

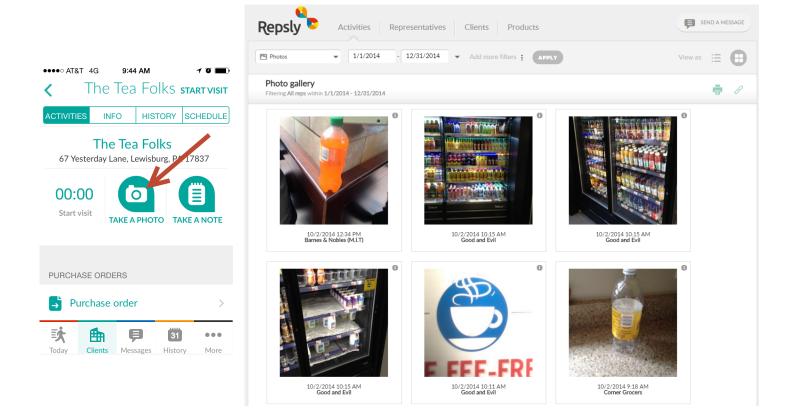
Product Brief for Third Party
Merchandising
Organizations

# 1) Capture Photo Data

#### At the Visit Level

Reps can take photos that apply to the whole visit. A photo of an in-store display, for example. These photos can be tagged so they can be easily grouped and searched, they can be viewed in a gallery view, and you can send a link to the gallery view. Here is an example:

Go to a sample link you would share for the photo gallery

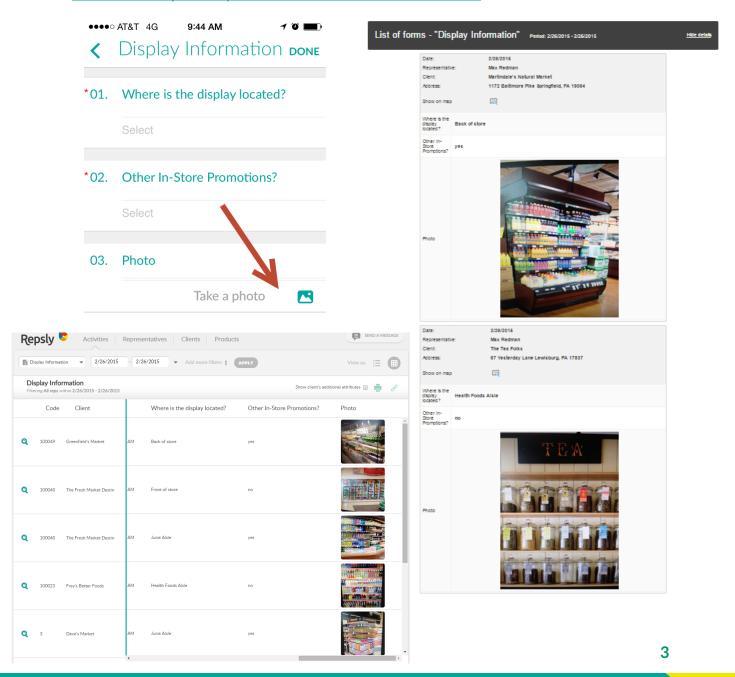




#### Within Electronic Forms

You can also create your own electronic forms to gather whatever data you would like to have your reps collect on each visit. This includes photos that will be attached to the form. These can be viewed in several ways on the web console, and you can also send a link to these forms. Here is an example:

Go to the sample link you would share for the list of forms





### 2) Retail Audits

Retail audits enable reps to answer a set of questions about every product on a list. If you add your product list to Repsly, you can create audits on any group of those products for your reps to fill out.

The data that the reps collect can easily be viewed in Repsly, or exported for further analysis.

