



Product Brief for Plant Merchandising Organizations



1) Capture Photo Data

At the Visit Level

Reps can take photos that apply to the whole visit. A photo of an in-store display, for example. These photos can be tagged so they can be easily grouped and searched, they can be viewed in a gallery view, and you can send a link to the gallery view. Here is an example:

[Go to a sample link you would share for the photo gallery](#)

The image displays two screenshots. The top screenshot is a desktop web interface for the Repsly photo gallery. It features a header with the Repsly logo and navigation tabs for 'Representatives', 'Clients', and 'Products'. A search bar shows filters for 'Photos' and dates '12/16/2014'. Below the search bar, the gallery is titled 'Photo gallery' and shows six photos of in-store displays, each with a timestamp and location (e.g., '12/16/2014 4:20 PM Walmart 255'). The bottom screenshot is a mobile app interface for 'The Tea Folks'. It shows a 'START VISIT' button, navigation tabs for 'ACTIVITIES', 'INFO', 'HISTORY', and 'SCHEDULE', and a 'TAKE A PHOTO' button with a camera icon. A red arrow points to the 'TAKE A PHOTO' button.



Within Electronic Forms

You can also create your own electronic forms to gather whatever data you would like to have your reps collect on each visit. This includes photos that will be attached to the form. These can be viewed in several ways on the web console, and you can also send a link to these forms. Here is an example:

[Go to the sample link you would share for the list of forms](#)

●●●● AT&T 4G 9:44 AM

< Display Information DONE


*01. Where is the display located?

Select

*02. Other In-Store Promotions?

Select


03. Photo

Take a photo 

Visit Report


Client: Walmart 100
Address: 100 Valey Parkway Whitinsville, Ma 01590, United States
Representative: Matt Creamer
Description: Visit Report

Before photo



Are racks filled with fresh product? yes
Is product watered? no
Watering Rating 2-Improve
Is proper signage/pricing displayed? yes
Signage Rating 1-Poor

After photo







Repsly

Representatives Clients Products

Visit Report 12/1/2014 12/16/2014 Add more filters APPLY View as

Visit Report Filtering All reps within 12/1/2014 - 12/16/2014 Show client's additional attributes

Code	Client	State	Country	Email	Phone	Mobile	Date	Before photo	Are racks
6	Walmart 1161	Ma			(508)-234-2485		12/16/2014 3:08:20 PM		no
2	Walmart 100	Ma	United States		(508)234-9034		12/16/2014 2:43:51 PM		yes
6	Walmart 1161	Ma			(508)-234-2485		12/16/2014 3:08:20 PM		no
2	Walmart 100	Ma	United States		(508)234-9034		12/16/2014 2:43:51 PM		yes

Export



2) Retail Audits

Retail audits enable reps to answer a set of questions about every product on a list. If you add your product list to Repsly, you can create audits on any group of those products for your reps to fill out.

The data that the reps collect can easily be viewed in Repsly, or exported for further analysis.

Retail audit Pivot - "Dairy Audit" Field: Product stock level Period: 1/1/2014 - 12/31/2014

Client code	Client	Address	City	Landis Chocolate Milk	Landis Organic Milk
100022	Wegmans Allentown	3900 Tilghman Street	Allentown, PA 18104	15.0000	20.0000
100023	Frey's Better Foods	1575 Main Street	Hellertown, PA 18055	12.0000	15.0000
100024	Martindale's Natural Market	1172 Baltimore Pike	Springfield, PA 19064	0.0000	0.0000
100040	The Fresh Market Destin	4495 Commons Dr. West	Destin, FL 32541	12.0000	14.0000
100049	Greenfield's Market	144 Main Street	Greenfield, MA 01301	14.0000	17.0000
419554	BerrySpot	56 Morrison Ave	Gulftowne, MA 02514	25.0000	35.0000
817541	Left Field Café	87B Andersholm Lane	New York, NY 01547	15.0000	25.0000
857838	Derr's	197451 48th Street	New York, NY 01247	12.0000	15.0000
223358	Happsfield Grocers	87 Lucktaw Lane	Killimet, VT 05847	15.0000	8.0000
2335654	Mandy's Marketplace	1253 Trapelo Road	Waltham, MA 02451	15.0000	20.0000
1249980	Cherry Alley Café	234 Redbud Road	New York, NY 01254	12.0000	12.0000

