

## **Tracey Welson-Rossman, Chief Marketing Officer, Chariot Solutions**

Tracey Welson-Rossman is a Founding Member and Chief Marketing Officer (CMO) at Chariot Solutions, a leading Philadelphia area enterprise application and mobile development consulting firm, and the Founder of TechGirlz, a non-profit organization dedicated to inspiring teenage girls to consider careers in technology.

As CMO of Chariot Solutions, she is responsible for branding, marketing, and managing the sales team and transforms market trends and turns them into business opportunities.

Tracey is the Founder and current Chair of the annual Emerging Technologies for the Enterprise Conference. ETE attracts world-renowned thought leaders in cutting-edge technologies and serves as a community forum for regional technology companies.

Tracey is also a Founding Board Member of Philadelphia Startup Leaders, dedicated to growing technology startup businesses and the largest and most active community of startup entrepreneurs in the Philadelphia.

Tracey was recently was honored as one of 40 Women to Watch over 40 worldwide. She is also a board member for Barnard College's Athena Digital Design program and the Philadelphia Economy League.

Tracey holds a Bachelor of Science Degree in Retail Management/Marketing from Drexel University and is currently an advisor for Roar and Haydle.