



Beyond required core classes, SMB-A students choose 6 credit hours of electives from the following options¹: (Other courses may also be considered in order to meet individual needs of students. Elective courses should be approved by the student's advisor, in consultation with the program's academic director.)

Type I – Analytics focused (a minimum of 3 credit hours)

Type II – General domain knowledge (up to 3 credit hours)

Type I Electives:

A sampling of options currently offered at FCOB:

Four suggested electives with a "Hybrid Format"

BUSML 7244: Bayesian Analytics (1.5 credits) – *Hybrid Format*
BUSML 7245: Analytics for Micro Marketing Data (1.5 credits) – *Hybrid Format*
BUSMGT 7334: Sports Analytics (1.5 credits) – *Hybrid Format*
BUSML 7247: Analytics for Macro Marketing Data (1.5 credits) – *Hybrid Format*

AMIS 7220 - Financial Statement Analysis I (1.5 credits)

AMIS 7221 - Financial Statement Analysis II (1.5 credits)

AMIS 7520 - Fraud Examination (1.5 credits)

FIN 7221 - Financial Modeling (1.5 credits)

FIN 7230 - Derivatives I (1.5 credits)

FIN 7232 - Derivatives II (1.5 credits)

MGT 7222 - Simulation, Risk Analysis and Decision Making (1.5 credits)

MGT 7223 - Project Management (3 credits)

MGT 7232 - Supply Chain Analytics: Matching Supply with Demand (1.5 credits)

M&L 7219 - Customer Satisfaction and Loyalty Analysis (1.5 credits)

M&L 7201 - Marketing Research and Analytics (1.5 credits)

M&L 7204 - Quantitative Product and Pricing Analysis (1.5 credits)

M&L 7382 - Logistics Analytics (1.5 credits)

A sampling of Electives outside of Fisher (substituting for one of the above electives Type I electives):

Classes below range from 2 – 4 credit hours

Econ 6731 - Survey of Econometric Methods I

Econ 6732 - Survey of Econometric Methods II

Stat 6410 - Design and Analysis of Experiments

Stat 6550 - The Statistical Analysis of Time Series

Stat 6560 - Applied Multivariate Analysis

Stat 6570- Applied Bayesian Analysis

Stat 6605 - Applied Survival Analysis

Stat 6610 - Applied Nonparametric Statistics

Stat 6640 - Principles of Statistical Quality Control

Stat 6650 - Discrete Data Analysis

Stat 6730 - Introduction to Computational Statistics

Type II electives:

Any graduate level course offered at FCOB (listed at Type I or otherwise)

¹The inclusion of a course on the list of preapproved electives does not imply a commitment to offer that course on Saturdays each year. Following our approach in the EMBA and WPMBA programs, and working with course offering units both within and outside Fisher, we will endeavor to go beyond offering the minimum number of elective courses required (6 credit hours) and offer as many electives on Saturdays as feasible, subject to demand (overall program size and student preferences) and staffing constraints. Students always have the opportunity to enroll in sections of elective courses offered during regular times, including evening sections currently offered for students in our MBA program for Working Professionals.