Gerald Jones, Presidents and Founder, Union Core America LLC

Gerald Jones is president and founding partner of Union Core America LLC, a startup focused on retailing and distributing next generation transportation fuel products based in Philadelphia, Pennsylvania. Union Core America (formerly Alternative Fuel Distributors Inc.) is an early stage company seeking to become the largest non-refining operator of infrastructure and convenience stores devoted to providing various alternative transportation fuel products to retail consumers and wholesale customers throughout the United States. The company expects to create the bridge in the market between todays petroleum dominated fuels and whatever fuels transportation (i.e. electric, hydrogen, etc.) tomorrow by focusing on delivering the lowest priced alternative fuel products to retail consumers when compared to gasoline.

Mr. Jones is also a founding principal in Broadway Properties, Inc., an affordable housing development firm. At Broadway, Gerald is responsible for the company's strategic direction, project finance and deal negotiations. Prior to the founding of Broadway Properties, he held vice president and director roles with First USA Bank (credit card subsidiary of Bank One, NYSE: JPM), BlackRock Financial Management (an institutional investment subsidiary of PNC Bank, now BlackRock Inc.), Verizon Communication and Meridian Bancorp. He has directed various financial and operational areas during his career developing a broad array of experience and knowledge in strategic planning, accounting, finance, business modeling, information systems and project management.

Gerald has served on various education focused non-profit boards including the board of trustees for the Walden School in Media, Pennsylvania, the Cost Containment Committee of Brandywine School District in Wilmington, Delaware, and various charter schools. He also has been a board member of various USA Track & Field related organizations including as assistant head manager of USA Track & Field national teams and member of Mid-Atlantic USA Track and Field.

Mr. Jones is a native of Philadelphia and earned his Bachelor of Science degree in business administration from Drexel University.