



BRIEFCAM BOOSTS SECURITY AND EFFICIENCY AT INTERNATIONAL US AIRPORT



THE CHALLENGE

Austin-Bergstrom International Airport (ABIA) is a Class C international airport serving the Greater Austin metropolitan area. Covering 4,242 acres, ABIA provides service to 15 airlines and 48 destinations in the US, Canada, Mexico and Europe, alongside managing business, retail, ground transportation, parking and many other functions.

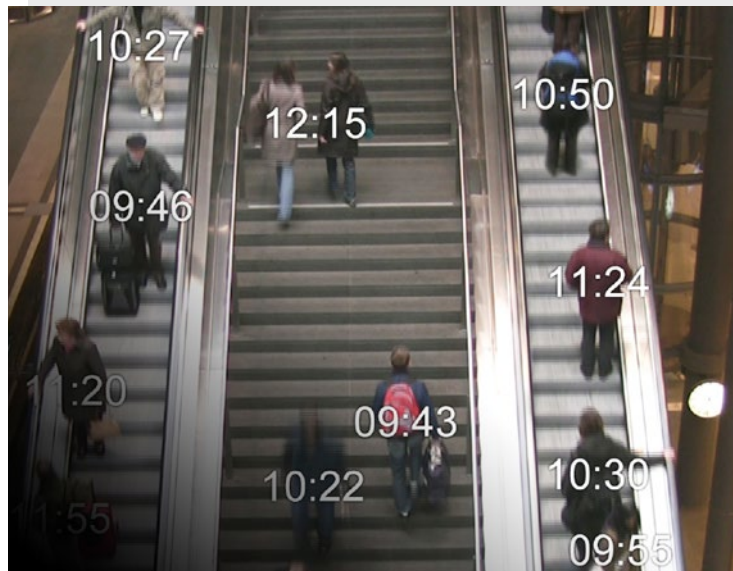
The airport uses Genetec’s Security Center platform, installed by Convergent Technologies. The airport receives video footage from hundreds of cameras deployed across the airport, requiring a solution to address the challenge of how to quickly review and analyze hours of video, and how to turn the video data into useful information.

THE SOLUTION

ABIA selected BriefCam® to enable the rapid review, analysis and investigation of the large amounts of video data it records daily. Embedded within the Genetec Security Center, BriefCam enables ABIA to maximize security and get better operational insights into airport activities from within the Genetec video management software (VMS).

“ Using the Access Control System unified with Genetec Security Center, together with BriefCam, can protect people, keep them where they need to be within our airport. So if you were to receive an alarm, it would automatically populate that camera in that location with Genetec Security Center. And within that, you can use BriefCam to slim it down, save you time and still keep people safe. ”

Bryan Moore
ABIA, Telecommunications Supervisor





THE RESULTS

EASE OF USE

BriefCam is seamlessly integrated into the airports Genetec VMS, and is accessible at the click of a tab.

IMPROVED EFFICIENCY

An hour of video is viewed in a minute, freeing airport staff to focus on other important tasks.

INCREASED SECURITY & PRODUCTIVITY

ABIA expanded its use of BriefCam, doubling the number of cameras feeds being analyzed, to further increase security and improve operational productivity across the airport. Additionally, the city of Austin has mandated the use of BriefCam at the airport.

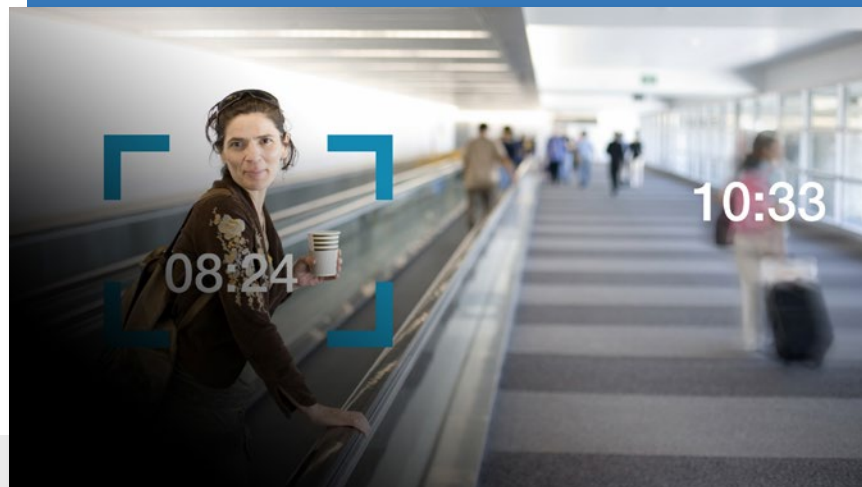
INCREASING THE BOTTOM LINE

The ability to leverage huge amounts of already-available video data goes beyond the value for security, allowing ABIA to easily control and optimize operations where needed. ABIA uses BriefCam to monitor and quantify the return of rental cars, ensuring they have accurate records and receive the correct fees from each car rental vendor.

TRANSFORMING VIDEO INTO ACTIONABLE INTELLIGENCE

BriefCam enables ABIA to compress hours of video footage into minutes to review multiple activities simultaneously, as well as search their videos according to specific criteria. For example, quickly finding a specific traveler passing through the airport wearing a blue jacket, or identifying an unauthorized person that entered a restricted area.

In addition, BriefCam transform the huge amounts of video data ABIA generates daily into useful and actionable information for optimizing operations across the airport, such as quantifying the number of cars entering specific parking lots, and identifying passenger flow issues throughout the terminals.



ABOUT BRIEFCAM

BriefCam is the industry's leading provider of VIDEO SYNOPSIS® and Deep Learning solutions for rapid video review and search, real-time alerting and quantitative video insights. By transforming raw video into actionable intelligence, BriefCam dramatically shortens the time-to-target for security threats while increasing safety and optimizing operations.

BriefCam products are deployed by law enforcement and public safety organizations, government and transportation agencies, major enterprises, healthcare and educational institutions, and local communities worldwide. BriefCam's groundbreaking technology has been recognized with a series of industry accolades, including The Wall Street Journal Technology Innovation Award, Security Products Magazine New Product of the Year, SIA New Product Showcase Best in Video Analytics Award, and CNBC Europe's 25 Most Creative Companies.

www.briefcam.com