

RED BRICK

freedom

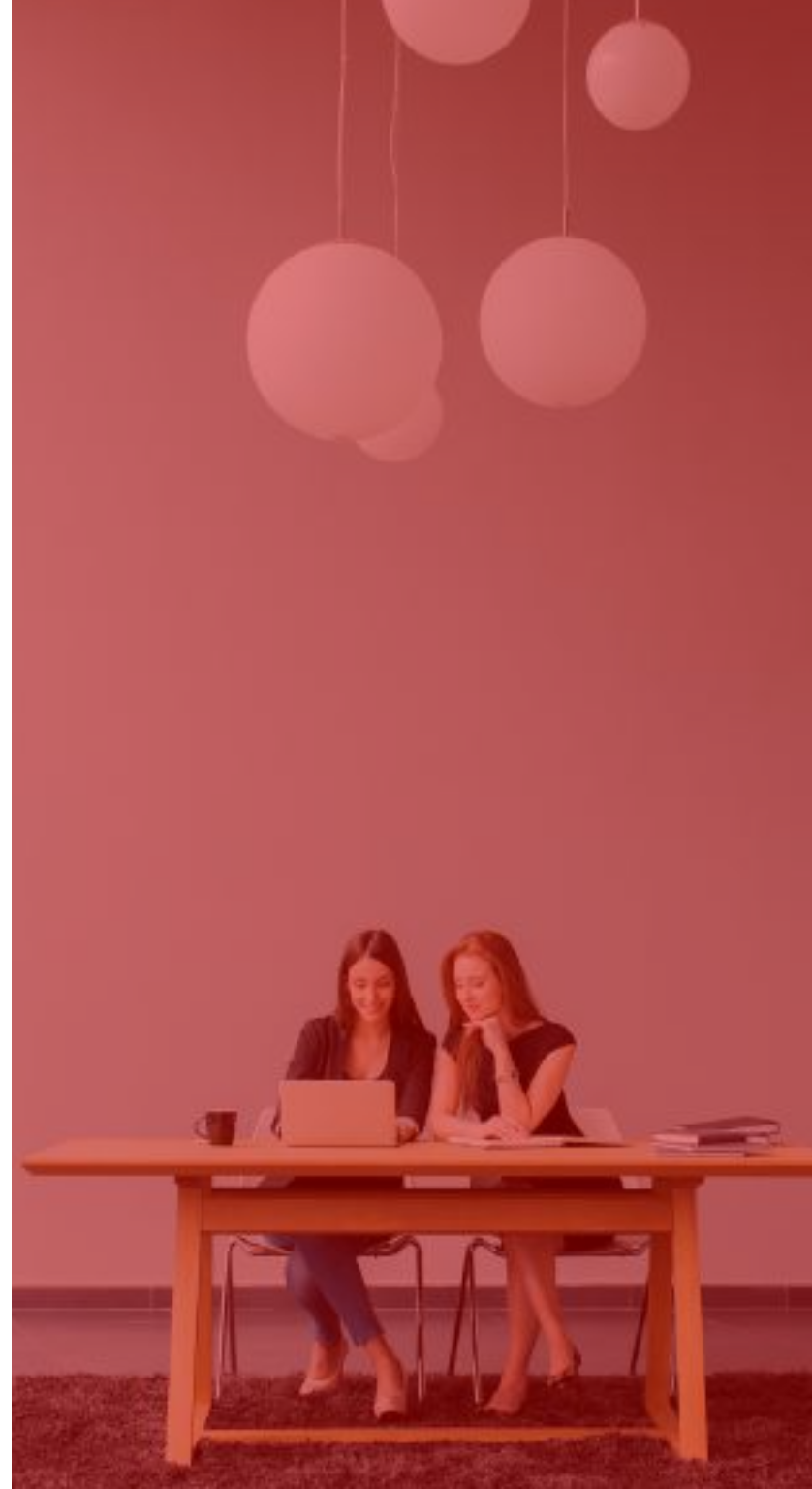
WHAT IS FREEDOM?

Our work has changed. RedBrick Offices bring unmatched flexibility, unparalleled hospitality and enterprise quality infrastructure to your workspace.

