

Information Management for Commerce



Think big, start small and scale fast.

With the right combination of tools, skills and the right processes in place, you can turn complexity into simplicity. With one system that keeps all product information together in one single point of truth, administration of your product information can be simplified and efficient.

As independent business advisors in the field of PIM and Information Management for Commerce, Avensia makes sure that you use the right pieces to build your puzzle. We also help you to harmonize your organization in terms of competencies & roles and by enabling efficient work processes through new technology.

Progress analysis

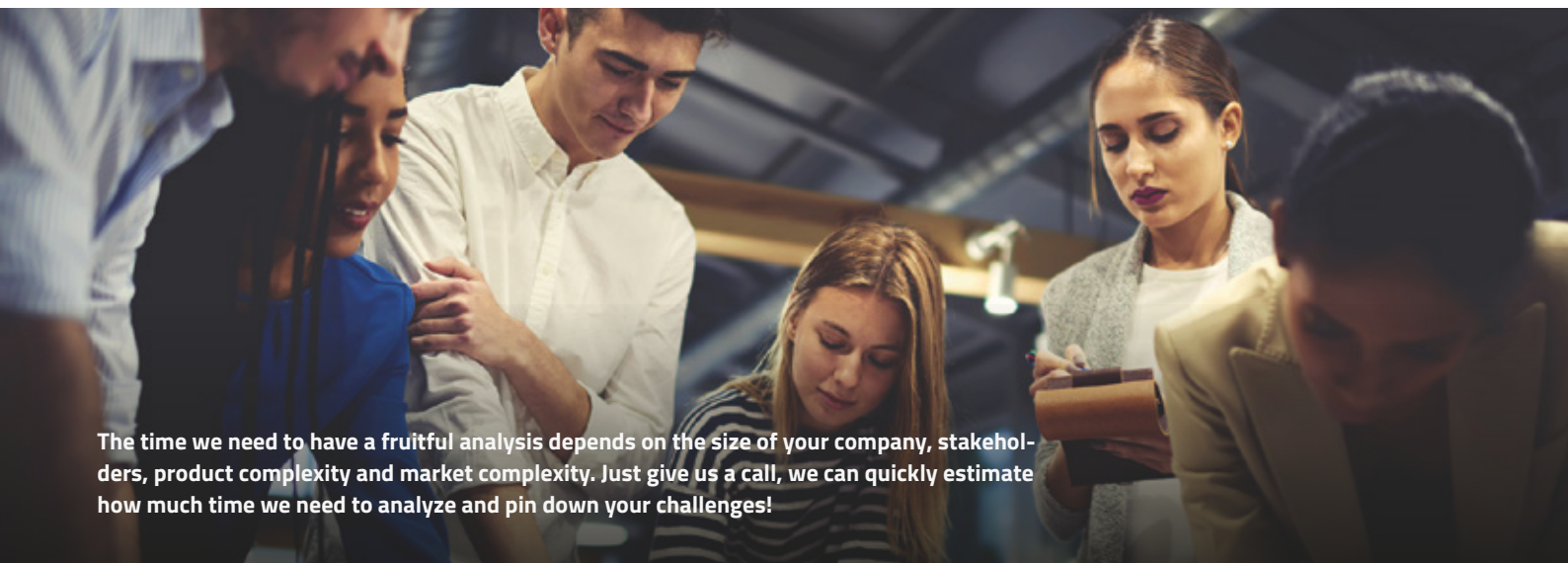
A progress analysis is a yearly health check where we make sure that nothing clogs up your system or prevents your company from reaching the goals we have set up together for your Information Management for Commerce.

We look at:

- **If initial goals are reached**
- **If new goals are set**
- **Productivity issues**
- **New organization and/or competencies**

With this information, we provide you with:

- **Market model adaption for new requirements**
- **Work process analysis & mapping of challenges**
- **Recommendations for short- and long term actions, both strategic and technical**
- **Recommendations for automations**



The time we need to have a fruitful analysis depends on the size of your company, stakeholders, product complexity and market complexity. Just give us a call, we can quickly estimate how much time we need to analyze and pin down your challenges!

Contact us today

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