



MOVING the MARKET

SASB Symposium

LONDON

MARCH 31ST 2020

**CHARTERED
ACCOUNTANTS HALL
LONDON**



SPONSORSHIP PROSPECTUS

The SASB Symposium: London is SASB's first Symposium in the U.K.

As a first-time event, building off the success of the 2019 SASB Symposium New York event, the London gathering will feature a hybrid of live discussion and pre-recorded discussions from the 2019 Symposium. The hybrid format gives the audience the chance to hear both specially curated, high-quality panel discussions that have already taken place combined with unique, in-person presentations. All the content will explore practical questions about the materiality of sustainability information and its relevance to the capital markets.

The SASB Symposium: London will convene companies, investors, and advisors. The event is designed to facilitate dialogue among high-profile attendees about how sustainability factors drive value and how to use sustainability information to inform corporate strategies and investment decisions.

The SASB Symposium: London will include 100-150 attendees and will build upon the longstanding success of the 2019 SASB Symposium New York, which included over 600 attendees.

We welcome your partnership as a sponsor to help deliver unique, high-caliber content for leaders across the capital markets.

PLATINUM SPONSOR

\$12,500 (1 AVAILABLE)

- 3 complimentary registrations
- Business logo on attendee lanyards
- Up to 2 standing banners (provided by sponsor) for placement in main conference room
- Top-level logo placement on conference website, hyperlinked to sponsor
- Top-level logo placement on event signage and event rotating slide deck
- Top-level logo placement in event mailings, and social media
- Branded napkins during reception
- Post-conference sponsor recognition e-blast with link to sponsor web page of choice
- Logo included in slide deck shared after the event
- Contact list of attendees who have opted-in to receive sponsor communications

GOLD SPONSOR

\$7,500

- 2 complimentary registrations
- Gold sponsor logo placement on conference website, hyperlinked to sponsor
- Logo included on front of attendee notebooks
- Logo on event signage and event rotating slide deck
- Logo included in event mailings and social media
- Post-conference sponsor recognition e-blast with link to sponsor web page of choice
- Logo included in slide deck shared after the event
- Contact list of attendees who have opted-in to receive sponsor communications