



VERSCEND TECHNOLOGIES GROWS LEADERSHIP TEAM WITH CHRIS COLOIAN AND MICHAEL KAPP

Healthcare Executives with Payer and Government Experience Join Leading Data-Driven Healthcare Analytics Company

WALTHAM, MASS. – April 10, 2017 – [Verscend Technologies, Inc. \(Verscend\)](#), a leader in data-driven healthcare solutions, today announced the addition of Chris Coloian as senior vice president (SVP) of revenue and growth, and Michael Kapp as SVP of government services. As SVP of revenue and growth, Coloian will drive Verscend’s growth, lead sales efforts, forge new pathways and partnerships, and ensure strategic focus. In his role as SVP of government services, Kapp will deliver Verscend’s solutions to government programs through strategic development and execution.

“Chris and Michael both bring decades of experience to Verscend’s management team and will lead our organization forward,” said Dr. Emad Rizk, president and CEO of Verscend. “As we continue to grow the business, their expertise, deep industry knowledge, and proven leadership will be tremendous assets to our team and our clients.”

Coloian has more than 25 years of experience across health insurance operations, healthcare services, and management consulting. He has a strong background in management, business development, strategic planning, mergers and acquisitions, operations, and product development. Prior to joining Verscend, Coloian held senior positions at Welltok, Predilytics, Health Dialog, Cigna HealthCare (NYSE: CI), and Matria Healthcare.

Kapp brings more than 20 years of experience to Verscend and is an expert in general management, mergers and acquisitions, and financial management, as well as defining business strategies, structures, and process improvements to achieve organizational missions. Prior to Verscend, he served as the president of Federal Government Solutions at Anthem (NYSE: ANTM), leading National Government Services and the Federal Employee Program business. Kapp has also previously held leadership positions at TriServ Alliance, VT Griffin, and Lockheed Martin (NYSE: LMT).

About Verscend Technologies, Inc.

Verscend Technologies (formerly Verisk Health) drives better healthcare outcomes through data analytics. Our payment accuracy, quality improvement, risk adjustment, and performance analytics solutions help organizations utilize their data so they can efficiently and cost-effectively succeed in the new era of healthcare. Learn more at www.verscend.com.

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