



AT A GLANCE

ABOUT VERA WHOLE HEALTH

Vera Whole Health is a national leader in advanced primary care. Its model is uniquely designed to help people achieve optimum social, psychological and physical well-being – an outcome that’s neither probable nor affordable within the current sick-care system. Vera is the first work-site care provider in the United States to earn a Certificate of Validation by the Validation Institute for sound population health cost outcomes. Learn more about the health revolution at VeraWholeHealth.com

VISION

Create a health revolution by enlivening people, invigorating companies, and transforming healthcare.

PRIMARY CARE REINVENTED

Vera’s advanced primary care model replaces reactive, fee-for-service sick-care with time-rich, whole-person care based on relationships and the transformative power of behavior change. Vera’s model improves health and dramatically reduces cost because it’s built on a commitment to driving high patient engagement, applying true managed care principles, and inspiring culture change beyond the four walls of each care center. Vera offers a 100 percent performance guarantee when partnering with aligned organizations who share that commitment.

PARTNER WITH VERA

Vera develops and operates care centers to meet the workforce population needs of commercial, payer, public and healthcare organizations.

A Vera network of care centers can be found in Alaska, Arizona, California, Idaho, Missouri, Nevada, Oregon and Washington.

COMPANY OFFICERS

Ryan Schmid, Co-founder, President and CEO
Kevin Wang, M.D., Chief Medical Officer
Jennifer Sargent, Chief Commercial Officer
Sarah Cole, Chief Financial Officer

PROVEN AND VALIDATED RESULTS

Clients:

Seattle Children's

Stabilized health claims trend, from +7-10% annually prior to Vera, to a predictable +2% and an average ROI of 79.9% in the five years with a Vera Whole Health care center. Consistent **4.6 out of 5** patient satisfaction rating.

City of Kirkland (Washington)

Ninety percent patient engagement; 25% reduction in healthcare costs and a 15% net savings in the first two years with a Vera Whole Health care center at the core of its benefit strategy.

Northern Arizona Public Employees Benefit Trust (NAPEBT)

A 64% increase in primary care visits; year one and year two per member per month (PMPM) savings of \$32 in outpatient costs, \$10 ER costs, \$11 pharmacy costs and \$19 inpatient costs, when compared to pre-Vera PMPM claim spend. **4.7 out of 5** patient satisfaction score after the second year.

[Certificate of Validation by the Validation Institute \(2018\):](#)

Vera is the first advanced primary care provider in the United States to earn this validation for its cost-savings methodology. The validation substantiates the Vera claim that its approach reduces overall healthcare spending, justifies its 100 percent money-back guarantee, and recognizes Vera for its sound population health cost outcomes.

INDUSTRY SOURCES ABOUT WORK-SITE HEALTHCARE

[The National Business Group on Health survey:](#) 54 percent of respondents planned on opening an on-site clinic in 2018; two-thirds said they intended to open a clinic by 2020.

[Mercer Consulting study:](#) one-third of U.S. employers with 5,000 or more employees offer general medical work-site clinics (2018), up from 24 percent in 2012.

[PwC Health Research Institute Report 2018:](#) 52 percent of consumers with a high-deductible health plan say it would be hard to afford the deductible.

ESTABLISHED

Vera Whole Health was founded in 2008 and is privately held.

HEADQUARTERS

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