

Doggerel Writing Contest

Call for Submissions

April 19, 2017



“For the vast majority of challenges facing growing cities today, a new, yet-to-be-developed technology or innovation is not what we need. We need better politics, a better approach to appreciating triple-bottom-line benefits, and better ways to scale things up. We need implementation.”

—[Brian Swett](#), Cities Leader for Arup in the Americas

Arup North America Ltd. (“Arup”) is pleased to announce the *Doggerel* 2017 Writing Contest.

Over the past few years, Arup’s [Cities Alive](#) initiative has provided a platform for exploring traditionally overlooked issues in the built environment, from nighttime lighting to child-friendly urban design. Now we want to hear from you!

Describe an undercelebrated idea that you think holds great potential to shape better cities. The proposed idea should have clear relevance to the relationship between design and the built environment. We welcome submissions exploring various aspects of this relationship, whether technical, aesthetic, economic, or political.

Selection criteria

Judges will consider the following:

- Proposed idea’s potential to improve one or more critical aspects of urban life
- Creativity and originality
- Demonstrated command of the historical and theoretical context, as well as understanding of the potential for implementing the proposed idea
- Clear, accessible language and ideas

Eligibility

This competition is open to members of the public, including design professionals, journalists, students, and anyone with an interest in the built environment.

Participants may collaborate as a team, with no restriction on the number of members in a team, but the entry will be considered as one submission.

Participants must have reached the age of majority in their country/state/province/territory of residence at the time of entry.

The following individuals are not eligible to participate in the Writing Contest: (i) current employees of Arup or its respective affiliates; (ii) all agencies, entities, and persons engaged in the marketing and/or administration of the Writing Contest; and (iii) immediate family members of any of the foregoing.

Arup reserves the right, in its sole discretion, to immediately disqualify, without notice, any and all submissions that do not comply with the Submission Requirements set out below, as determined in Arup’s sole discretion.

Submission requirements

Each submission must be between 800 and 1,500 words in length. Multiple submissions are permitted.

Each submission shall be written in English.

Each submission shall not have been previously published in any form. However, authors who own all rights in a self-published work — for example, an academic thesis — may submit the work as a submission.

All submissions must strictly respect anonymity and not contain any names, symbols, logos, or any other types of signs permitting the jury to recognize the identity of the participant.

Images (photography, sketches, graphics, infographics, etc.) are not required but are welcome! If imagery is included, the author must have legal permission to reprint it. If imagery is not included, *Doggerel* editorial staff may source or illustrate as appropriate.

Electronic requirements

The entire file size must not exceed 5MB.

Please include the names of all participants, phone numbers, and email addresses in the body of your submission email.

File names should follow the following convention: [the first 10 letters of your submission title].docx (or .doc). For example if your submission were titled “Cities Alive”, your file name would be CITIESALIV.docx.

Submissions should be sent in 8.5” x 11” .doc or .docx format.

Any images submitted should follow this same nomenclature, using numerals to identify multiple images, e.g., CITIESALIV_1.jpg, CITIESALIV_2.jpg.

All materials for this competition must be submitted in digital format. Printed hard copies of submissions will not be accepted.

Email submissions to doggerelcontest@arup.com with “Doggerel Contest: Writing Submission” in the subject line. The body of your email should contain only your author information, with the files included as attachments.

You will receive a confirmation email within 48 hours of submitting your entry.

Submissions shall be deemed to be submitted by the authorized account holder of the email address associated with the submission (i.e., the natural person who is assigned to an email address by an internet service provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address). A potential winner may be required to provide Arup with proof that they are the authorized account holder of the email address associated with the potential winning submission.

The jury



Francesca Birks, Associate, Arup

Francesca is *Doggerel*'s editor in chief and the Arup Americas Foresight, Research & Innovation leader. She works collaboratively with clients to align their business objectives with their design aspirations by facilitating a strategic design process that integrates cutting-edge research, emerging cultural trends, ethnographic research, and an understanding of the client's needs. Francesca is particularly interested in user-centered design and engaging public stakeholders in a collaborative design process.



