



**SOCIAL IMPACT
FUND**
ALUMNI VENTURES GROUP

Smart, simple venture investing for double bottom line investors

By investing in ventures that have a positive social impact, you can combine doing well with doing good. We first look for good investments, selecting from those led by another AVG fund—winnowed from hundreds of opportunities. We then narrow the lens further, investing in only those deals that directly support good causes such as sustainability, education, community building, economic opportunity, poverty alleviation, and more.

The result: In about a year's time, you'll own a portfolio of 20-30 deals diversified across sector, stage, and region—co-investing alongside top VCs.

Investing Thesis

- ▶ Returns of impact investing funds are comparable to those of conventional funds (Cambridge Associates).
- ▶ In some instances, social impact investment performance has been even stronger than returns experienced by other funds (CA).
- ▶ Impact investing is anticipated to grow to more than \$300B by 2020 (McKinsey).

Interested in learning more?
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This summary document is for preliminary informational purposes, and no offering of securities is made with this document. Offers are made only pursuant to formal offering documents, which describe risks (which are significant), terms, and other important information that must be considered before an investment decision is made. Each fund described above is a series of Launch Angels Funds, LLC, doing business as Alumni Ventures Group Funds (AVG Funds). Each of the AVG Funds is managed by Launch Angels Management Company, LLC, doing business as Alumni Ventures Group (AVG), a Massachusetts-based venture capital firm. AVG and the AVG Funds are private, for-profit, and not officially sanctioned by any school. This communication is intended for U.S. persons and persons in the United States only. No European Union (EU), Japanese citizens or citizens outside of the USA are intended to receive this. Email info@avgfunds.com with questions.

Sample Deals



Groups is an opiate addiction clinic operator that delivers care in under-served rural and suburban areas, with an emphasis on therapy and medication. Co-investors included Bessemer Venture Partners.



Mighty Buildings is developing a full-stack printing technology aiming to cut construction costs by 80%. Their proprietary photopolymer-based composite materials are able to create properties ranging from hardened ceramic-like exterior walls to flame-resistant barriers to carbon thread reinforced floor panels. Co-investors included Khosla Ventures.

RAPIDSOS

RapidsOS is developing a technology platform that is able to predict emergencies before they occur, dynamically warn people in harm's way, and ensure that first responders are always one touch away globally. Co-investors included Microsoft Ventures and Highland Capital.

Landit

Landit is a tech platform that increases the success and engagement of women and diverse groups in tech workplaces. Landit creates a "one size fits one" solution that enables enterprises to attract and retain high-potential, diverse talent. Co-investors included NEA and Female Founders Fund.



OpenInvest is dedicated to using technology to bring honesty and transparency to financial services, while making socially responsible investing easy and more accessible. Co-investors included QED, Andreessen Horowitz, and Y Combinator.

Meet the Senior Partner: Gail Ball

- ▶ Also Senior Partner of AVG's Women's Fund
- ▶ Banking executive, regulator, service provider: COO of Bancorp Bank, Capital One, PNC Bank, Chase and Federal Reserve Bank of Richmond Payment Studies Group
- ▶ 30 years in fintech
- ▶ Global advocate for women, children, and families for 20+ years through board leadership and service roles
- ▶ Leads AVG diversity and inclusion work
- ▶ BS Economics, Finance and Statistics from Wharton