Retail audit Raw View Period: 10/1/2014 - 12/31/2014

Num	Client	Date	Retail audit	Product code	Product	Product group	Available	Price	Stock level	Promoted	Shelf Level
1	Fair Shake Smoothies 15 Morrison Ave, Waltham, MA 02451	10/2/2014	Dairy Audit	17	Landis Chocolate Milk	Dairy	True	2.5	25	False	Top
2	Martindale's Natural Market 1172 Baltimore Pike, Springfield, PA 19064	10/20/2014	Dairy Audit	18	Landis Organic Milk	Dairy	True	2.5	16	True	...
3	Martindale's Natural Market 1172 Baltimore Pike, Springfield, PA 19064	10/20/2014	Dairy Audit	17	Landis Chocolate Milk	Dairy	True	3.5	15	False	Top
4	Martindale's Natural Market 1172 Baltimore Pike, Springfield, PA 19064	10/20/2014	Dairy Audit	17	Landis Chocolate Milk	Dairy	True	4		True	
5	Martindale's Natural Market 1172 Baltimore Pike, Springfield, PA 19064	10/20/2014	Dairy Audit	18	Landis Organic Milk	Dairy	True	5		True	
6	Mandy's Marketplace 1253 Trapelo Road, Waltham, MA 02451	11/12/2014	Dairy Audit	17	Landis Chocolate Milk	Dairy	True	4.5	15	False	Middle
7	Mandy's Marketplace 1253 Trapelo Road, Waltham, MA 02451	11/12/2014	Dairy Audit	18	Landis Organic Milk	Dairy	True	2.5	20	True	Middle
8	Corner Grocers 1 Main Street, Waltham, MA 02453, Test	11/19/2014	Dairy Audit	17	Landis Chocolate Milk	Dairy	True	2	12	False	Middle
9	Corner Grocers 1 Main Street, Waltham, MA 02453, Test	11/19/2014	Dairy Audit	18	Landis Organic Milk	Dairy	True	1.5	15	True	...
10	Left Field Café 87B Andersholm Lane, New York, NY 01547	12/15/2014	Dairy Audit	18	Landis Organic Milk	Dairy	True	2	25	True	Top
11	Left Field Café 87B Andersholm Lane, New York, NY 01547	12/15/2014	Dairy Audit	17	Landis Chocolate Milk	Dairy	True	2.75	15	False	Top
12	Happsfield Grocers 87 Lucktaw Lane, Killimet, VT 05847	12/22/2014	Dairy Audit	18	Landis Organic Milk	Dairy	True	1.25	8	True	Bottom
13	Happsfield Grocers 87 Lucktaw Lane, Killimet, VT 05847	12/22/2014	Dairy Audit	17	Landis Chocolate Milk	Dairy	True	2.5	15	False	Bottom



Export or Download

Export or download your activities and documents and import them to your other systems

Export to Excel

Client Visit list

Export rep visits to your clients

Forms

Forms in a tabular view with extended client attributes

Purchase Orders

Purchase orders with all item lines, suitable for import to backend

Retail audits

Retail audits with all products, suitable for spreadsheet analysis

Please select a date range: 01/01/2014 - 12/31/2014

Retail audit:

