

# HOW YOUR ECON DEGREE WILL HELP YOU SUCCEED AS AN ACCOUNTANT

IN YOUR ECON DEGREE, YOU LEARNED...	IN THE UNC MASTER OF ACCOUNTING PROGRAM, YOU'LL LEARN...	IN THE "REAL WORLD"...
<p><b>Financial Markets and Economic Fluctuations</b> The role that financial markets and financial institutions play in the economy. From interest rates to economic indicators, you learned what moves the markets.</p>	<p><b>MAC 869: Behavioral Finance</b> The standard economic paradigm — rational agents in an efficient market — does not adequately describe behavior in financial markets. This course will apply an understanding of behavioral frictions in the markets to value investment strategies and corporate finance decision-making.</p>	<p><b>When advising a company about their choices to raise new capital, you'll look at the tangible, quantifiable factors, as well as the behavioral variables. That will help you give the best real world, not just theoretical, recommendation.</b></p>
<p><b>International Economics</b> The economics of international trade and finance. You've learned why companies build factories in different nations.</p>	<p><b>MAC 841: International Tax</b> Focuses primarily on the U.S. tax laws applicable to individuals and business investing and operating businesses abroad. Topics include jurisdiction, source of income, allocation and apportionment of deductions, foreign tax credit planning, anti-avoidance provisions, and transfer pricing.</p>	<p><b>You'll be able to account for both economic and tax consequences that various international business decisions have on U.S. companies.</b></p>
<p><b>Industrial Organization</b> How firms make decisions on pricing, mergers and more. A company acquires a competitor, cuts product lines, and raises prices. Makes perfect sense, right?</p>	<p><b>MAC 714: Financial Statement Analysis</b> This course provides an applied perspective on analyzing a company's financial data. Topics include earnings management, profitability analysis, credit analysis, predicting financial distress, pro-forma business modeling, and industry analysis.</p>	<p><b>By analyzing financial statements and understanding what economic factors motivate companies, you'll understand why companies do what they do — whether it's your client or a competitor.</b></p>



## TAKE THE NEXT STEP.

In as little as one year, and with any undergraduate major, earn a top-ranked Master of Accounting degree from the University of North Carolina. Connect what you've already learned with critical accounting skills and knowledge and prepare to step into a new career. Learn more at [www.mac.unc.edu](http://www.mac.unc.edu) or contact us at [mac\\_info@unc.edu](mailto:mac_info@unc.edu) or 919-962-3209.

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