Fiona Cousins, Principal, Arup

Fiona is an Arup Fellow and a member of the Arup Group Board. She is passionate about both low-energy design and planning sustainable outcomes for organizations, buildings, and communities. She believes that one of the greatest challenges for professionals in the built environment is to communicate the effects that the design of our buildings and cities can have on individuals and communities. She also believes that we have a responsibility to help make energy use understandable to clients and building users and that we must always advocate for low-energy design. Building on this belief, she coauthored *Two Degrees: The Built Environment and Our Changing Climate* and has chaired the Urban Green Council of New York and the U.S. Green Building Council.



Brian Swett, Associate Principal, Arup

Brian Swett is Cities Leader for Arup in the Americas, working with mayors, city governments, developers, infrastructure owners, and other key urban stakeholders to foster sustainable, thriving, resilient cities. Prior to joining Arup, he served as Chief of Environment, Energy and Open Space for the City of Boston. Over his tenure, he led a variety of major policy and program initiatives, including developing and passing rental inspection and building energy disclosure ordinances. He also launched Greenovate Boston, a sustainability education and outreach initiative, and Climate Ready Boston, a set of climate-preparedness initiatives focused on the built and natural environment. He was instrumental in updating the City's 2015 Climate Action Plan.

Schedule

Submission deadline: June 19, 2017

Winners announced: September 2017

Arup reserves the right to modify the competition schedule if deemed necessary.

Prizes and publication

The jury will select one Grand Prize submission, whose author or team will receive an award of US\$1,000. Up to two runners-up will receive awards of US\$250 each.

Winning articles will also be published on [Doggerel](#).

Decisions of the judges are final and binding in all respects.

Participants who try to contact members of the jury in connection with the Writing Contest will be disqualified.

The winners will be announced on the [contest website](#) in September 2017.

The winning participants are solely responsible for any and all costs associated with claiming a prize. Award winners are responsible for all taxes and fees associated with prize receipt and/or use.

Arup may, but is under no obligation to, contact participants for the purpose of discussing the possible publication of submissions that were not selected as a winning submission.

Unless otherwise agreed upon in writing with Arup, competitors may not release any text or images of their submissions until after the official awards announcement from Arup. This includes all professional publications, media outlets, blogs, and social media. Winners may be notified in advance of the official announcement date. Winners may not make an announcement about winning in advance of the official announcement date without permission from Arup.

Questions

Please send your questions to doggerelcontest@arup.com with the subject line “Doggerel Contest Q&A”. Updates and answers to FAQ will be available on [this page](#).

Personal information

By participating in the Writing Contest, each Participant grants to Arup and its parent companies, affiliates and/or subsidiaries, the right to use his/her name, mailing address, telephone number and email address (collectively, “Personal Information”) as follows:

1. For the purpose of administering the Writing Contest, including but not limited to contacting and announcing the winners;
2. For publicity and promotional purposes relating to the Writing Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law, such use shall only be with respect to the Participant’s name, city and country, state, province or territory of residence; and
3. For the purpose of contacting a Participant with respect to the submission of additional literary works unrelated to the Writing Contest, at Arup’s sole discretion.

In addition to the foregoing, the winner(s) acknowledges and agrees that a photo of the winner(s) (which shall be submitted by the winner[s] to Arup upon winner confirmation) may be used by Arup and its parent companies, affiliates and/or subsidiaries for publicity and promotional purposes relating to the Writing Contest and the *Doggerel* program, in any and all media now known or hereafter devised, without further compensation unless prohibited by law.

Arup and its parent companies, affiliates and/or subsidiaries will use the Participant’s Personal Information only for identified purposes, and will protect the Participant’s Personal Information in a manner that is consistent with Arup’s privacy policies.