- Beautiful offices, **customised to your culture.**
- Turnkey operations, **tailored to your needs.**
- Flexible lease terms, **aligned to your growth.**
- A creative community, **to inspire your work.**
- Cutting edge design, **to aid your comfort.**
- Art & Comedy, **to lighten the mood.**
- Events & Networking, **to help your learn.**

We bring all this together at our coworking & serviced office spaces, so you are free to chase your dreams. You focus on your work; we take care of the rest.

This is *#freedom*



WHO WE ARE

2015

STARTUP

A start-up with 40 years of real estate expertise, **Redbrick Offices** launched to meet the growing need for flexible workspaces.

600 SEATS

2018

TOP-5

A formidable force in managed workspaces across the country, with the best properties, an enviable client list, and a superb growth pipeline.

7000 SEATS

Salarpuria Tech Park, Hitec City, Hyderabad
(No.1 commercial property in the city)



WHAT
WE
DO

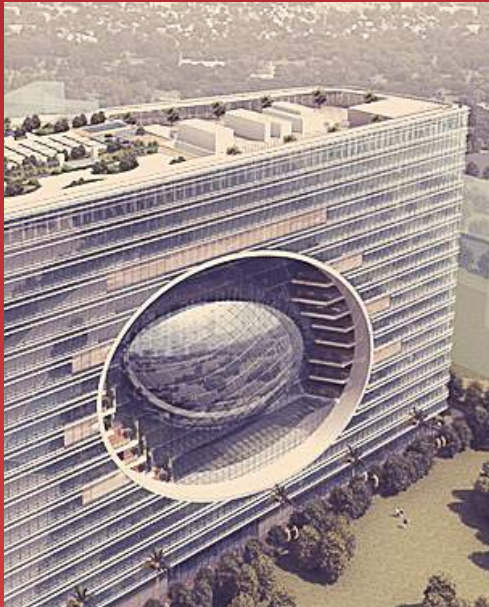
WORKSPACES, TECHNOLOGY, COMMUNITY

We create *workspaces* aligned to the needs of today's ever-changing business environment. We are the only organised, well-capitalised, self-funded provider of Space as a Service.

Capitalising on *technology* & demographic changes, we are leading the shift in the way startups, freelancers, small and large businesses work

We develop proprietary systems to connect our *community*, strengthen the eco-system and move teams to to a flexible, collaborative style of working.

HOW WE DO IT



ACQUIRE

Grade A buildings in desirable locations. Strategic partnerships with landlords, early & long-term commitments help us achieve below market rates.

DESIGN&BUILD

High Quality fit-outs & infrastructure, designed to maximise efficiency & flexibility. Scarcity of such inventory ensures high rates & maximum realisation per sqft

SERVICES

Add a services layer taking care of utilities, maintenance, tech, tea/coffee, housekeeping and add shared services like meeting rooms, printers, cafes etc.

COMMUNITY

Empower our members by organising events for networking, learning workshops, social gatherings & proprietary technology to build fruitful connections.

OUR PRODUCTS



SOLOPRENEUR

Freelancers & Solo Entrepreneurs require a zero-hassle office, and are happy to pay for shared services and amenities which we provide.

TEAM OFFICES

Small teams and startups come to us for flexibility. The ability to grow or reduce their private workspaces in alignment with their business is invaluable.

SUPER OFFICE™

A first to market. Redbrick Super Offices are bespoke, customised office spaces for longer-term clients who require between 30-100 seats.

ENTERPRISE

Large companies use this product to reduce their upfront capex, leverage our design expertise & provide their staff with an awesome workspace

OUR LOCATIONS



**CAPITAL,
BKC, MUM**



**WTC, KHARADI
PUNE**



**BALEWADI HIGH
ST, PUNE**



**SALARPURIA
HITEC, HYD**



**SLN TERMINUS
HYD**



**PAVILLION, SB
ROAD, PUNE**



**KALPATARU,
THANE**



**KALEDONIA,
ANDHERI, MUM**

KALEDONIA, ANDHERI



Redbrick Kaledonia gives you freedom from Mumbai's commute. Located a stone's throw away from Andheri Train and Metro Stations, a hop and skip away from the W.E. Highway, Andheri Bridge and Parle Bridge, the location provides access from all sides of Mumbai.