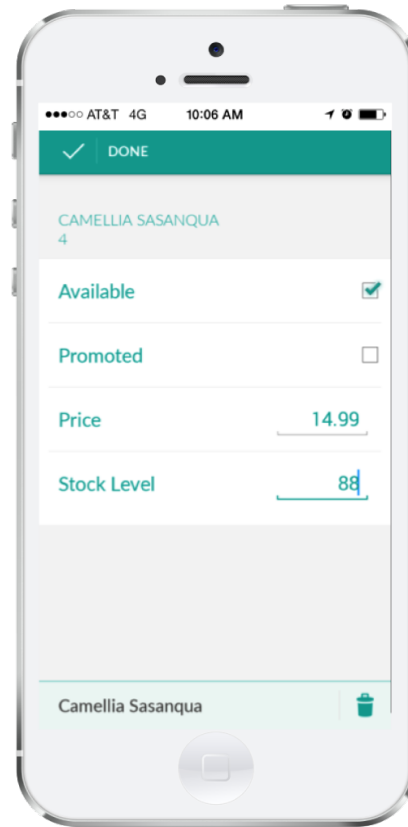
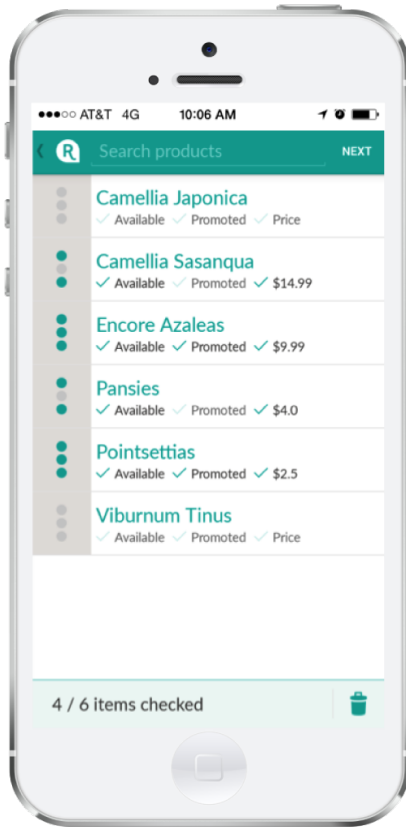
Dairy Audit

