



BRIEFCAM VIDEO CONTENT ANALYTICS FOR LAW ENFORCEMENT



Law enforcement agencies worldwide rely on video surveillance to remotely monitor people, property and infrastructure to deliver protective security and safer communities. However, real-time or post-event video review are labor-intensive, demanding of time and resources, and prone to human error and distraction. With tight budgets and limited staff, law enforcement can overcome their video surveillance challenges and unlock the full potential of video systems by implementing the BriefCam® Video Content Analytics Platform.

BriefCam's innovative solutions drive exponential value from existing surveillance camera investments by making video searchable, actionable, and quantifiable. Powered by deep

learning and artificial intelligence, the technology processes video; detects, identifies and classifies objects in the video; and indexes them to enable law enforcement to accelerate investigations, attain situational awareness, and derive operational intelligence. By making remote surveillance more effective and efficient, BriefCam helps police forces worldwide reduce risk to officers and staff, while driving intelligence and evidence collection.

With BriefCam Video Content Analytics, police and real-time crime centers can conserve time and resources with powerful forensic and intelligence solutions for reducing crime, collecting evidence, and promoting public safety with improved threat mitigation.

“ BriefCam played an important role in helping law enforcement officers identify and ultimately locate the suspected terrorists. In the days following the Boston Marathon bombings, thousands of photographs and videos, many taken with cell phones, were provided to law enforcement officers assigned to the FBI's Joint Terrorism Task Force (JTTF). Utilizing software developed by BriefCam, law enforcement officers and investigators were able to quickly review the photographs and videos and locate images of the two suspected terrorists. Undoubtedly, your company and its analytical product greatly facilitated the relatively speedy capture of one terrorist and the death of the other. ”

Kurt Schwartz

**Undersecretary, Homeland Security & Emergency Management,
Director, Massachusetts Emergency Management Agency,
Massachusetts Executive Office of Public Safety and Security**

BRIEFCAM REVIEW ACCELERATE INVESTIGATIONS

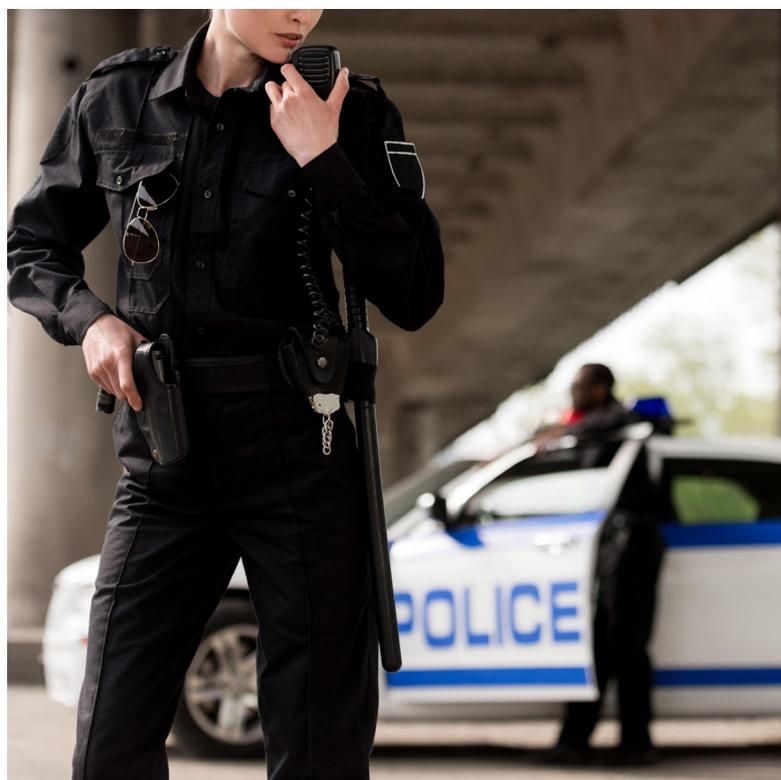
- Search video with speed and precision to pinpoint objects (people, vehicles and animals) and events of interest for advancing investigations. Based on 27 classes and attributes, in addition to “in the wild” face and license plate recognition, speed, path, direction, dwell, appearance similarity, color, and size, law enforcement can powerfully accelerate time-to-target based on distinct search combinations.
- Derive forensic intelligence and search video on-the-go with the BriefCam Mobile Application, which extends BriefCam’s powerful post-event investigation capabilities into the field.

BRIEFCAM RESPOND ATTAIN SITUATIONAL AWARENESS

- Trigger real-time, rule-based alerts to increase situational awareness, deliver critical intelligence and enable the protection of people and property, by proactively responding to events – from acquisitive or violent crime to terror attacks – as they unfold.
- Based on “in the wild” face and license plate recognition, complex object classification combinations (vehicles and people of interest, and their attributes) and object counts, respond to complex situational changes in the environment, while effectively balancing sensitivity, accuracy and efficiency.

BRIEFCAM RESEARCH DERIVE OPERATIONAL INTELLIGENCE

- Aggregate video data and visualize it in customized reports and dashboards for uncovering human and vehicular traffic patterns; supporting urban planning; driving productive policing and optimizing the flow of people, private cars, motorcycles, public transport, and even bicycles.
- Pinpoint inefficiencies and threats to public safety, such as trending traffic violations, empowering law enforcement to combat risk, reduce incidents, increase safety, drive productivity and promote positive community engagement.



ABOUT BRIEFCAM

BriefCam® is the industry’s leading provider of Deep Learning and VIDEO SYNOPSIS® solutions for rapid video review and search, face recognition, real-time alerting and quantitative video insights. By transforming raw video into actionable intelligence, BriefCam dramatically shortens the time-to-target for security threats while increasing safety and optimizing operations.

BriefCam’s award-winning products are deployed by law enforcement and public safety organizations, government and transportation agencies, major enterprises, healthcare and educational institutions, and local communities worldwide.

www.briefcam.com