Retail audit Pivot - "Dairy Audit" Field: Product

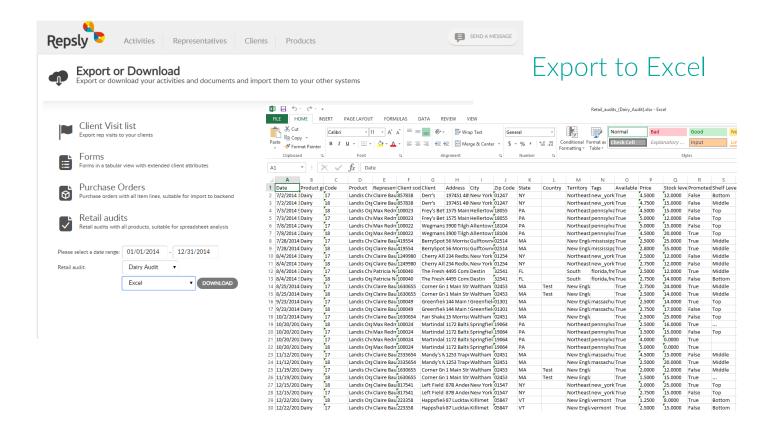
Field: Product stock level Period: 1/1/2014 - 12/31/2014

Client code	Client	Address	City	Landis Chocolate Milk	Landis Organic Milk	
100022	Wegmans Allentown	3900 Tilghman Street	Allentown, PA 18104	15.0000	20.0000	
100023	Frey's Better Foods	1575 Main Street	Hellertown, PA 18055	12.0000	15.0000	
100024	Martindale's Natural Market	1172 Baltimore Pike	Springfield, PA 19064	0.0000	0.0000	
100040	The Fresh Market Destin	4495 Commons Dr. West	Destin, FL 32541	12.0000	14.0000	
100049	Greenfield's Market	144 Main Street	Greenfield, MA 01301	14.0000	17.0000	
419554	BerrySpot	56 Morrison Ave	Gulftowne, MA 02514	25.0000	35.0000	
817541	Left Field Café	87B Andersholm Lane	New York, NY 01547	15.0000	25.0000	
857838	Derr's	197451 48th Street	New York, NY 01247	12.0000	15.0000	
223358	Happsfield Grocers	87 Lucktaw Lane	Killimet, VT 05847	15.0000	8.0000	
2335654	Mandy's Marketplace	1253 Trapelo Road	Waltham, MA 02451	15.0000	20.0000	
1249980	Cherry Alley Café	234 Redbud Road	New York, NY 01254	12.0000	12.0000	

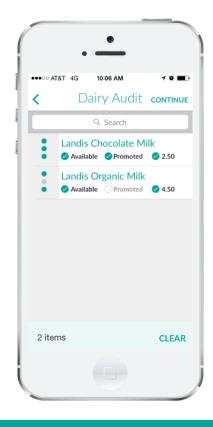
Retail audit Raw View Period: 10/1/2014 - 12/31/2014