Excel

DOWNLOAD

Date	Product	Product Code	Product	Representative	Client	Address	City	Zip Code	State	Country	Territory	Tags	Available	Price	Stock level	Promoted	Shelf Level
7/2/2014	Dairy	17	Landis Chi Claire Bau	857838	Derr's	197451 48	New York	01247	NY		Northeast new_york	True	4.5000	12.0000	False	Bottom	
7/2/2014	Dairy	18	Landis Org Claire Bau	857838	Derr's	197451 48	New York	01247	NY		Northeast new_york	True	4.7500	15.0000	False	Middle	
7/3/2014	Dairy	18	Landis Org Max Redn	100023	Frey's Bet	1575 Main	Hellertow	18055	PA		Northeast pennsylva	True	4.5000	15.0000	False	Top	
7/3/2014	Dairy	17	Landis Chi Max Redn	100023	Frey's Bet	1575 Main	Hellertow	18055	PA		Northeast pennsylva	True	5.0000	12.0000	False	Top	
7/8/2014	Dairy	17	Landis Chi Claire Bau	419554	Wegmans	3900 Tilgh	Allentow	18104	PA		Northeast pennsylva	True	5.0000	15.0000	False	Top	
7/8/2014	Dairy	18	Landis Org Max Redn	100022	Wegmans	3900 Tilgh	Allentow	18104	PA		Northeast pennsylva	True	4.5000	20.0000	True	Top	
7/28/2014	Dairy	17	Landis Chi Claire Bau	419554	BerrySpot	56 Morriss	Gulftown	02514	MA		New Engli mississipp	True	2.5000	25.0000	True	Middle	
7/28/2014	Dairy	18	Landis Org Claire Bau	419554	BerrySpot	56 Morriss	Gulftown	02514	MA		New Engli mississipp	True	2.8000	35.0000	True	Middle	
8/4/2014	Dairy	17	Landis Chi Claire Bau	1249980	Cherry All	234 Redn	New York	01254	NY		Northeast new_york	True	2.5000	12.0000	False	Middle	
8/4/2014	Dairy	18	Landis Org Claire Bau	1249980	Cherry All	234 Redn	New York	01254	NY		Northeast new_york	True	2.7500	12.0000	False	Middle	
8/4/2014	Dairy	17	Landis Chi Patricia N	100040	The Fresh	4495 Corn	Destin	32541	FL		South florida,fla	True	2.5000	12.0000	True	Middle	
8/4/2014	Dairy	18	Landis Org Patricia N	100040	The Fresh	4495 Corn	Destin	32541	FL		South florida,fla	True	2.7500	14.0000	False	Bottom	
8/25/2014	Dairy	17	Landis Chi Claire Bau	1630655	Corner Gr	1 Main Str	Waltham	02453	MA	Test	New Engli	True	2.7500	24.0000	True	Middle	
8/25/2014	Dairy	18	Landis Org Claire Bau	1630655	Corner Gr	1 Main Str	Waltham	02453	MA	Test	New Engli	True	2.5000	14.0000	True	Middle	
9/23/2014	Dairy	17	Landis Chi Claire Bau	100049	Greenfield	144 Main	Greenfield	01301	MA		New Engli massachu	True	2.5000	14.0000	True	Top	
9/23/2014	Dairy	18	Landis Org Claire Bau	100049	Greenfield	144 Main	Greenfield	01301	MA		New Engli massachu	True	2.7500	17.0000	False	Top	
10/2/2014	Dairy	17	Landis Chi Claire Bau	1630654	Fair Shake	15 Morriss	Waltham	02451	MA		New Engli	True	2.5000	25.0000	False	Top	
10/2/2014	Dairy	18	Landis Org Max Redn	100024	Martindal	1172 Balti	Springfiel	19064	PA		Northeast pennsylva	True	2.5000	16.0000	True	...	
10/20/2014	Dairy	17	Landis Chi Max Redn	100024	Martindal	1172 Balti	Springfiel	19064	PA		Northeast pennsylva	True	3.5000	15.0000	False	Top	
10/20/2014	Dairy	18	Landis Chi Max Redn	100024	Martindal	1172 Balti	Springfiel	19064	PA		Northeast pennsylva	True	4.0000	0.0000	True	...	
10/20/2014	Dairy	17	Landis Chi Max Redn	100024	Martindal	1172 Balti	Springfiel	19064	PA		Northeast pennsylva	True	5.0000	0.0000	True	...	
11/12/2014	Dairy	18	Landis Org Claire Bau	2335654	Mandy's N	1253 Trap	Waltham	02451	MA		New Engli massachu	True	4.5000	15.0000	False	Middle	
11/12/2014	Dairy	17	Landis Org Claire Bau	2335654	Mandy's N	1253 Trap	Waltham	02451	MA		New Engli massachu	True	5.0000	20.0000	True	Middle	
11/19/2014	Dairy	17	Landis Chi Claire Bau	1630655	Corner Gr	1 Main Str	Waltham	02453	MA	Test	New Engli	True	2.0000	12.0000	False	Middle	
11/19/2014	Dairy	18	Landis Org Claire Bau	1630655	Corner Gr	1 Main Str	Waltham	02453	MA	Test	New Engli	True	1.5000	15.0000	True	...	
12/15/2014	Dairy	18	Landis Org Claire Bau	817541	Left Field	87B Ander	New York	01547	NY		Northeast new_york	True	2.0000	25.0000	True	Top	
12/15/2014	Dairy	17	Landis Chi Claire Bau	817541	Left Field	87B Ander	New York	01547	NY		Northeast new_york	True	2.7500	15.0000	False	Top	
12/22/2014	Dairy	18	Landis Org Claire Bau	2233558	Happsfie	87 Luckta	Killimet	05847	VT		New Engli-vermont	True	1.2500	8.0000	True	Bottom	
12/22/2014	Dairy	17	Landis Chi Claire Bau	2233558	Happsfie	87 Luckta	Killimet	05847	VT		New Engli-vermont	True	2.5000	15.0000	False	Bottom	

Mobile view of Retail Audits



3) Customizable Electronic Forms – with signature capture

With Replsly you can create as many custom forms as you would like, with an unlimited number of questions on them. Forms can include photos, yes/no questions, dropdowns, free text, and other field types. You can create, edit, and deploy them on your own in minutes.

Forms
Use forms to keep record of your reps activities.

Title: active form Auto-fill on open

Description:

Questions & input fields

- Where is the display located? MANDATORY
- Other In-Store Promotions? MANDATORY
- Photo MANDATORY

Create and Edit forms

i Prepare custom forms
Easily customize the data which will be collected in the field. Define input type (text, numeric, yes/no, selection).



