COPYRIGHT LAW
SUMMER 2019
3 CREDIT HOURS

PART 1: COURSE DETAILS

CONTACT INFORMATION
Instructor: Professor Tonya M. Evans
E-mail: tonya.evans@law.unh.edu
Twitter: @IPProfEvans #EvansHotTopics
Reply policy: I will try to respond to emails within 24 hours. If you do not receive a reply to your email within a reasonable period of time, please send it again. Sometimes email is captured by SPAM filter, is addressed incorrectly, or just simply does not get sent.

TECH SUPPORT
For technical support, please contact the Helpdesk at:

Phone: 800-472-8899
Email: support@lawstudentonline.com

COURSE DESCRIPTION
This course surveys the domestic and international laws and policies of copyright law, with a secondary emphasis on related areas of law such as rights of publicity, unfair competition, and contractual protection of ideas in varying degrees. Topics to be covered include the subject matter of copyright; ownership and transfer of copyrights; the rights afforded to copyright owners in the US and via international treaties and conventions; duration of protection; infringement; digital millennium copyright act and remedies. The course will include guest speakers who are involved in cutting edge issues in copyright, which will allow students to hear directly from and start networking with practitioners and others involved in copyright law.

COURSE LEARNING OUTCOMES
Upon completion of this course, students should be able to:

• Explain the basic principles of copyright, including creation, transfer, infringement, and defenses.
• Critically read and reflect on assigned materials to determine the relevant and determinative facts, rules of law, and policy considerations that underpin and support the holding of each of the cases assigned, and discuss these things orally.
• Demonstrate their acumen and comprehension by successfully performing on multiple choice, short answer, reactions papers and essay examinations
• Discuss the impact of new technologies on copyright theory, policy and practice

PART 2: MATERIALS AND COURSE REQUIREMENTS

READINGS
REQUIRED MATERIALS
• COPYRIGHT IN A GLOBAL INFORMATION ECONOMY, by Julie E. Cohen, Lydia Pallas Loren, Ruth G. Okediji, Maureen A. O'Rourke (4th edition), 2015
• Online Course Packet of links to online articles and videos
• 2018 Case Update packet (also available at http://coolcopyright.com/supplemental-material

TECHNOLOGY REQUIREMENTS
Students are expected to meet basic technology requirements to successfully participate in this online course. Failure to meet these requirements may cause problems accessing the course materials. It is the student's responsibility to ensure all requirements are met prior to the start of the course.

• Access to the Internet is required. While any browser can be used, Firefox and Chrome are recommended.
• Access to D2L and Online Office Hours Tool (Ex. Zoom). See Part 3: Accessing the Course for more details.
• You will need the capability to speak and hear so you can watch videos and participate in the live online office hours. Make sure that the device(s) you will be using have a microphone and speakers or that you have access to a headset. A webcam is optional but not required.

PART 3: ACCESSING THE COURSE

TIME ZONES
Please note that this course is set up to run in the Eastern Time zone. Check your syllabus for all assignment deadlines. Modules close on Sundays at 11:59 pm ET.

<table>
<thead>
<tr>
<th>Eastern</th>
<th>Central</th>
<th>Mountain</th>
<th>Pacific</th>
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<tbody>
<tr>
<td>11:59pm</td>
<td>10:59pm</td>
<td>9:59pm</td>
<td>8:59pm</td>
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Daylight Saving Time: Daylight Saving Time (DST) may impact when your assignments are due.

As a student in a distance education course, it is your responsibility to learn and observe the time deadlines for assignments. Late work will not be accepted due to time zone differences.

COURSE SITE (D2L)
The course will be taught entirely online in an asynchronous environment using the Learning Management System – Desire2Learn (D2L).

The course is designed to give students a dynamic online learning experience. Students will receive notice of a student orientation which will familiarize you with the basics of navigating this platform. Students will also receive their login information (username and password) via email.

To access the course:

1. Go to: https://mycourses.lawonline.me.
2. Enter the username and password you have been provided.
3. Locate and click on the course name under My Courses.
   a. If you have trouble logging in, please contact the Helpdesk at 800-472-8899 or via email support@lawstudentonline.com

PART 4: COURSE STRUCTURE

OVERVIEW
The course is organized around a weekly schedule that will begin each Monday 12:01 AM ET and end the following Sunday 11:59 PM ET. A typical module will cover 2-6 topic areas, balanced for depth and length. Any assignments for a given topic will normally be due at the end of the weekly period unless otherwise indicated.

PREPARING FOR CLASS
Unless the syllabus directs otherwise, read and/or review all assigned materials thoroughly and analyze and make notes regarding the problems appearing in the assigned reading. Numerous assignments require only that you skim certain readings, so pay close attention to the assignments. Also research a hot topic from current copyright headlines and events so we can connect class coverage to “the real world” outside of the casebook. Always be prepared to present your hot topic to the class.
CONTENT DELIVERY

COURSE LECTURES
There will be 60-75 minutes of course lecture videos to watch each module. These videos will be linked to from the course site.

