



**Verscend Technologies President and CEO Dr. Emad Rizk to Speak at
Prestigious 26th Annual Health Care Forecast Conference**

Conference Sessions to Focus on Health Politics and Policy Under the New Presidency

WALTHAM, MASS. – February 23, 2017 – [Verscend Technologies, Inc. \(Verscend\)](#), a leader in data-driven healthcare solutions, today announced that the company's President and CEO, Dr. Emad Rizk, will be presenting at the 26th annual [Health Care Forecast Conference](#) held at the [UC Irvine Paul Merage School of Business](#) in Irvine, Calif. on February 23-24.

Dr. Rizk will participate in the "Disruptive Innovations in Health Care" session from 8 to 10 a.m. on February 24, and his presentation will focus on the impact of big data in healthcare and its effect on both payers and providers. Dr. Rizk will discuss how healthcare organizations can generate insights to deliver better care and better results at lower costs by harnessing enormous amounts of data, which will ultimately help to resolve the current financial healthcare crisis.

"I am honored to speak at this leading national forum, where leaders from the government, business, and academic fields come together to discuss the economic and political issues that influence the healthcare industry," said Dr. Emad Rizk, president and CEO of Verscend. "As an industry, healthcare has made tremendous strides with the innovative use of data. By leveraging the power of data, we can change the environment and dynamics of the market, impact interoperability, and manage new reimbursement models."

The Dean of UC Irvine Paul Merage School of Business, Dr. Eric Spangenberg, said, "This year's Health Care Forecast Conference will focus on the future of healthcare under the new presidency. We are pleased to have Dr. Rizk and other industry leaders and authorities share expert insights on the outlook for healthcare in the United States. The speakers will address politics and policies amidst the ongoing challenges and continued debate in Congress over the Affordable Care Act."

About Verscend Technologies, Inc.

Verscend Technologies (formerly Verisk Health) drives better healthcare outcomes through data analytics. Our payment accuracy, revenue integrity, risk assessment and stratification, and quality improvement solutions help organizations utilize their data so they can efficiently and cost-effectively succeed in the new era of healthcare. Learn more at www.verscend.com.

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