Cart Count

Cart Count

01. Olson's Empty Carts Quantity Total @ Store

10

02. Olson's Empty Carts Location A

Inside Store

*03. Snap a Photo of Carts at Location A



Deploy for your reps to gather data



List of forms - "Cart Count"

Period: 1/1/2015 - 2/23/2015

[Hide details](#)

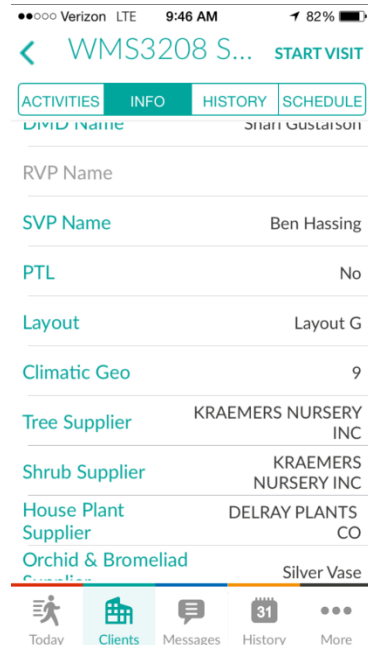
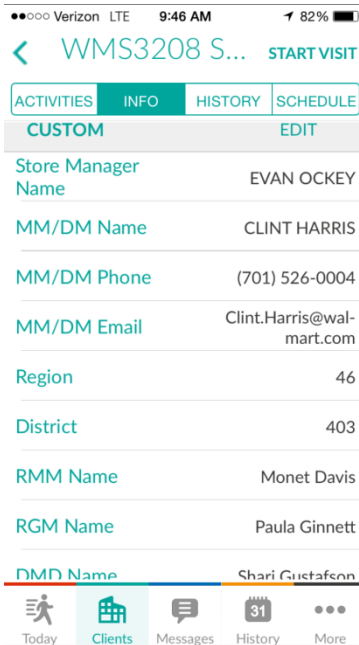
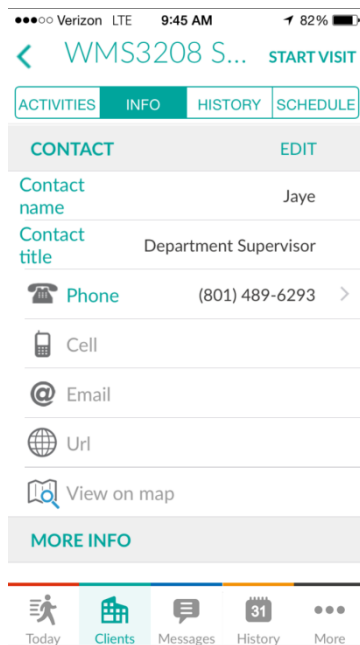
Date:	2/21/2015
Representative:	Brian L
Client:	WMS3208 SPRINGVILLE, UT
Address:	660 S 1750 W SPRINGVILLE, UT 84663, US
Show on map	
Olson's Empty Carts Quantity Total @ Store	10
Olson's Empty Carts Location A	Inside Store
Snap a Photo of Carts at Location A	
Olson's Empty Carts Location B	
Snap a Photo of Carts at Location B	
Other Vendor's Empty Carts Quantity	

See and Share the results



4) Completely Customizable Customer Info

Repsly allows you to tailor the information about your customers that you maintain and share it with your field reps to include exactly what is important for your business. Reps have all pertinent information about each of their stores at their fingertips at all times, including contact, demographic, and business details, and anything else that they need to know in order to complete their work effectively.



5) Scheduling Visits

Repsly gives managers and reps the power to schedule visits at particular clients for particular dates and times. Visits can be set to recur every one or more weeks, to ensure clients are being checked up on regularly and nobody is being missed. Notes can also be added to each scheduled visit if there are specific activities that need to be completed or questions that need to be answered. From the backoffice, managers can see whether or not their reps are completing the visits on their respective schedules, and can look at the details of visits completed in the past. Reps can see all of this information from their mobile apps as well.