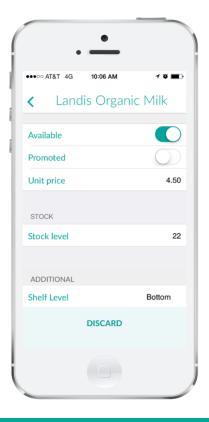
Num	Client	Date	Retail audit	Product code	Product	Product group	Available	Price	Stock level	Promoted	Shelf Level
1	Fair Shake Smoothies 15 Morrison Ave, Waltham, MA 02451	10/2/2014	Dairy Audit	17	Landis Chocolate Milk	Dairy	True	2.5	25	False	Тор
2	Martindale's Natural Market 1172 Baltimore Pike, Springfield, PA 19064	10/20/2014	Dairy Audit	18	Landis Organic Milk	Dairy	True	2.5	16	True	
3	Martindale's Natural Market 1172 Baltimore Pike, Springfield, PA 19064	10/20/2014	Dairy Audit	17	Landis Chocolate Milk	Dairy	True	3.5	15	False	Тор
4	Martindale's Natural Market 1172 Baltimore Pike, Springfield, PA 19064	10/20/2014	Dairy Audit	17	Landis Chocolate Milk	Dairy	True	4		True	
5	Martindale's Natural Market 1172 Baltimore Pike, Springfield, PA 19064	10/20/2014	Dairy Audit	18	Landis Organic Milk	Dairy	True	5		True	
6	Mandy's Marketplace 1253 Trapelo Road, Waltham, MA 02451	11/12/2014	Dairy Audit	17	Landis Chocolate Milk	Dairy	True	4.5	15	False	Middle
7	Mandy's Marketplace 1253 Trapelo Road, Waltham, MA 02451	11/12/2014	Dairy Audit	18	Landis Organic Milk	Dairy	True	2.5	20	True	Middle
8	Corner Grocers 1 Main Street , Waltham, MA 02453, Test	11/19/2014	Dairy Audit	17	Landis Chocolate Milk	Dairy	True	2	12	False	Middle
9	Corner Grocers 1 Main Street , Waltham, MA 02453, Test	11/19/2014	Dairy Audit	18	Landis Organic Milk	Dairy	True	1.5	15	True	
10	Left Field Café 87B Andersholm Lane, New York, NY 01547	12/15/2014	Dairy Audit	18	Landis Organic Milk	Dairy	True	2	25	True	Тор
11	Left Field Café 87B Andersholm Lane, New York, NY 01547	12/15/2014	Dairy Audit	17	Landis Chocolate Milk	Dairy	True	2.75	15	False	Тор
12	Happsfield Grocers 87 Lucktaw Lane, Killimet, VT 05847	12/22/2014	Dairy Audit	18	Landis Organic Milk	Dairy	True	1.25	8	True	Bottom
13	Happsfield Grocers 87 Lucktaw Lane, Killimet, VT 05847	12/22/2014	Dairy Audit	17	Landis Chocolate Milk	Dairy	True	2.5	15	False	Bottom





#### Mobile view of Retail Audits





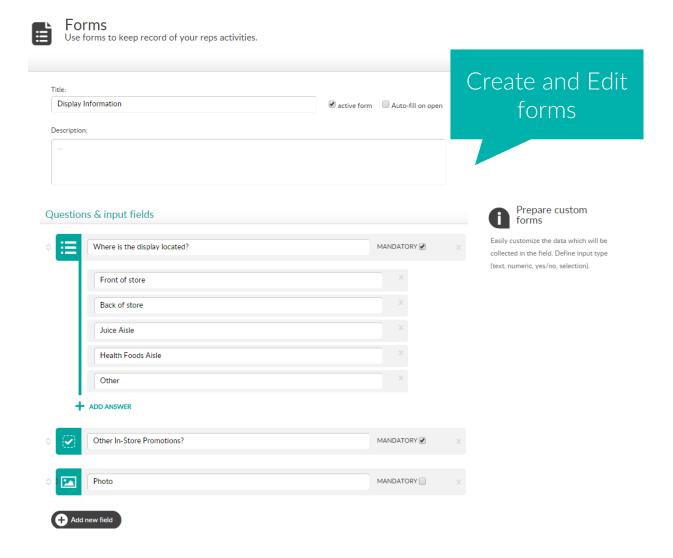


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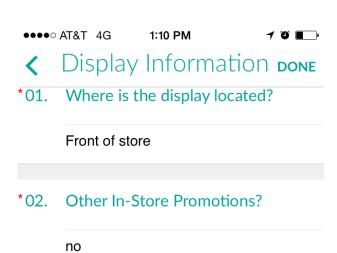


# 3) Customizable Electronic Forms – with signature capture

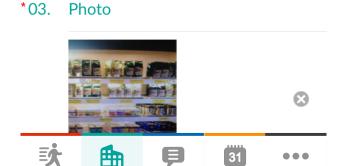
With Repsly you can create as many custom forms as you would like, with an unlimited number of questions on them. Forms can include photos, yes/no questions, dropdowns, free text, and other field types. You can create, edit, and deploy them on your own in minutes.