KEY FEATURES

- Excellent location & accessibility
- Beautifully & functional spaces.
- Private Offices for any size team.
- Ready to move-in or customised.
- All-incl, flexible, affordable plans.
- Enterprise quality infrastructure.
- Fully stocked canteen & cafeteria.
- Community, Events, Workshops

KEY CLIENTS



KALEDONIA, ANDHERI



OPENS, PRIVATE OFFICES, MEETING ROOMS,
TEAM ROOMS, ENTERPRISE, CANTEEN, CAFE....
EVERYTHING YOU NEED TO JUST GET STARTED

KALPATARU, THANE



Redbrick Thane is strategically located in Wagle Industrial Estate. A Grade A IT Building, it has several superb clients to boast, and provides easy access to the Eastern Express Highway. We offer everything from small privates to large scale enterprise offerings here.

KEY FEATURES

- Excellent location & accessibility
- Beautifully & functional spaces.
- Private Offices for any size team.
- Ready to move-in or customised.
- All-incl, flexible, affordable plans.
- Enterprise quality infrastructure.
- Fully stocked canteen & cafeteria.
- Community, Events, Workshops

KEY CLIENTS



KALPATARU, THANE



**OPENS, PRIVATE OFFICES, MEETING ROOMS, TEAM
ROOMS, LARGE TEAMS, ENTERPRISE, CAFE....
EVERYTHING YOU NEED TO JUST GET STARTED**

PAVILLION, PUNE



Redbrick Pavillion give you the to work at a prestigious Grade A building in the best business district in Pune. The city's best mall at your doorstep, easy access to the Mumbai-Pune highway and located in the heart of the city. Your team will never want to leave work.

KEY FEATURES

- Grade A Commercial Building
- Super Location & social infrastructure
- Natural Light from 3 sides of building
- Ready to move-in or customised.
- All-incl, flexible, affordable plans.
- Enterprise quality infrastructure.
- Fully stocked canteen & cafeteria.
- Community, Events, Workshops

KEY CLIENTS



PAVILLION PUNE



**LOUNGE AREAS, INFORMAL WORK AREAS, PRIVATE OFFICES,
ENTERPRISE SOLUTIONS, GRADE A INFRASTRUCTURE IN
PUNE'S MOST DESIRED BUSINESS ADDRESS**

SLN TERMINUS, HYDERABAD



Redbrick SLN in Gachibowli boasts green views of the botanical gardens, beautifully designed interiors and enterprise class office infrastructure. With the shopping and food of the mall at the doorstep, it has social infrastructure second to none.

KEY FEATURES

- Grade A Commercial Building
- Gachibowli Main Rd, great location
- Natural Light with great views
- Small and Large Format offices
- All-incl, flexible, affordable plans.
- Enterprise quality infrastructure.
- Fully stocked canteen & cafeteria.
- Community, Events, Workshops



KEY CLIENTS



HYDERABAD



FULL BUILDINGS, SMALL & LARGE OFFICES, ENTERPRISE SOLUTIONS, GREAT AMENITIES, OWN BRANDED CAFE, FOUR EXCELLENT LOCATIONS IN THE CITY