The screenshot displays the Repsly mobile application interface. At the top, the user's name 'Claire Baum' is visible, along with navigation tabs for 'Representative info', 'Report', and 'Schedule'. The main view is a calendar for 'March 2015', showing scheduled visits for various clients like 'Adburg Markets', 'Frey's Better Foods', and 'Dave's Market'. A modal window titled 'Schedule new visit for 03/12/2015' is open, containing a form with the following fields:

- Client:** 100023 - Frey's Better Foods, 1575 Main Street, Hellertown
- Time (optional):** 10:30 am
- Visit note (optional):** Please be sure to check display
- Repeats:** Don't repeat Repeat every week(s)

Buttons for 'ADD TO SCHEDULE' and 'CANCEL' are at the bottom of the modal. The background shows a detailed view of a client's schedule with tabs for 'ACTIVITIES', 'INFO', 'HISTORY', and 'SCHEDULE'. The 'SCHEDULE' tab is active, showing a calendar grid with dates from 01 to 31. Below the calendar, there is a 'VISITS' section for 'February 26, 2015, Patricia Nook' with various status icons and counts.

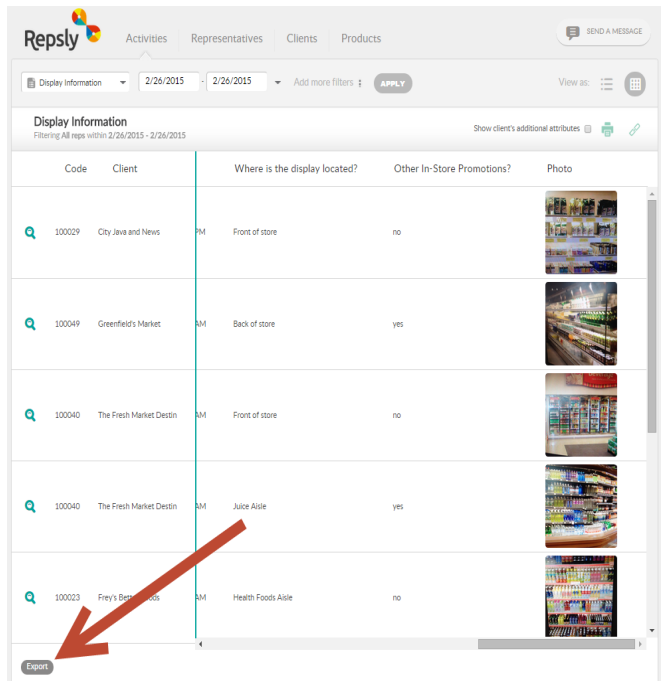
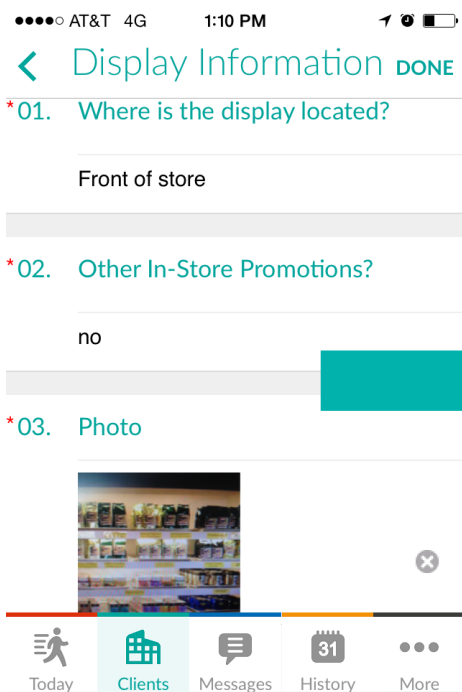


6) Exporting Data from Repsly

Repsly provides a very flexible and adaptable way to gather data from the field, and makes that data available in an easy to view format on the web. Repsly also provides several ways to easily export and share data for further analysis.