READINGS
These may be readings from the text or supplemental readings linked out to from the course site. Generally, I will assign 60-80 pages of reading per module.

ASSIGNMENTS AND ACTIVITIES

QUIZZES AND KNOWLEDGE CHECKS
Each module there will be short knowledge checks embedded int video lections to confirm your understanding of the lectures. You will need to complete those quizzes before moving on to the next video. The knowledge checks will not be graded. In addition, there will be an actual quiz (typically multiple choice, T/F, and short answer) that will follow in the module. You will need to complete those quizzes before moving on to the module. These quizzes will be graded.

DISCUSSION BOARD
1-2 questions will be posted to the discussion board for each module. For each discussion prompt, you are expected to contribute your own initial response, and then provide substantive feedback to at least two classmates’ responses. The initial postings must be completed by Thursday at midnight EST, and the responses to your classmates must be posted by Sunday at midnight EST. Your answers should demonstrate a mastery of the material assigned at that point in the course. You should expect to spend at least 2 hours per module on the discussion boards.

ASSIGNMENTS AND/OR POSITION PAPERS
From time to time I may assign problem sets and other assignments during the semester. Although these assignments will not be factored into your grade directly, they are mandatory. Failure to turn in any assignment by the due date will constitute two (2) point deduction on your overall grade.

A note about position papers: brief individual reflections in which students show their analytical skills and creativity while evaluating the assigned material during the previous week. Independent research is not required nor expected. A paper that merely summarizes the works under analysis is considered a poor essay. An acceptable paper must critically and intelligently evaluate the material (for example, demonstrating defects in reasoning or policy prescriptions, proposing alternative angles for the arguments pursued by authors or arguing against them). The student may choose to evaluate in her essay all of the material assigned for that week, part of it, or just one article or a specific argument (in my experience, narrowly focused essays tend to be more effective than those trying to cover too much ground).
FINAL EXAM
During the last week of the course, there will be a final exam. You may start it at any point during that final week, but must pay close attention to time limitations and the final deadline.

PART 5: STUDENT RESPONSIBILITIES

MANAGING YOUR STUDIES
The following attributes will greatly contribute to your success in this course.

- **Be self-motivated.** You should be able to manage and direct your own learning environment and methods to fulfill course requirements and achieve individual academic success.
- **Be an independent learner.** Successful online students are self-starters. They work well with the flexibility that the 24/7 any time--any place format provides. You should be able to learn on your own and at an accelerated pace without direct supervision.
- **Have a minimum level of computer literacy.** Although it is not essential to have advanced computer skills, you should possess a working knowledge of email and the Internet, as well as basic keyboarding skills.
- **Manage your time well.** You must be able to organize and plan your own best "time to learn." There is no one best time for everyone, but the key to success is to make the time to learn.
- **Utilize effective communication skills.** You must use email and discussions to communicate with your peers and me. The ability to read and to write clearly in order to communicate ideas and assignments is essential. Also, sharing reflections - of your own work as well as your course mates' - is a crucial component of a successful experience. This method provides you with rapid feedback as well as a means to inform me of any concerns or problems that you may be experiencing.
- **Be personally committed to successfully completing this online course.** Because of the flexibility in scheduling in this course, you must have a strong desire to learn and acquire knowledge and skills via online courses. Making a commitment to learn in this manner is a very personal decision and requires a strong desire to perform in order to achieve academic success.

RESPECTING THE ACADEMIC COMMUNITY
Netiquette consists of the rules and guidelines for acceptable behavior in electronic communication. Remember, while working in an online course you are in an academic setting and should conduct yourself accordingly.

All students are expected to follow netiquette guidelines as outlined below:
• You are not text messaging friends. This means text message acronyms (such as LOL, IMHO, BCNU, etc.) are not acceptable. Express yourself with proper spelling, grammar, and punctuation.

• Out of respect for your fellow course mates’ and instructor’s time, keep your communications as clear, straightforward, and concise as possible.

• Use appropriate mixed case text; avoid using all lowercase or all uppercase text (SHOUTING).

• You are your words. Your communication in an online course represents you. Always review and edit your communication before submitting.

• Give respect to your classmates. Be courteous, respectful of others’ opinions, sensitive to diversity, and polite.

• Respect other people's privacy. Do not share other individuals’ personal information (i.e., e-mail addresses, phone numbers, etc.) without permission.

• It’s okay to disagree with someone’s opinion or constructively criticize an idea. It is never okay to personally attack another student. Debate the idea; do not attack the person.

• Free speech is not an absolute right in an online course.