BUSINESS HIGHLIGHTS

2019

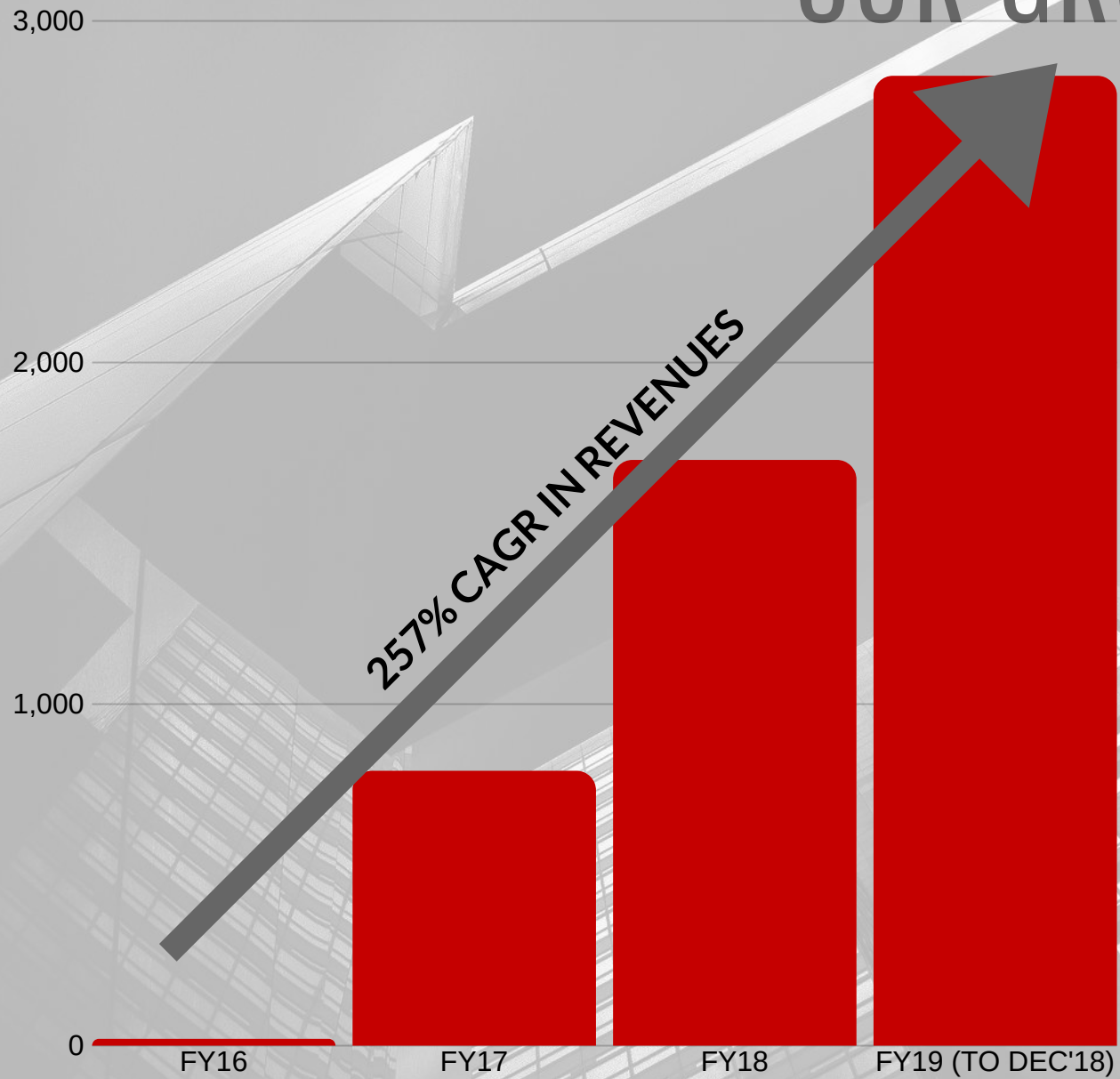
>\$1M MONTHLY REVENUES

>1M SQFT UNDER MANAGEMENT

>10000 STRONG COMMUNITY



OUR GROWTH



OUR FUTURE

'19

REDBRICK CONNECT

We will launch a new, low-touch version of Redbrick offices across cities. On-demand, pay-per-use meeting rooms & day offices.

'20

LAUNCH COLIVING

A natural extension to our Space as a Service model, shared, community-oriented residences for individuals and corporates.

'21

REDBRICK GLOBAL

After capturing major markets in India and setting up the Coliving business, Redbrick will look to expand to Asia and MENA regions.

'22

5M SQFT UNDER MGMT

Across coworking and coliving, we will look to build a portfolio of 5m sqft across Asia and the Middle East.



OUR PHILOSOPHY

Successful design captures the spirit of the surroundings, even as it asserts its own identity. Our spaces are visually appealing, healthy, comfortable, flexible, secure and efficient, a pleasure to be in.

Our space design reflects and is influenced by our knowledge of how people and organizations use and experience place and space.



**PASSION
TEAMWORK
TRANSPARENCY**

**CREATIVITY
CONSISTENCY
COLLABORATION**



OUR VALUES

We work collaboratively with clients, communities and end users to create workspaces that work well on every level, inside and out.

We deliver them across centres with a consistently high standard of service.

RED BRICK
COWORKING . SERVICED . OFFICES

WWW.REDBRICKOFFICES.COM