Copyright

By submitting an entry, Participants transfer ownership in the Submission to Arup and its affiliates for unlimited use for publication, exhibition, and electronic posting of all Submissions to Arup. Arup shall have the right to release any of the submitted materials to the media for public relations and will credit the Participants responsible for authoring the work. Any work submitted for the competition must be the Participant’s original work. It is the Participant’s sole responsibility to ensure that the work submitted does not infringe upon the intellectual property rights of any third party, including but not limited to copyright, trademark, and design right.

By participating in the Writing Contest, each Participant represents and warrants the following:

1. The Submission is original to the Participant, and all right, title, and interest (including but not limited to copyright) therein and thereto is exclusively owned and/or controlled by the Participant to the full extent necessary to enable Arup to use the Submission as contemplated by these rules;
2. The content of the Submission does not contain information considered by Participant’s place of business, university, college, or any other third party to be confidential;
3. By submitting an entry by a group, the Participants warrant that they jointly designed, created, and own the content or have permission to use copyrighted components, and further warrant that the content does not contain information considered by Participants’ place of business, university, college, or any other third party to be confidential.
4. The Submission does not contain any material that is unlawful, in violation of, or contrary to the laws or regulations in any jurisdiction where the Submission is created;
5. The Submission does not infringe upon the intellectual property or other statutory or common law rights of any third party (including but not limited to copyright, trademark, personality, or privacy rights);

6. Arup's use and reuse of the Submission in accordance with the terms set out herein will not infringe or violate the rights of any third party (including copyright), or require any payment to or consent/permission from any third party; and
7. The Submission has not been previously published in any form — unless it is a self-published work — and no rights in or to the Submission have been granted, pledged, or assigned to any third party that would interfere with or derogate from the rights granted to Arup.

Additional terms and conditions

By presenting a Submission, the Participant declares that they are aware of and accept the terms and conditions of the Writing Contest including the following:

1. In no event will Arup be obligated to award more than the stated number of prizes.
2. Participants agree that neither Arup nor its parent company, affiliates, and/or subsidiaries shall be obligated to publish any Submission (including the winning Submission) in any manner, unless a written agreement is entered into between the Participant and Arup.
3. Participants agree that Arup and its parent companies, subsidiaries, affiliates, agents, and promotional agencies shall not be liable for negligence, gross negligence, damages, injuries, or losses of any kind resulting in whole or in part from participation in the Writing Contest, or from acceptance, use, or misuse of any prize, except that which cannot otherwise be excluded by law.
4. By participating in the Writing Contest, Participants agree to indemnify Arup and its respective parent companies, subsidiaries, affiliates, agents, and promotional agencies from any claims incurred as a result of such damages, injuries, and losses.
5. Neither Arup nor its parent companies, affiliates, and/or subsidiaries assume any liability for lost, late, incomplete, inaccurate, undeliverable, or misdirected Submissions, notifications, and/or responses, or for any computer, online, software, hardware, or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of a Submission.
6. Participants are responsible for all costs associated with participation in the Writing Contest, including but not limited to computer equipment and internet connection charges.
7. Neither Arup nor its parent companies, affiliates, and/or subsidiaries are responsible for damage to any Participant's computer system/software related to or resulting from participation or downloading any materials in connection with the Writing Contest.
8. Neither Arup nor its parent companies, affiliates, and/or subsidiaries assume any responsibility or liability in the event that the Writing Contest cannot be conducted as planned for any reason whatsoever, including but not limited to reasons beyond the control of Arup such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes outside the control of Arup that impairs or affects the administration, security, fairness, integrity, or proper conduct of the Writing Contest.
9. Neither Arup nor its parent companies, affiliates, and/or subsidiaries assume any responsibility for undelivered or undeliverable emails resulting from any form of active or passive email filtering by a Participant's internet service provider and/or email client or for insufficient space in Participant's email account to receive email.
10. Arup reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Writing Contest.
11. The Writing Contest and these rules are void, in whole or part, where prohibited by law and is subject to all applicable laws and regulations.
12. Governing Law: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Terms and Conditions, or the rights and obligations of the Participant or Arup in connection with the Writing Contest, shall be governed by and construed in accordance with the laws of New York.