

Information Management for Commerce



Think big, start small and scale fast.

With the right combination of tools, skills and the right processes in place, you can turn complexity into simplicity. With one system that keeps all product information together in one single point of truth, administration of your product information can be simplified and efficient.

As independent business advisors in the field of PIM and Information Management for Commerce, Avensia makes sure that you use the right pieces to build your puzzle. We also help you to harmonize your organization in terms of competencies & roles and by enabling efficient work processes through new technology.

Optimization

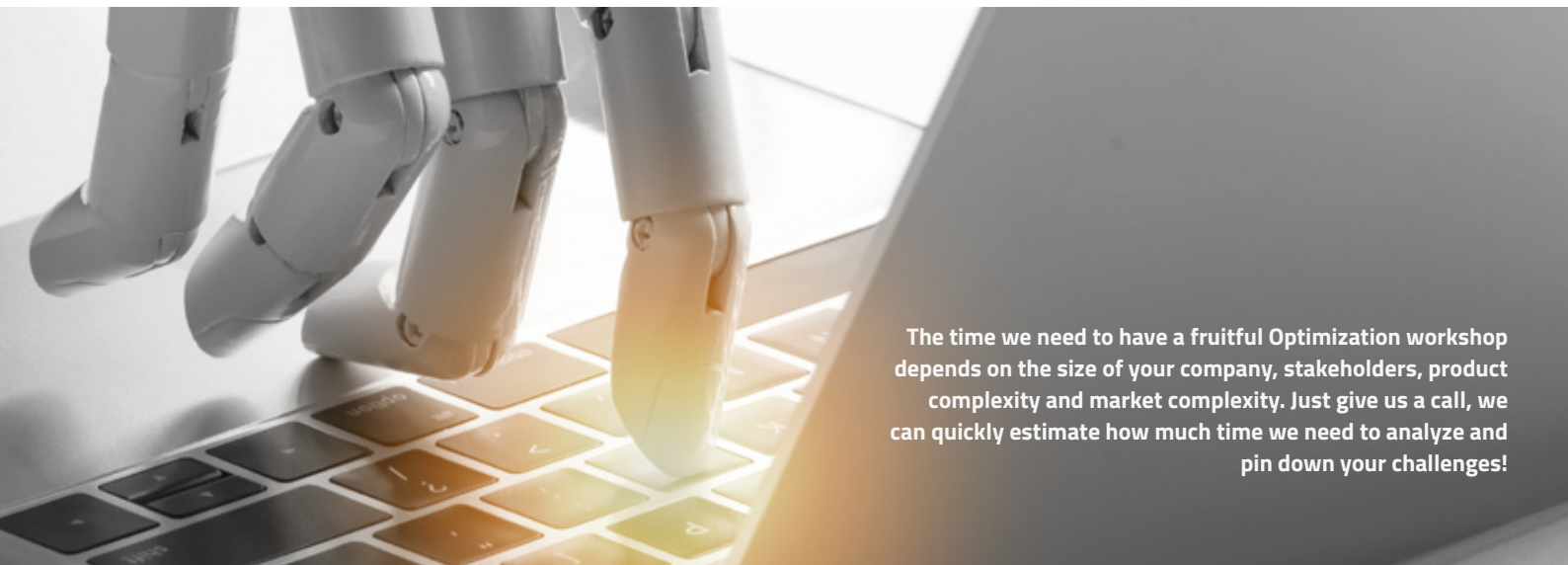
Digital transformation never ends, and customers' expectations are always changing. New technology and configuration opportunities are constantly released, but knowing which ones are the most beneficial for your business, can be another puzzle. Avensia's advisors are up-to-date with the latest trends and technology and will be able to guide you through the news and give you hands-on advice on what your specific company can do to optimize your business. In an Optimization session, we provide you with:

Inspiration

- **New technology**
- **Cases & figures**
- **Benchmarks – how others work efficiently?**

Recommendations

- **Automations, e.g. translation management**
- **Work flow processes, e.g. media management**



The time we need to have a fruitful Optimization workshop depends on the size of your company, stakeholders, product complexity and market complexity. Just give us a call, we can quickly estimate how much time we need to analyze and pin down your challenges!

Contact us today

Henrik Pålsson
Business Area Manager
+46-70-656 53 76
henrik.pahlsson@avensia.com

Alexandra Dornérus
Commerce Advisor
+46-70-726 39 15
alexandra.dornerus@avensia.com

Marcus Hillum
Senior Commerce Advisor
+46-72-554 69 17
marcus.hillum@avensia.com