Export data collected on electronic forms directly from the tabular view

Photos are exported as links to the photo



Represent	Represent Code	Client	Street Ad/Zip Code	City	State	Date	Longitude	Latitude	Visit Start	Visit End	Where is the display located?	Other In-Store Promotions?	Photo
pnook	Patricia N\100029	City Java #502 Crave	29902	Beaufort	SC	2/26/2015	-71.05686	42.344955	2/26/2015	2/26/2015	Front of store	no	https://salespodphotos1.s3.amazonaws.com/d60bb986-e423-442d-
cbaum1	Claire Bau\100049	Greenfield's 144 Main	01301	Greenfield	MA	2/26/2015	-71.05675	42.350013	2/26/2015	2/26/2015	Back of store	yes	https://salespodphotos1.s3.amazonaws.com/5d83a5f7-81e2-42e2-91-
pnook	Patricia N\100040	The Fresh 4495 Com	32541	Destin	FL	2/26/2015	-71.05686	42.344955	2/26/2015	2/26/2015	Front of store	no	https://salespodphotos1.s3.amazonaws.com/c6c4e6f3e-18b8-4b94-1-
pnook	Patricia N\100040	The Fresh 4495 Com	32541	Destin	FL	2/26/2015	-71.05686	42.344955	2/26/2015	2/26/2015	Juice Aisle	yes	https://salespodphotos1.s3.amazonaws.com/30fb03aa-c8c3-4606-a-
nrmedman	Max Redn\100023	Frey's bet 1575 Main	18055	Hellertown	PA	2/26/2015	-71.05686	42.344955	2/26/2015	2/26/2015	Health Foods Aisle	no	https://salespodphotos1.s3.amazonaws.com/d51aa82-727c-4472-a-
cbaum1	Claire Bau\5	Dave's Ma-115 South	02030	Waltham	MA	2/26/2015	-71.05623	42.349300	2/26/2015	2/26/2015	Juice Aisle	yes	https://salespodphotos1.s3.amazonaws.com/9f03a942-e931-44ba-4-
cbaum1	Claire Bau\1630655	Corner Gr 1 Main Str	02453	Waltham	MA	2/26/2015	-71.05796	42.350456	2/26/2015	2/26/2015	Front of store	no	https://salespodphotos1.s3.amazonaws.com/f4336d66e-eb4b-4c75-
nrmedman	Max Redn\233221	The Tea F 67 Yester	17837	Lewisburg	PA	2/26/2015	-71.05686	42.344955	2/26/2015	2/26/2015	Health Foods Aisle	no	https://salespodphotos1.s3.amazonaws.com/6c3b34c4-c393-4998-4-
nrmedman	Max Redn\100024	Martindal 1172 Balti	19064	Springfiel	PA	2/26/2015	-71.05686	42.344955	2/26/2015	2/26/2015	Back of store	no	https://salespodphotos1.s3.amazonaws.com/408c6681-9300-4bee-
cbaum1	Claire Bau\1630654	Fair Shake 15 Morriss	02451	Waltham	MA	2/3/2015	-71.24394	42.413036	2/3/2015	12/3/2015	Back of store	yes	https://salespodphotos1.s3.amazonaws.com/c2be23be-ctcb-4baa-

Export to Excel



Export bulk data for Visits, Forms, Orders and Audits for any date range through the data Export/Download function

Repsly Representatives Clients Products SEND A MESSAGE

Export or Download

Export or download your activities and documents and import them to your other systems

Client Visit list
Export rep visits to your clients

Please select a date range: 12/17/2014 - 12/17/2014

Representative: - All reps -

Excel **DOWNLOAD**

Forms
Forms in a tabular view with extended client attributes

Purchase Orders
Purchase orders with all item lines, suitable for import to backend

Retail audits
Retail audits with all products, suitable for spreadsheet analysis

Using Export in Repsly

Use Exports to process data in a spreadsheet, do your backup or import data into your backend system.

You can export all lists in Repsly, like a list of clients, products, or activities like forms or notes. To do that simply use **Export** button next to **Show All** button. [View example](#)

Export

Custom exports that aren't available as a list in the app, but you might need them for other purposes, can be found here.

Send links to web viewable Orders, Audits, Photo Galleries, etc.

Repsly Representatives Clients Products SEND A MESSAGE

Photos 12/16/2014 12/16/2014 Add more filters APPLY View as

Photo gallery
Filtering All reps within 12/16/2014 - 12/16/2014

12/16/2014 4:20 PM Walmart 255

12/16/2014 4:19 PM Walmart 255

12/16/2014 4:04 PM Walmart 160

12/16/2014 4:03 PM Walmart 160

12/16/2014 3:46 PM Walmart 95

12/16/2014 3:42 PM Walmart 95

g:AWSAccessKeyId=AKIAJNLZ...

