Social SafeGuard™ and Veeva CRM

Unleash the power of Veeva CRM within highly regulated industries with Social SafeGuard™

Social SafeGuard™ is a cloud-based technology provider with the largest suite of compliance solutions on the market for the Global Life Sciences industry. Social SafeGuard's proprietary software platform enables you and your company to reap the rewards of social media without the risks or penalties of non-compliance. Social media is a necessity in business today; it is constantly changing, growing, and becoming more powerful. Don't allow compliance concerns to keep you from missing the wave.

Allow your implementation of Veeva to become even more powerful by compliantly using free text and Chatter. Social SafeGuard's powerful language processing and advanced analytics engine finds risks within posts as well as inside file attachments with real-time monitoring. Archiving of content and the ability to remediate violations and provide full audit trails, facilitating the e-discovery process. Our regulatory experts ensure Social SafeGuard's out-of-the-box policy library addresses global compliance needs including, but not limited to: HIPAA, FDA, EMA, PAAB, ABPI, FTC, ICH. This comprehensive approach reduces risk and keeps organizations, their data, reputations, and employees safe.

In 2017, Social SafeGuard stopped over **10,000** policy violations which saved our customers **millions** in fines.

Why Social SafeGuard™

Social SafeGuard™ is the sole compliance partner for the **Veeva CRM**

FEATURES

- Most affordable product on the market with similar pricing to anti-virus.
- Pre-Post and After-Post Intervention.
- Full archiving, thread retention, and file retention.
- Violations are held in archive for review, release, or remediation.
- Flexible and customizable—use our pre-built policies or create your own.
- API based approach tightly integrated into Chatter.
- Available for immediate use.
- Empowers employees to share approved content with an easily accessible shared content library.

BENEFITS

- Communicate compliantly with current and potential customers.
- Overcome risks associated with employee use of social media.
- Enable compliant advocacy and word-of-mouth campaigns.
- Protect your reputation, data, and Intellectual Property.
- Increase competitive advantage while protecting your brand.
- Expand company social media presence and reach.
- Prevent fines associated with social media misuse.
- Monitoring is unseen by employees to prevent the hindering of daily business activity.

Call us today and let your social media compliance concerns be a thing of the past.
For additional information on Social SafeGuard™, please visit our website.

434.207.4265
SocialSafeGuard.com