



BRIEFCAM VIDEO ANALYTICS FOR LAW ENFORCEMENT



Law enforcement agencies worldwide rely on video surveillance to secure and protect people, property, and critical infrastructure and facilitate safer communities. However, real-time and post-event video review are prone to human error, labor-intensive, and demanding of time and resources. With tight budgets and limited staff, law enforcement can overcome their video surveillance challenges and unlock the full potential of video systems by implementing the BriefCam® Video Content Analytics Platform.

BriefCam's innovative, AI-driven video analytics solutions make video searchable, actionable, and quantifiable to increase the value of existing video surveillance investments and translate video into

impact. When video metadata is detected, identified, classified, and indexed, police users are empowered to accelerate investigations, increase situational awareness, and make informed decisions based on operational intelligence derived from video. By making remote surveillance more effective and efficient, BriefCam helps police forces reduce risk to officers and staff, while driving intelligence and evidence collection.

With BriefCam Video Analytics, police and real-time crime centers can better manage time and resources with powerful forensic and intelligence solutions for reducing crime, collecting key evidence, and promoting public safety with improved threat mitigation.

“ BriefCam played an important role in helping law enforcement officers identify, and ultimately locate, the suspected terrorists. In the days following the Boston Marathon bombings, thousands of photographs and videos, many taken with cell phones, were provided to law enforcement officers assigned to the FBI's Joint Terrorism Task Force (JTTF). Utilizing software developed by BriefCam, law enforcement officers and investigators were able to quickly review the photographs and videos and locate images of the two suspected terrorists. Undoubtedly, your company and its analytical product greatly facilitated the relatively speedy capture of one terrorist and the death of the other. ”

Kurt Schwartz

**Undersecretary, Homeland Security & Emergency Management,
Director, Massachusetts Emergency Management Agency,
Massachusetts Executive Office of Public Safety and Security**

BRIEFCAM SOLUTIONS



REVIEW

Accelerate Investigations

- Search video with speed and precision to pinpoint objects (people, vehicles, and animals) and events of interest for advancing investigations. Based on an ever-expanding set of class and attribute filters, in addition to appearance similarity, “in the wild” face and license plate recognition, and more, law enforcement can powerfully accelerate time-to-target and refine video search results based on distinct search combinations, visual layers, and the patented BriefCam VIDEO SYNOPSIS® solution.
- Effectively manage cases by organizing video assets, bookmarking objects of interest, summarizing case findings, and exporting reports, while dynamically collaborating on cases with other users.



RESPOND

Attain Situational Awareness

- Trigger real-time, rule-based alerts based on complex object classification and recognition filter combinations to increase situational awareness, deliver critical intelligence, and protect people and property by proactively responding to events – from acquisitive or violent crime to terror attacks – as they unfold.
- Increase responsiveness, drive real-time decision-making, and balance sensitivity, accuracy, and efficiency with alerting rule configuration, face and license plate watchlist management, and alert notifications for messaging services and VMS alarm areas.



RESEARCH

Derive Operational & Business Intelligence

- Visualize video data, uncover patterns, and drive strategic decision-making with dashboards for uncovering human and vehicular traffic patterns; supporting urban planning; driving productive policing; and optimizing the flow of people, private vehicles, and public transport.
- Combat risk, reduce incidents, increase safety, drive productivity, and promote positive community engagement by pinpointing inefficiencies and threats to public safety, such as trending traffic violations.



ABOUT BRIEFCAM

BriefCam® is the leading provider of video analytics software that enables people, companies, and communities to unlock the value of video surveillance content. Delivering accurate, flexible, and comprehensive solutions, BriefCam’s video analytics platform provides valuable insights for accelerating investigations, increasing situational awareness, and enhancing operational intelligence.

VIDEO SYNOPSIS® technology is a registered trademark of BriefCam, Ltd. For more information about BriefCam’s video content analytics solutions, visit www.briefcam.com.