Deploy for your reps to gather data

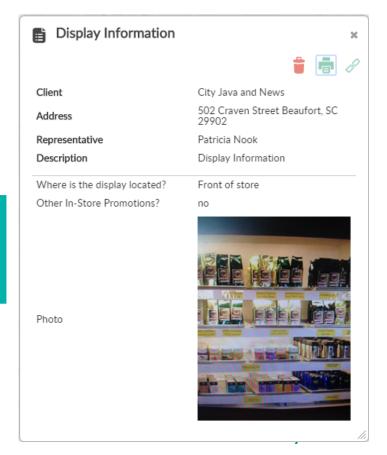


Clients Messages

See and Share the results

History

More

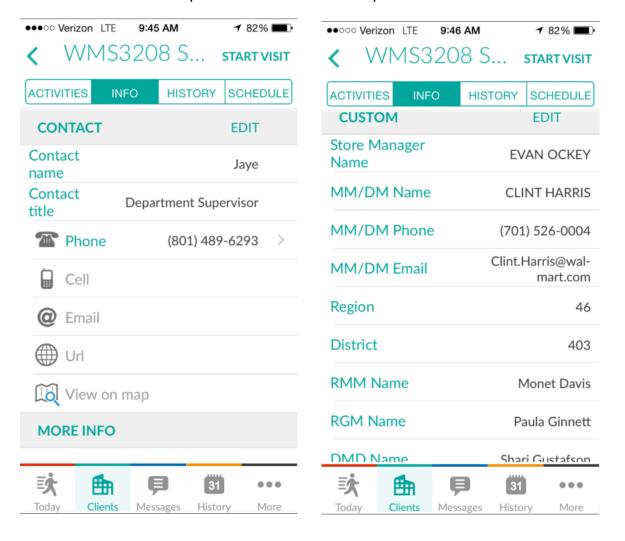




Today

### 4) Completely Customizable Customer Info

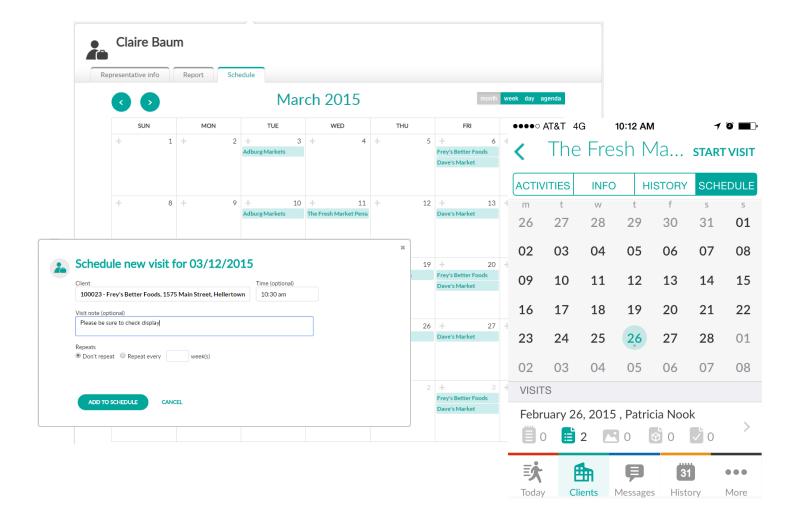
Repsly allows you to tailor the information about your customers that you maintain and share it with your field reps to include exactly what is important for your business. Reps have all pertinent information about each of their stores at their fingertips at all times, including contact, demographic, and business details, and anything else that they need to know in order to complete their work effectively.