• Obey copyright laws and cite others’ work appropriately.

INSTRUCTOR EXPECTATIONS OF STUDENTS

• Students are expected to keep up with the class, to read the required readings, to watch the required recordings, and to submit assignments and activities by Sunday at 11:59pm EST of the week the topic is covered.

• Students should log on to D2L at least every other day to check for announcements, complete work, and be active in discussion boards.

• Students are expected to independently complete all activities, assignments, tests, and the final exam.

• You may email me with specific questions about assigned materials or topics, or about trademark law generally. If you choose to do so, please also note in your message what steps you have taken to try to answer the question on your own. I may respond directly to you or, if I think the discussion will be helpful to other students, I may email the class or address your question on the discussion board or in an announcement. I will not attribute your question(s) to you publicly.

• I reserve the right to make changes to the syllabus during the semester; if and when I do, I will post an announcement in D2L.

• You are responsible for all assigned material, whether or not the lecture materials cover material contained in those readings.
• On the Discussion boards, to receive maximum points for questions, students need to follow the instructions carefully, follow word limits as instructed, and use Spell Check. There may be deductions if these guidelines are not followed.

PART 6: GRADES AND GRADING POLICIES

GRADED COURSE ACTIVITIES
The following formula will be used to calculate your final grade:

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Graded Items</th>
</tr>
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<tbody>
<tr>
<td>40%</td>
<td>Discussion (weekly, substantive participation)</td>
</tr>
<tr>
<td>30%</td>
<td>Written Assignments</td>
</tr>
<tr>
<td>30%</td>
<td>Final Exam</td>
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</tbody>
</table>

GRADING SCALE
Your grade will conform to your school’s grading policy as to whether +s and –s are given and to any applicable grading curve.

GRADING POLICIES
All work assigned for each week is due on Sunday at midnight EST of that week. Grading for all work will generally be completed within seven days of submission. If for any reason you have extenuating circumstances that may cause you to be delayed with your assignments, you must contact the instructor well before the deadline to discuss options.

PART 7: OTHER COURSE POLICIES

See school policies on matters of Academic Integrity and Student Conduct. Matters involving integrity or Honor Code issues will be transmitted to school administration.

ATTENDANCE
This course is delivered asynchronously to accommodate students’ other life obligations. Students must access each lecture for an appropriate amount of time, participate substantively in the Case Problem Assignments, and complete the Final Exam by set due dates. Students’ attendance responsibilities follow school policy. Any questions will be referred to school’s administration.

SPECIAL ACCOMMODATIONS
Contact school about requests for special accommodations and ask that they send granted accommodations to support@lawstudentonline.com
PART 8: COURSE TOPICS

Although the topics may change from semester to semester and even during the semester (based on current events and hot topics), topics to be covered generally include:

<table>
<thead>
<tr>
<th>Module</th>
<th>Topics</th>
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| 1      | Copyright in Context  
|        | • Overview of Course Coverage  
|        | • Introduction to constitutional and theoretical underpinnings of copyright law |
| 2      | Subject Matter of Copyright (Part 01):  
|        | • Requirements for copyright protection |
| 3      | Subject Matter of Copyright (Part 02):  
|        | • The meaning of “authorship” in copyright law |
| 4      | Subject Matter of Copyright (Part 03):  
|        | • Reproduction Right: Exact copy & De Minimis Copy |
| 5      | The 101 Statutory Rights of Copyright Owners (Part 01)  
|        | • Adaptation Right & Distribution Right |
| 6      | The 101 Statutory Rights of Copyright Owners (Part 02)  
|        | • Public Performance and Public Display; Musical Works & Sound Recordings |
| 7      | The 101 Statutory Rights of Copyright Owners (Part 03)  
|        | • Moral Rights & Performers’ Rights; Types of Infringement |
| 8      | The 101 Statutory Rights of Copyright Owners (Part 04)  
|        | • OSP Liability; Inducement; Fair Use & Productive Consumption |
| 9      | Indirect Infringement and Legally Permitted But Unauthorized Users (Part 01)  
|        | • Fair Use and Cultural Interchange; Fair Use in Tech & in Institutional Settings |
| 10     | Indirect Infringement and Legally Permitted But Unauthorized Users (Part 02)  
|        | • Formalities; Duration; Renewals & Terminations |
| 11     | Licensing and Enforcement (Part 01)  
|        | • Licenses and Transfers; Litigation |
| 12     | Licensing and Enforcement (Part 02)  
|        | • Litigation Remedies; Boundaries of Licensing |
| 13     | New Enforcement Strategies and Public Policy Limits  
|        | • DCMA and Technological Protections; Modernization |
| 14     | Current Topics and Global Perspectives Overview  
|        | • Software & Copyright; Blockchain & Copyright |