Visit Report

Client Walmart 95
Address 95 Sutton Ave. Oxford, Ma 01690
Representative Matt Creamer
Description Visit Report

Before photo

Are racks filled with fresh product? yes
Is product watered? yes
Watering Rating 4-Outstanding
Is proper signage/pricing displayed? no
Signage Rating

After photo

Comments Added a little color to the display

Signature

Repsly Representatives Clients Products SEND A MESSAGE

Visit Report 12/16/2014 12/16/2014 Add more filters APPLY View as

Visit Report
Filtering All reps within 12/16/2014 - 12/16/2014 Show client's additional attributes

Code	Client	Before photo	Are racks filled with fresh product?	Is product watered?	Watering Rating	Is
1	Walmart 255		yes	no	2-Improve	
3	Walmart 160		yes	yes	4-Outstanding	
5	Walmart 95		yes	yes	4-Outstanding	
4	Walmart 99		yes			
6	Walmart 1161		no			

A red arrow points to a share icon in the top right corner of the Visit Report table.

Winter Audit

Client: Walmart 160
Address: 504 Southwest Cutoff Worcester, Ma 01610
Time: 12/16/2014 4:08:12 PM
Representative: Matt Creamer

Num	Product	Available	Price	Stock level	Promoted
1	Camellia Japonica	✓	5	50	=
2	Camellia Sasanqua	✓	3	15	=
3	Encore Azaleas	✓	4	10	=
4	Pansies	✓	3	150	✓
5	Viburnum Tinus	✓	4.5	8	=
6	Pointsettias	✓	4	250	=





Repsly Feature Summary

Repsly Feature Summary

- Full Featured Web Console for Managing Rep Activity and the Data that Reps Collect
- Modern, Intuitive mobile apps for all current iOS and Android devices
- GPS Tracking of all mobile activities
- Check-In & Check-Out of store visits
- Start and End Day: time and mileage for time card functionality
- Replenishment Ordering
- Visit History on Mobile – See every photo, form, audit, note and order ever completed at any store
- Full Functionality of Mobile even with no Cell Coverage
- Google Maps integration on Mobile to see & navigate to store locations
- Completely customizable electronic forms with signature capture
- Retail Audits: Price, Availability, Stock/Inventory Level and an unlimited number of custom fields efficiently captured against a list of products
- Purchase Orders created in the field based on backoffice product list
- Visit scheduling – Create schedules by reps and by stores
- Data ‘Slice & Dice’ filtering by:

- Activity Type
- Territory
- Date
- Rep
- Store
- Tag

- Complete Customer (Store) data management. Create unlimited custom fields, tags and territories
- Complete Store & Rep history
- Rep Rankings Report
- Activity Summary Reports
- One click exporting of form, order, and audit data
- Ability to easily share links to custom photo galleries, filtered forms and orders
- One-click switch between Map/Activity Stream and Report view of activities
- Messaging between reps and back-office users
- Automated activity reports emailed to managers

Scheduled Updates (Jan – March '15)

- Visit Stream – Activities consolidated in a modern ‘Visit-Based’ view
- Rep’s ability to email forms, photos and orders from the mobile device
- Open API for 2-way integration to back office systems



The Repsly Manager's Console

The screenshot displays the Repsly Manager's Console interface. At the top, there is a navigation bar with the Repsly logo and tabs for 'Representatives', 'Clients', and 'Products'. A 'SEND A MESSAGE' button is located on the right. Below the navigation bar, there are filters for 'All field activities', dates '12/16/2014 - 12/16/2014', and an 'APPLY' button. A 'View as:' dropdown menu is also present.

The main area features a map of Worcester, MA, with several red location pins. A summary box on the right of the map shows the following data for the period 12/16/2014-12/16/2014:

Active reps	2
Visits	6
Activities	24
Amount	\$0.00

Below the map, a list of activities is shown for Matt Creamer:

- 5:10 PM** - WORKDAY END: 5:10 PM, Mileage 2.522
- 4:23 PM** - WINTER AUDIT at Walmart 255, 25 Tobias Boland Way, Worcester, Ma 01607
- 4:21 PM** - VISIT REPORT at Walmart 255, 25 Tobias Boland Way, Worcester, Ma 01607
- 4:20 PM** - PHOTO at Walmart 255, 25 Tobias Boland Way, Worcester, Ma 01607

The last activity includes the hashtag *#Inside*.