## 5) Scheduling Visits

Repsly gives managers and reps the power to schedule visits at particular clients for particular dates and times. Visits can be set to recur every one or more weeks, to ensure clients are being checked up on regularly and nobody is being missed. Notes can also be added to each scheduled visit if there are specific activities that need to be completed or questions that need to be answered. From the backoffice, managers can see whether or not their reps are completing the visits on their respective schedules, and can look at the details of visits completed in the past. Reps can see all of this information from their mobile apps as well.



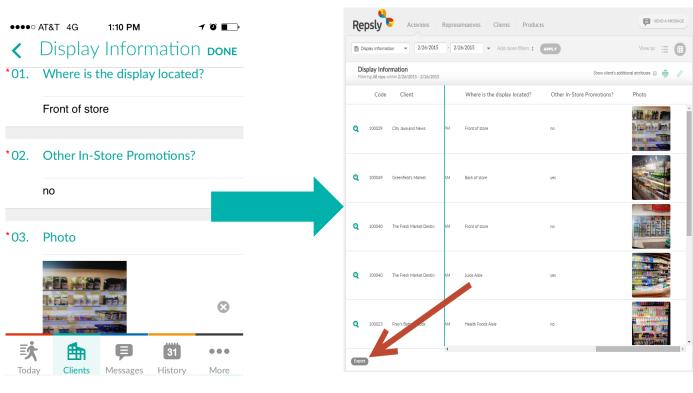


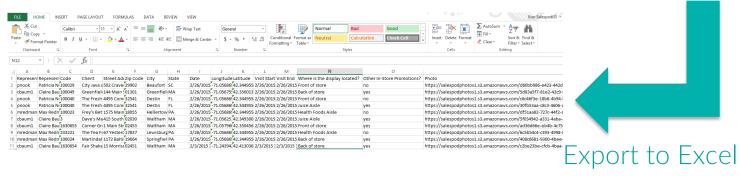
# 6) Exporting Data from Repsly

Repsly provides a very flexible and adaptable way to gather data from the field, and makes that data available in an easy to view format on the web. Repsly also provides several ways to easily export and share data for further analysis.

#### Export data collected on electronic forms directly from the tabular view

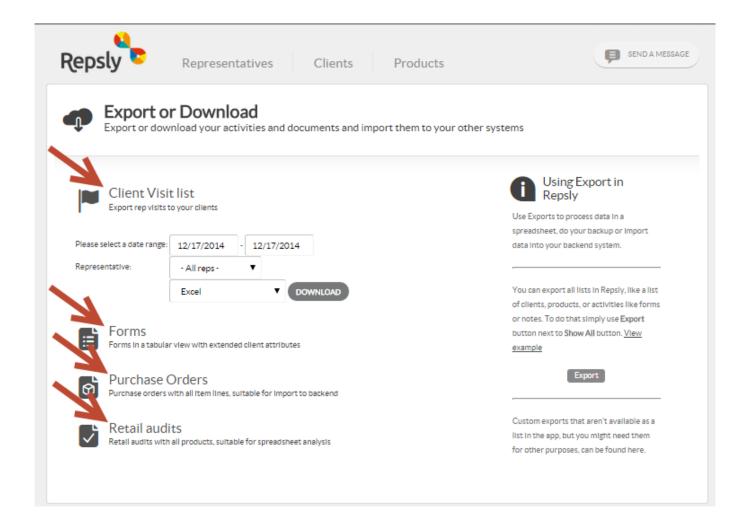
Photos are exported as links to the photo





