with the program. These employees have reduced vehicle miles by 957,659 miles, saving 38,002 gallons of fuel and reducing pollution by 479 tons. Employee fuel savings total \$75,245 (measured at \$1.98 a gallon).

SPOC Automation had been recognized by INC 5000 as one of the Fastest Growing Companies in America when they first started exploring the program. Explosive growth led to expanding manufacturing and greatly impacted the company's available parking. They needed additional plant capacity, parking and employees. CommuteSmart was the perfect solution to provide additional benefits to employees and reduce parking limitations.

The benefits of using the CommuteSmart program have been clear. It has helped SPOC utilize our existing real-estate footprint and reduced the need to relocate the plant to a new site for several years. The program has improved consistency of the team members time schedules and fostered a great team camaraderie among participating employees. All the SPOC team members involved in the program are pleased with the experience, benefits and cost savings.

SPOC Automation & CommuteSmart

SPOC employee participation (since 2012):

- 27 total employees registered with the program
- 957,659 vehicle miles reduced
- 479 tons of pollution reduced
- 38,002 gallons of fuel saved
- \$75,245 saved in fuel costs (at \$1.98/gal.)

Breakdown of participation:

Carpooling

- 2,792 carpool trips logged
- 30,875 vehicle miles reduced by carpooling
- 15 tons of pollution reduced via carpooling
- 1,225 gallons of fuel saved through carpooling
- \$2,426 saved through fuel savings (at \$1.98/gal.)

Vanpooling

- 21,624 vanpool trips logged
- 926,784 vehicle miles reduced by vanpooling
- 463 tons of pollution reduced via vanpooling
- 36,777 gallons of fuel saved through vanpooling
- \$72,819 saved through fuel savings (at \$1.98/gal.)

