

January 15, 2018

To Whom It May Concern:

Effective as of March 5th, 2018, BioreclamationIVT will be launching our new brand, "BioIVT," which will replace the current brand of BioreclamationIVT and those of each of its affiliates and subsidiaries: IVT Holdings Inc., Asterand Bioscience, Inc., Asterand UK Acquisition Limited, Asterand US Acquisition Corporation, Labquote.com LLC, ILSBio LLC, Seratrials LLC, Sera Laboratories International Ltd., Translational Cell Science LLC, Bioreclamation-IVT India Private Limited, In Vitro Inc., In Vitro GmbH, Qualyst Holdings LLC, Qualyst Transporter Solutions LLC.

The Seralab name and logo will change to BioIVT.



Please realize that this is a branding exercise, and does not affect the legal personality of any of our existing entities, nor will it affect any of current contracts or agreements (see examples to right) that your company has in place with BioreclamationIVT, and any of our subsidiaries. Going forward effective on March 5th, we will, however, issue all new Quotes and Sales Orders under our new brand, regardless of where our underlying agreement sits.

Current forms of existing documentation that will remain in effect, and that going forward will permit us to provide any of our products and services, include:

- Terms & Conditions of Sale (T&C)
- Project Briefs
- In-process Purchase Orders
- Pricing Agreements
- Master/Framework Service Agreements (MSA/FSA)
- Non-disclosure or Confidentiality Agreements (NDA/CDA)
- Service Contracts
- Statement of Work (SOW)

Our contact information, including our phone numbers and street addresses will remain the same. The Seralab website will be going away. You can visit the new site www.bioivt.com for any product or service information. The only change will be to our email addresses. The domain will change to @bioivt.com. We will continue to receive emails sent to both past and present domains, so be assured that no communications will be affected.

As we further emerge into this exciting phase of growth, we'd like to take this opportunity to thank you, our loyal customer, and we look forward to serving you under the new BioIVT brand. If you have any questions please feel free to reach out to us at marketing@bioivt.com or visit www.seralab-rebrand.com

Sincerely,
The Seralab team



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