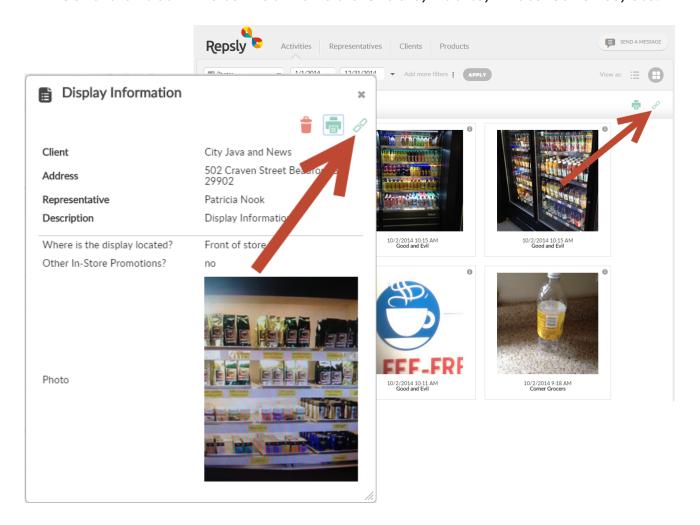


# Export bulk data for Visits, Forms, Orders and Audits for any date range through the data Export/Download function





#### Send branded links to web viewable Orders, Audits, Photo Galleries, etc.







#### YOUR COMPANY INFO HERE





#### List of forms - "Display Information" Period: 2/1/2015 - 2/28/2015 Show details Show 10 ▼ entries Show / hide columns Num A Representative 2/3/2015 Claire Baum Fair Shake Smoothies 15 Morrison Ave Waltham, MA 02451 1172 Baltimore Pike Springfield, PA 19064 2/26/2015 Martindale's Natural Market Max Redman 67 Yesterday Lane Lewisburg, PA 17837 2/26/2015 Max Redman The Tea Folks 2/26/2015 Claire Baum Corner Grocers 1 Main Street Waltham, MA 02453, Test 2/26/2015 Claire Baum Dave's Market 415 South Street Waltham, MA 02030, USA 2/26/2015 Max Redman Frey's Better Foods 1575 Main Street Hellertown, PA 18055 2/26/2015 Patricia Nook The Fresh Market Destin 4495 Commons Dr. West Destin, FL 32541 The Fresh Market Destin 2/26/2015 Patricia Nook 4495 Commons Dr. West Destin, FL 32541 2/26/2015 Claire Baum Greenfield's Market 144 Main Street Greenfield, MA 01301 City Java and News 10 2/26/2015 Patricia Nook 502 Craven Street Beaufort, SC 29902 Showing 1 to 10 of 10 entries Previous Next Powered by Repsly





# Repsly Feature Summary

#### **Repsly Feature Summary**

- Full Featured Web Console for Managing Rep Activity and the Data that Reps Collect
- Modern, Intuitive mobile apps for all current iOS and Android devices
- GPS Tracking of all mobile activities
- Check-In & Check-Out of store visits
- Start and End Day: time and mileage for time card functionality
- Replenishment Ordering
- Visit History on Mobile See every photo, form, audit, note and order ever completed at any store
- Full Functionality of Mobile even with no Cell Coverage
- Google Maps integration on Mobile to see & navigate to store locations
- Completely customizable electronic forms with signature capture
- Retail Audits: Price, Availability, Stock/Inventory Level and an unlimited number of custom fields efficiently captured against a list of products
- Purchase Orders created in the field based on backoffice product list
- Visit scheduling Create schedules by reps and by stores
- Data 'Slice & Dice' filtering by:

Activity Type Territory Date Rep Store

Tag

- Complete Customer (Store) data management. Create unlimited custom fields, tags and territories
- Complete Store & Rep history
- Rep Rankings Report
- Activity Summary Reports
- One click exporting of form, order, and audit data
- Ability to easily share links to custom photo galleries, filtered forms and orders
- One-click switch between Map/Activity Stream and Report view of activities
- Messaging between reps and back-office users
- Automated activity reports emailed to managers

#### Scheduled Updates (Jan - March '15)

- Visit Stream Activities consolidated in a modern 'Visit-Based' view
- Rep's ability to email forms, photos and orders from the mobile device
- Open API for 2-way integration to back office systems



#### The Repsly Manager's Console

