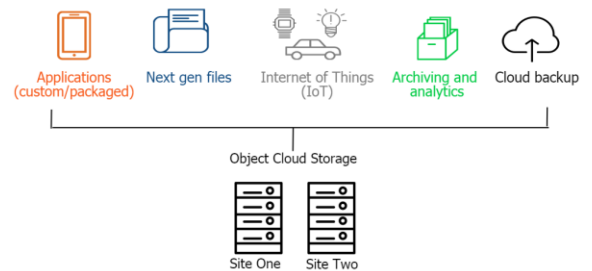


First National Technology Solutions Partners with EMC to Deliver Cloud Object Storage

New Offering Allows FNTS Enterprise Customers to Scale to Billions of Files with Unlimited Capacity

OMAHA, Neb. – July 18, 2016 – First National Technology Solutions ([FNTS](#)), the recognized leader in the managed IT services industry, today announced its cloud object storage offering, based on EMC's third generation Elastic Cloud Storage (ECS) technology. FNTS' service-based cloud object storage model provides a low-cost alternative to traditional storage in order to meet the overwhelming data demands enterprises face today.



“With the proliferation of the Internet of Things (IoT) and the increasing demands of cloud and mobile applications today, IT leaders are struggling to control costs and manage data volume with traditional storage methods,” said James O’Neil, chief technology officer at FNTS. “Leveraging EMC’s technology and our state-of-the-art facilities, FNTS’ cloud object storage makes storing massive amounts of data easier and more cost effective than ever before.”

According to Enterprise Strategy Group (ESG), enterprises’ data storage requirements are growing up to 40 percent each year, while IT budgets are only growing 5-7 percent annually. However, traditional storage platforms were not designed to accommodate modern cloud applications and cloud scalability. To stay ahead of the growing demands of enterprise data, FNTS’ cloud object storage is designed to store billions, if not trillions, of files in a simple, unstructured manner.

The cloud portion of object storage comes from its ability to be accessed via web technology rather than network protocols of traditional storage arrays. With an unstructured approach, information is tagged with metadata, or a set of data that describes and gives information about other data, so it can be easily accessed and referenced from any application or device. Designed for next-gen applications and traditional workloads, FNTS leverages ECS technology to offer unmatched storage efficiency, resiliency and simplicity.

“As a company that prides itself on delivering best-of-breed technology, we’re pleased to join forces with EMC in offering cloud object storage,” said O’Neil. “With EMC’s ECS storage deployed in FNTS’ Omaha, Nebraska and Chicago data centers, our customers will receive high availability with replication and unlimited growth opportunities.”

In addition to accessibility and scalability, cloud object storage is a more cost effective method of storing data, because the as-a-service model does not require any hardware. The updated technology also allows FNTS customers to utilize 100 percent of the storage array without the need for costly hardware refresh. Finally, the data has the capability to be mirrored across multiple sites, improving performance and increasing security.

For more information on FNTS’ cloud object storage or to customize a storage solution for your business, [contact us](#) today or visit www.fnts.com

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About FNTS

With over 20 years in the managed IT services industry, First National Technology Solutions (FNTS) is a leading provider of flexible, customized hosted and remote managed services. Specializing in best of breed cloud technology and data center services, FNTS is dedicated to quality personal service, guaranteed uptime, and custom-built solutions that fit individual enterprises today, and align with their future strategic growth plans.

Built on stability and fueled by innovation, FNTS partners with the world’s most respected technology companies including VMware, EMC, IBM and Microsoft. For more information about FNTS, visit www.fnts.com or follow us @FirstNatTechSol.

Headquartered in Omaha, Nebraska, FNTS is a wholly owned subsidiary of one of the Midwest’s largest privately held financial holding companies, First National of Nebraska. First National of Nebraska has grown into the largest privately owned banking company in the United States. First National and its affiliates have \$20 billion in assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.